

Precision engagement to fill, shape and grow your student body.

Why choose RaiseMe

As the demographic cliff approaches, it's more important than ever to help students battle financial friction, the #1 reason they don't enroll in college. For historically excluded, first-generation and low-income students, early engagement is critical. Enter RaiseMe: A precision engagement tool giving you early access to a diverse class of students. Target campaigns today to shape your next class, expand your funnel and boost enrollment for years to come.

- ✓ Access and support a more diverse student population through your pipeline
- ✓ Use dynamic insights to curate a more diverse student body
- ✓ Use personalized incentives to drive early, sustained engagement

How schools benefit

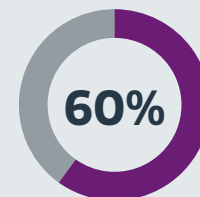
Find and nurture a more diverse pipeline of students to show them that your school is both attainable and affordable.

How students benefit

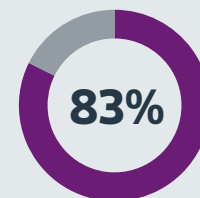
Start earning micro-scholarships towards college for achievements in high school that improve collegiate success.

2026

The year high school graduation numbers are set to peak.



Of students eliminate colleges based on cost.

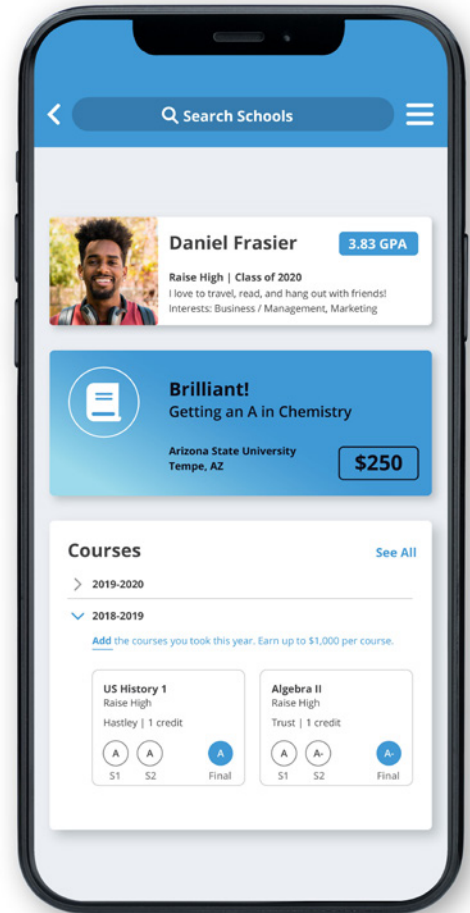


Of high school students say cost is the determining factor in where to enroll.

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RaiseMe helps Washington University achieve one of its most important priorities—expanding opportunities for talented first-generation and low-income students.

Ronné Patrick Turner
Vice Provost for Admission & Aid,
Washington University in St. Louis



Better together.

Our products work magic on their own, and they provide even more benefits when you put them together. Learn more about the Personal Paths plan that includes these complimentary solutions.



RaiseMe

Precise Student Recruiting and Engagement Solution



ClearCost

Personalized Net Price Calculator



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