



# Ellucian Elevate™

*Deliver and manage continuing education and workforce development courses as quickly as the market demands*



With Ellucian Elevate, it's easy to quickly create, manage, and tailor courses to fit your program's specific registration, staffing, and compliance needs.

- Track program success and manage costs to increase profitability
- Increase enrollment by offering an enhanced user experience
- Reduce IT resources with Software-as-a-Service (SaaS) that requires little to no staff attention for ongoing program management

Non-traditional education has non-traditional demands. Flexible student registration. Quick course launch. Real-time tracking of course performance.

Ellucian Elevate™ enables you to build, alter, and measure continuing education and workforce development courses as quickly as your students and faculty demand. It is the only solution that offers out-of-the-box integration with Banner® by Ellucian and Colleague® by Ellucian. This enterprise resource planning (ERP) system integration means a smooth student experience, quick course ramp-up, and less administrative work for your staff.

## Simplify business processes

Ellucian Elevate is designed specifically for continuing education and workforce development program administrators—so you don't have to shoehorn your existing ERP to accommodate non-traditional courses and students anymore. By integrating directly with your institution's Ellucian ERP system, Ellucian Elevate gives you the power to manage, report, and market your programs, your way. And, it allows you to keep the same student information system of record. So you can deliver unified transcripts, provide courses quickly, and empower students to enroll themselves—all from a single system.

## Boost program performance

Robust analytics and performance dashboards deliver insight into courses or programs, across profitability measures and other key metrics, so you can make informed decisions about what to keep, modify, and cancel—and when. Decisions that help increase revenue. Ellucian Elevate helps you manage your unique business rules and administrative processes—including course management, student enrollment, and program marketing.

## Make insightful decisions

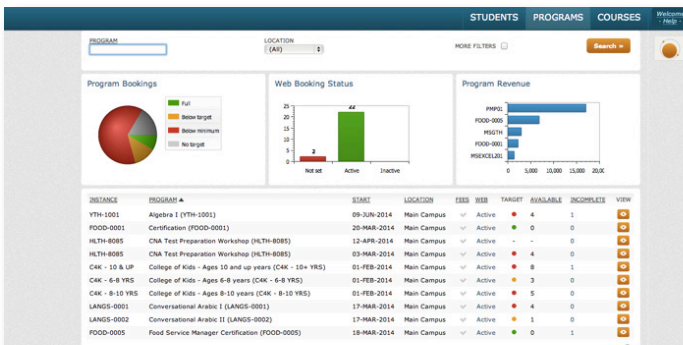
In the past, it was difficult to compile and connect student information because of the varying degrees of information required for non-traditional students. Ellucian Elevate integrates with your existing Ellucian ERP so student data is now easily captured, stored, and maintained in a single student record. And that consolidated, consistent information provides the transparency you need to report across programs as well as understand the institutional contribution that each program provides. You can then measure actual performance against projections and make better-informed decisions on whether to launch, modify, or retire a course.

## Increase operational efficiency and customer satisfaction

Its responsive, configurable interface enables program administrators to capture only the data they need to ramp up, alter, and terminate courses within hours—or as quickly as the market demands. With Ellucian Elevate, institutional staff and leaders can see which courses are closest to starting, understand how close they are to breaking even and allocate resources appropriately, market to students who abandon the registration process, cancel the course if it does not break even, and automatically notify affected students.

## Provide an enhanced user experience

Ellucian Elevate can be accessed from anywhere on any device and offers an intuitive, Amazon-like shopping experience so students can search, register, and make purchases quickly and easily. Highly configurable, Ellucian Elevate allows administrators to gather as much or as little student information as needed to complete the enrollment process. And, payment is conveniently collected at the time of registration, reducing the potential for course abandonment.



## Evaluate course and program performance

Ellucian Elevate enables you to make informed program and staffing decisions by providing real-time information on enrollment, revenue, and more.

## Simplify processes

Because registrars, course counselors, and workforce counselors can manage courses and programs from a single console, they can manage more courses. Spending less time on routine tasks means they are free to spend more time on student issues. In addition, Ellucian Elevate makes it easy for corporate entities to set up and sell private courses, set up sponsored students, and enroll employees in private or public courses. And, because it is a SaaS offering, it eliminates the need for additional technology to set up and maintain, minimizing the burden on IT support.

## Key features

- **Mobility**—Ellucian Elevate is mobile ready, giving students greater access and freedom to enroll on the fly
- **Employer portal**—Employers can suggest relevant courses, provide a registration shopping cart, enroll employees, and process payments from their own portal
- **Seamless integration**—Quick and easy integration requires few IT resources and reduces bottlenecks, so you see a ROI faster
- **Marketing and communication tools**—Better target, package, and remarket program offerings to students and corporate partners with automated, tailored communications
- **Analytics and dashboards**—Break-even dashboards with course go/no-go modeling deliver transparency into course key performance indicators *before* you launch, so you cancel under-performing courses before they even start
- **Faculty management**—Real-time course management tools give you visibility into faculty load and costs so you know the entire cost of each course
- **Billing**—The payment card industry (PCI)-compliant payment process enables fast, easy, online transactions from students, sponsors, or employers
- **On-demand course management**—This responsive, configurable system gives administrators the ability to capture only the data they need to ramp up, alter, and retire courses on demand

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## ABOUT ELLUCIAN

Ellucian helps education institutions thrive in an open and dynamic world. We deliver a broad portfolio of technology solutions, developed in collaboration with a global education community, and provide strategic guidance to help education institutions of all kinds navigate change, achieve greater transparency, and drive efficiencies. More than 2,400 institutions in 40 countries around the world look to Ellucian for the ideas and insights that will move education forward, helping people everywhere discover their potential through learning.

To learn more, please visit [www.ellucian.com](http://www.ellucian.com)