



## Ellucian Luminis® Platform

### PROVIDE SUPERIOR ONLINE SERVICES

Finding a better way to connect and serve your education communities means providing the interactive and collaborative environments they need to thrive.

With Ellucian Luminis Platform, a portal and web services delivery environment tailored for higher education, you can deliver the right information, services, and collaborative tools to every campus stakeholder—anytime and anywhere.

That kind of dynamic support is at the heart of the Ellucian Luminis Platform experience.

The latest release of the Ellucian Luminis Platform solution introduces a more robust, flexible, and open technology foundation that supports a richer, more personalized user experience, improved information and service delivery, and simplified, administration and technology management. With Ellucian Luminis Platform, your institution can provide superior online services based on user preferences, foster a diverse range of campus communities, preserve and extend your institutional brand, and administer your portal environment with minimal impact.

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### PROVIDE A FRESH, RELEVANT, CONTENT-RICH PORTAL EXPERIENCE TO EVERY CONSTITUENT

The relationships your constituents have with your institution are never static—they grow and change over time. Ellucian Luminis Platform makes it easier for you to create a common gateway and single online environment in which to deliver data and services to a widely dynamic and diverse audience.

### CREATE TARGETED COMMUNICATIONS

With Ellucian Luminis Platform, you can easily orchestrate relevant content, alerts and

messages, and other services based on a wide range of user attributes: status and role, class year and college, major, minor, and other academic interests, activities, and more. New capabilities allow you to group users based on these attributes and deliver the kind of information and services they are looking for: orientation activities, departmental news, new scholarships available, donor events, and more. Attributes can be pulled from other Banner® by Ellucian applications and new attributes can be created—giving you unprecedented flexibility to communicate effectively to every member of your community—on and off campus.



## **BUILD COLLABORATIVE COMMUNITIES**

The Ellucian Luminis Platform also lets your campus stakeholders build the kind of collaborative communities they need to teach and learn more successfully, manage and administer programs more productively, and engage with each other and with your institution. With Ellucian Luminis Platform you can create dedicated “collaboration rooms,” populate them with a suite of collaboration tools, and administer them easily. Community members can contribute to wikis and threaded discussions, share resources and information, and access associated environments like your institution’s learning management or library systems.

## **PROVIDE A MORE USER-CENTRIC EXPERIENCE**

In addition to the institutional driven portal and web services delivery environment, Ellucian Luminis Platform can be configured to enable personal spaces for end users throughout the system to add, manage, and share content. Ellucian Luminis Platform enables users to easily customize how the space looks, manage the applications and content in that space, and decide whether it’s public or private.

Social networking tools includes profiles, friend and community lists, and content syndication support—a feature that has become increasingly valuable for new pedagogies. All of these tools help faculty members connect to students beyond email or the learning management system. Students can quickly find an advisor or faculty member to answer a question. Or receive an alert from a team member about assignments due. Of course, these tools are also available across your institution, giving staff members the new communication tools they need to share information and best practices.

## **RELY ON AN OPEN AND STANDARDS-BASED ENVIRONMENT FOR MORE EFFICIENT MANAGEMENT**

That flexibility extends to Ellucian Luminis Platform’s architecture as well. Its modular, open design means you have more control over how you deliver web services to your constituents. Ellucian Luminis Platform provides a portal architecture that is entirely standards- and services-based. This fundamentally redesigned architecture provides flexibility, ease of installation, and improved management for ongoing upgrades and system maintenance. Additional capabilities help you extend robust security to portlets, content, and federated services. And standards-based user authentication and authorization strengthens delivers a better experience for every constituent while keeping your systems safe.

## With Ellucian Luminis Platform, your institution can:

- Create a better user experience for every member of your education community
- Support effective, timely, and meaningful communications
- Simplify system management and administrative processes
- Improve productivity and reduce the cost of administrative operations

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### **INTEGRATED WITH THE POWER OF BANNER BY ELLUCIAN**

Your system of record captures an immense amount of critical data about your constituents and your institution: profile data, courses, adds, drops, and grades, enrollment history, and more. Seamless data integration between Ellucian Luminis Platform and Banner by Ellucian means this information is always up to date and can be used extensively to help everyone across your institution teach, learn, manage, and connect more successfully. The Ellucian Luminis Platform relies on Banner by Ellucian data to populate targeted announcements or dynamically create course schedules and views. More than 35 Banner by Ellucian portlets provide easy access to sought-after data. That coupled with personalization capabilities in the Ellucian Luminis Platform help you deliver the information your constituents want, when and where they need it.

### **RELIABLE, ROBUST, AND FOCUSED ON HIGHER EDUCATION**

Our Ellucian Luminis Platform technical service team is available to work with you to help with every

aspect of implementation and migration. Ellucian Luminis Platform services are designed to ensure that the full breadth of product capabilities are understood, customer needs are comprehensively assessed, and the information and services that can be provided to your constituents are identified. Our seasoned consultants can help you design a long-term portal development strategy aligned to the goals of your institution and create a solid infrastructure to support growth. Together, we define a project roadmap, identify user requirements, design a communication plan, and establish processes to aid your decision making around content, policy, and configuration choices. Our consultants have experience working in different customer environments, integrating the Ellucian Luminis Platform with Ellucian solutions as well as third-party solutions. We follow a proven methodology for portal implementation and support you through every challenge—from project kickoff to portal launch.



## ABOUT ELLUCIAN

Ellucian helps education institutions thrive in an open and dynamic world. We deliver a broad portfolio of technology solutions, developed in collaboration with a global education community, and provide strategic guidance to help education institutions of all kinds navigate change, achieve greater transparency, and drive efficiencies. More than 2,400 institutions in 40 countries around the world look to Ellucian for the ideas and insights that will move education forward, helping people everywhere discover their futures through learning.

**To learn more, please visit [www.ellucian.com](http://www.ellucian.com)**

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