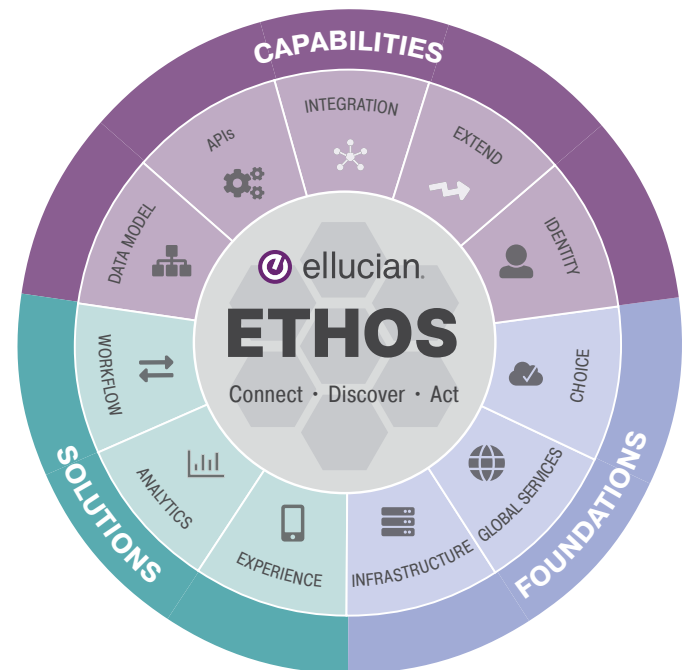# Ellucian Ethos Platform

Spur student success through an interconnected campus

Among the many challenges facing higher education today, institutions struggle to administer aging technology and customized environments amid resource and budget constraints. Not only are siloed systems costly to secure and maintain, but they also fail to meet the rising expectations of faculty, staff, and students.

The Ellucian Ethos Platform enables an empowered campus that connects people, processes, and applications across the institution. Built for higher education, Ethos helps institutions use data to improve decision making, boost performance, and inform the student experience.

Ellucian Ethos

- Establishes a uniform data structure and business rules
- Integrates Ellucian, partner, and institution applications
- Reduces the IT administrative burden
- Fosters institutional speed and agility
- Enables informed decision making across campuses and programs

Capabilities

Streamlines integration
Ellucian Ethos joins applications through standard integrations and APIs that enable applications to speak the same language.

Forges consensus
Ellucian Ethos standardizes and unifies data across the institution. With its community of customers and partners, Ellucian created the higher education data model that defines a common language across systems.

Enhances the user experience
Ellucian Ethos tightly manages identity and offers single sign-on authentication for added convenience. In addition, users can access data 24/7 from their device of choice, such as a desktop, laptop, tablet, or smartphone.

Bolsters choice
Ellucian Ethos supports systems that reside on-premises, in the cloud, or in a hybrid model that all connect to the same unifying technology platform.

97% of students say that technologies that support them outside of the classroom are just as important as those that provide in-classroom support

86% of higher education officials see connected campuses as the accepted future of improved student outcomes

"We see Ethos as a toolset capable of bringing our campuses together and delivering a standardized model for obtaining the data required to make informed decisions."

CHAD PURCELL
Technology Strategist,
University System of Georgia

For more information, visit
www.ellucian.com/ethos

ellucian

Charting the digital future of higher education with cloud-ready technology solutions and services, Ellucian serves more than 2,700 customers and more than 26 million students in over 50 countries. **Visit Ellucian at www.ellucian.com.**