



# Top 6 Reasons Institutions Choose Ellucian

Ellucian's singular focus on future-proofing higher education paves the way to institutional success.



# Top 6 Reasons Institutions Choose Ellucian

- 1 **Singular Focus** on Higher Education
- 2 **A Partner** Dedicated to Your Success
- 3 Building the **Institution of Tomorrow**
- 4 A **Comprehensive Ecosystem** of Integrated Solutions
- 5 **Flexible Paths** to SaaS
- 6 A **Global Community** of Higher Education Leaders



# 1 A Singular Focus on Higher Education

With more than 50 years of higher education expertise, Ellucian understands where institutions come from, where they are today and where we can go together. We offer strategic guidance and solutions to meet your unique needs and challenges, helping you continually evolve to best support students, faculty and staff.

**2,900+**  
institutions worldwide

**~22**  
million students

**~50**  
countries

**1,600+**  
four-year institutions  
worldwide



## ② A Partner Dedicated to Your Success

Whether your institution is private or public, two- or four-year, systemwide, global, virtual or hybrid, we work with customers around the world to streamline processes, improve student outcomes and ensure your investments have the greatest impact. Our team of experienced higher education professionals focuses on solving customer needs, whenever and wherever they arise.

“

We find that our partnership with Ellucian is based on trust. We know that they have a reliable product...We know when we call in, we're going to get the support we need, and for us, that's really important. We need them to be there for us and they always have been. It's a great relationship.

**David Shapiro**

Chief Information Officer  
*Lebanon Valley College*

**3,500+**

employees in  
12 countries

**900+**

employees are dedicated to  
research and development  
(R&D) and next-gen solutions

**100%**

focused on higher  
education

## 3 Building the Institution of Tomorrow

Your primary focus is on student success. Ours is on powering the business of higher education. To educate with quality and at scale, technology must evolve to meet changing expectations. Ellucian delivers solutions to power the future, build institutional resilience and provide a technology framework that will grow with you.

- **Accelerate Technology Transformation**  
Enable institutions to chart the best path forward based on their unique goals and needs.
- **Support Student Outcomes**  
Activate data to make students and staff successful at every stage of the student lifecycle.
- **Expand the Technology Ecosystem**  
Build a scalable, secure and interoperable ecosystem to allow technologies to work together seamlessly across all critical institutional functions.



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We chose Ellucian CRM Advance because we were looking for technology that was built today, that had a future tomorrow.

**Mark Koenig**  
Vice President for Technology and Chief Innovation Officer  
*Oregon State University Foundation*

[Learn More](#)

## 4 Comprehensive Ecosystem of Integrated Solutions

Ellucian's SaaS ecosystem of scalable, secure, and interoperable technologies helps you stay agile, maximize investments, and integrate data institution-wide to inform decision-making.

- **Student Information Systems (SIS)** made to create efficiencies, keep constituents informed and deliver engaging experiences.
- **Student Financial Success** solutions to remove financial friction, streamline processes and unlock every dollar.
- **Constituent Relationship Management (CRM)** products for recruitment, enrollment, advising, financial aid, advancement and alumni relations.
- **Continuing education and workforce development** solutions to manage your non-credit programs effectively while integrating with your student system.
- **Professional services** ranging from implementation and IT management to grant writing and business process optimization.
- **Flexible deployment options** including on-premises, SaaS or hybrid models.
- **Open SaaS platform** that integrates with third-party partner applications.
- **Ellucian's Partner Network** to extend your application footprint and adopt new software without the need for customizations. **Learn more here.**



2022 and 2021 GSV EdTech  
150 Most Transformational  
Ed Tech Companies

“

What Ellucian has been able to do is allow us to make data-driven decisions. They've made us more efficient. They've really allowed Pearl River Community College to provide a better product to our students.

**Adam Breerwood**  
President  
*Pearl River Community College*

# 5 Flexible Paths to SaaS

Your institution's strategy should determine your technology destination—and how quickly you get there. Remove complexity, innovate with purpose, and build your future with flexible paths to SaaS.

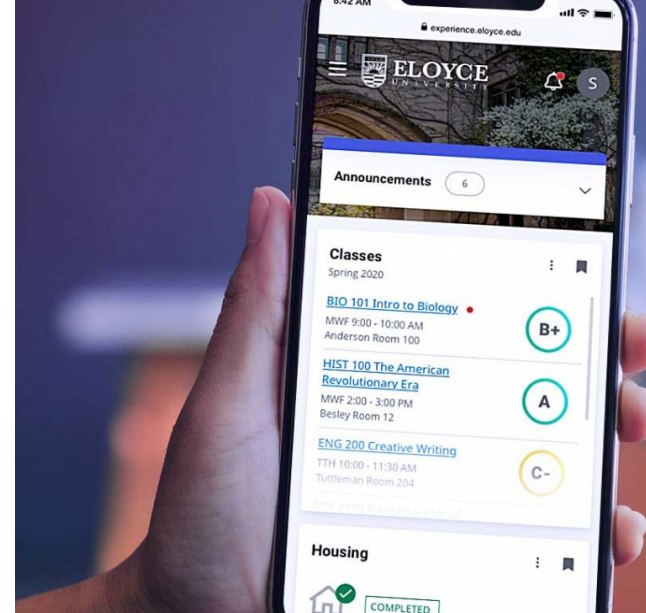
- First to market with two fully functional SaaS student information systems
- 15+ years of delivering SaaS solutions
- 1,600+ higher education institutions use an Ellucian SaaS solution

## Best Practices that Protect Your Critical Systems and Information

With Ellucian, you get the benefits of deep expertise and a singular focus on the unique needs of learning institutions. **Partnering with AWS** enables us to leverage the native security functionality on their industry-leading platform to better secure your systems, giving you a first-class solution and immediate protection from unforeseen events. Ellucian brings:



- ISO 27001 certification for information security
- Independent SOC1/2/3 reporting simplifies IT and financial audit support
- Ransomware protection with frequent, consistent system data backup



Security and privacy are integral to fulfilling Ellucian's mission to lead the digital transformation of higher education in the cloud."

**Josh Sosnin**  
Senior Vice President and Chief Information Security Officer  
*Ellucian*

[Learn More](#)

## 6 A Global Community of Higher Education Leaders

As a technology company focused exclusively on higher education, Ellucian provides numerous opportunities to learn and connect with others in the industry. We support the community in many ways, including:

- **Annual Ellucian Impact Award** celebrates higher education visionaries who inspire others to push the boundaries of technology and innovation.
- **The Progress, Accomplishment, Thriving, Hope (PATH) Scholarship**, established by the Ellucian Foundation in 2020, provides funding to help students stay on track with their studies. To date, over \$1.6 million in PATH Scholarship funds have been distributed to more than 1,900 students in financial distress

**Ellucian maintains industry relationships** with key higher education associations and related entities, such as Educause, NACUBO, CUPA-HR, AACRAO, AACCC, ACE, ACCT, CCBO, HEUG, CASE, the US Department of Education and the IRS.

# 53,000+

of our customers participate in the **Ellucian Customer Center**

# 4,800+

annual attendees at **Ellucian Live**, the biggest annual higher education technology conference in North America

# 1,100+

customer advisory council participants in **Ellucian EllumiNation**, our customer advocacy program



To learn more about how Ellucian is empowering institutions so leaders can meet strategic goals and help every student succeed, visit us at **[www.ellucian.com](http://www.ellucian.com)**.