



Ellucian Ethos

A unifying platform
for higher education



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Why higher education needs a unifying platform

Institutional success hinges on teaching and administrative staff collaborating to drive toward a shared mission. However, a lack of unified technology causes roadblocks when critical data lives in silos, workers duplicate efforts and resources are applied inefficiently. A unifying platform can solve one of higher education's greatest challenges—unlocking data to improve decision making, increase performance and spur student success.

That's why Ellucian has invested in a comprehensive platform designed exclusively for higher education, Ellucian Ethos. Powering the most complete portfolio of enterprise applications for higher education, Ellucian Ethos provides institutions with a single, open, extensible architecture for modernisation and growth.

Hosted by Amazon Web Services and fully cloud enabled, Ellucian Ethos offers greater scalability, mobility, ease-of-use, access to data and rapid delivery options. Systems can reside on premises, in the cloud, or in a hybrid model and all connect to the same unifying platform.

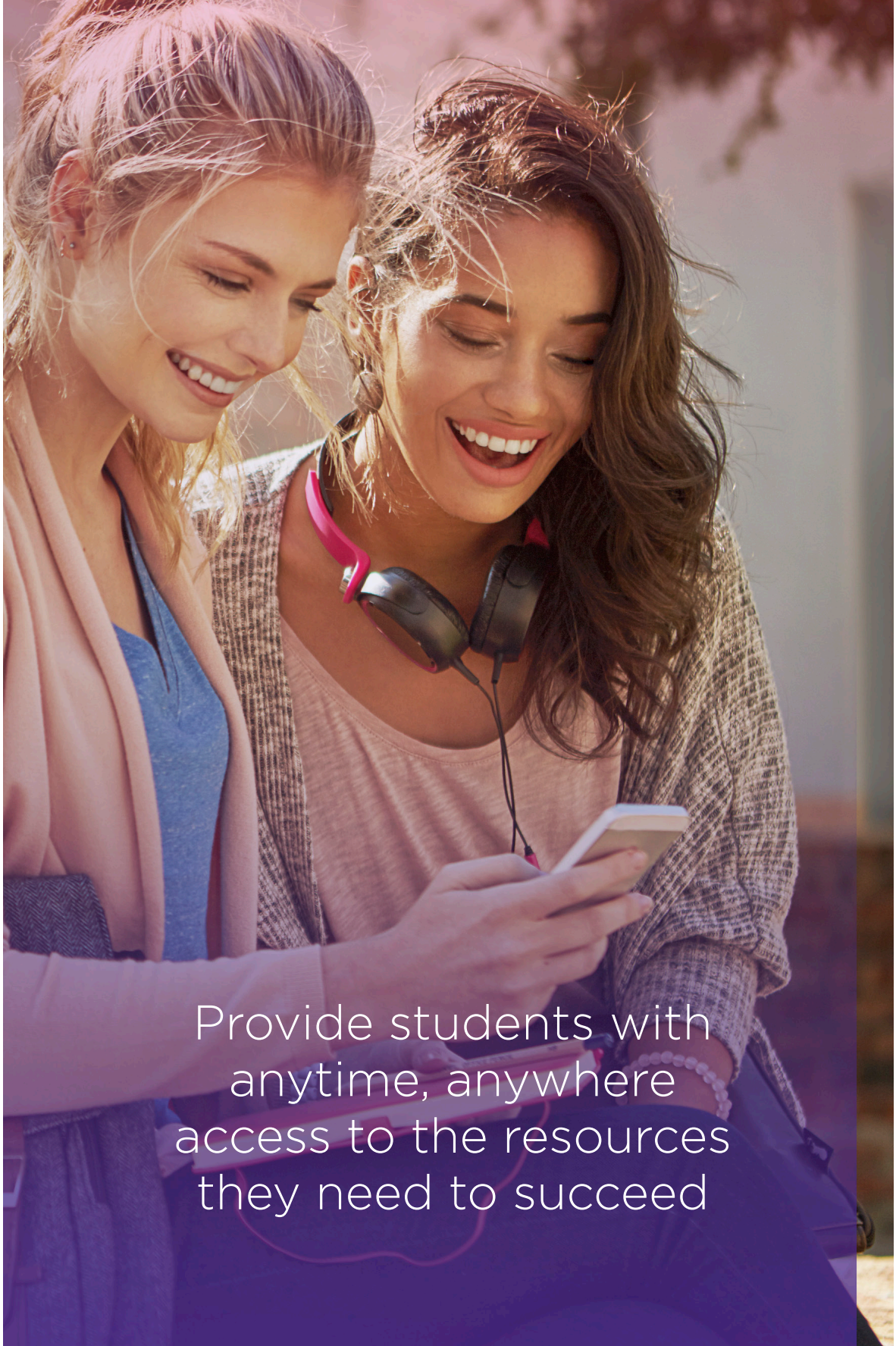


Create a modern,
connected campus

Ellucian Ethos, a platform for student and institutional success

A unifying platform fosters an open environment in which applications can talk to each other and deliver a seamless user experience. Teaching and administrative staff no longer face roadblocks when they go to access information and work together to reach their ultimate goal—**serving students**.

From constituent relationship management and student information systems to analytics and administrative tools, the Ellucian Ethos Platform connects our entire portfolio of higher education solutions. All software running on Ellucian Ethos shares a common architecture and integrated data and workflows. This creates a barrier-free environment in which students can move seamlessly between each stage of the academic lifecycle and teaching and administrative staff can focus on strategic initiatives rather than time-consuming administrative tasks.

A photograph of two young women with long hair, smiling and looking at a smartphone held by one of them. They are outdoors, and the image has a warm, slightly blurred background. The woman on the right is wearing large headphones.

Provide students with
anytime, anywhere
access to the resources
they need to succeed

Three capabilities in particular—**Ellucian Ethos Data Model**, **Ellucian Ethos Integration** and **Ellucian Ethos Data Lake**—create a world where all users have what they need to improve performance.

The **Ellucian Ethos Data Model** pulls data from a wide variety of applications (from both Ellucian and third-party providers) and puts it in a standard language and format so that systems and people can communicate.

The Ellucian Ethos Data Model captures and converts a wealth of data from systems and domains across an institution, including demographics, campus life, academic history, curriculum management, registration, admissions, attendance, student profiles, accounts receivables among many others.

Ellucian Ethos Integration ensures this data flows seamlessly between systems, applications and users. This results in deeper, more productive collaboration at every level of the institution.

Finally, **Ellucian Ethos Data Lake** provides a consolidated source of accurate, real-time data that makes it possible to conduct the kind of sophisticated analytics institutions need to improve performance and inform decision-making.

Ultimately, the Ellucian Ethos platform delivers a rich, connected ecosystem of solutions, partners, services, choices, data and insights—the engine you need to run a modern institution.

“Our goal is to provide a platform on which Ellucian customers, partners and third parties can contribute to and benefit from a rich, one-of-a-kind information ecosystem.”

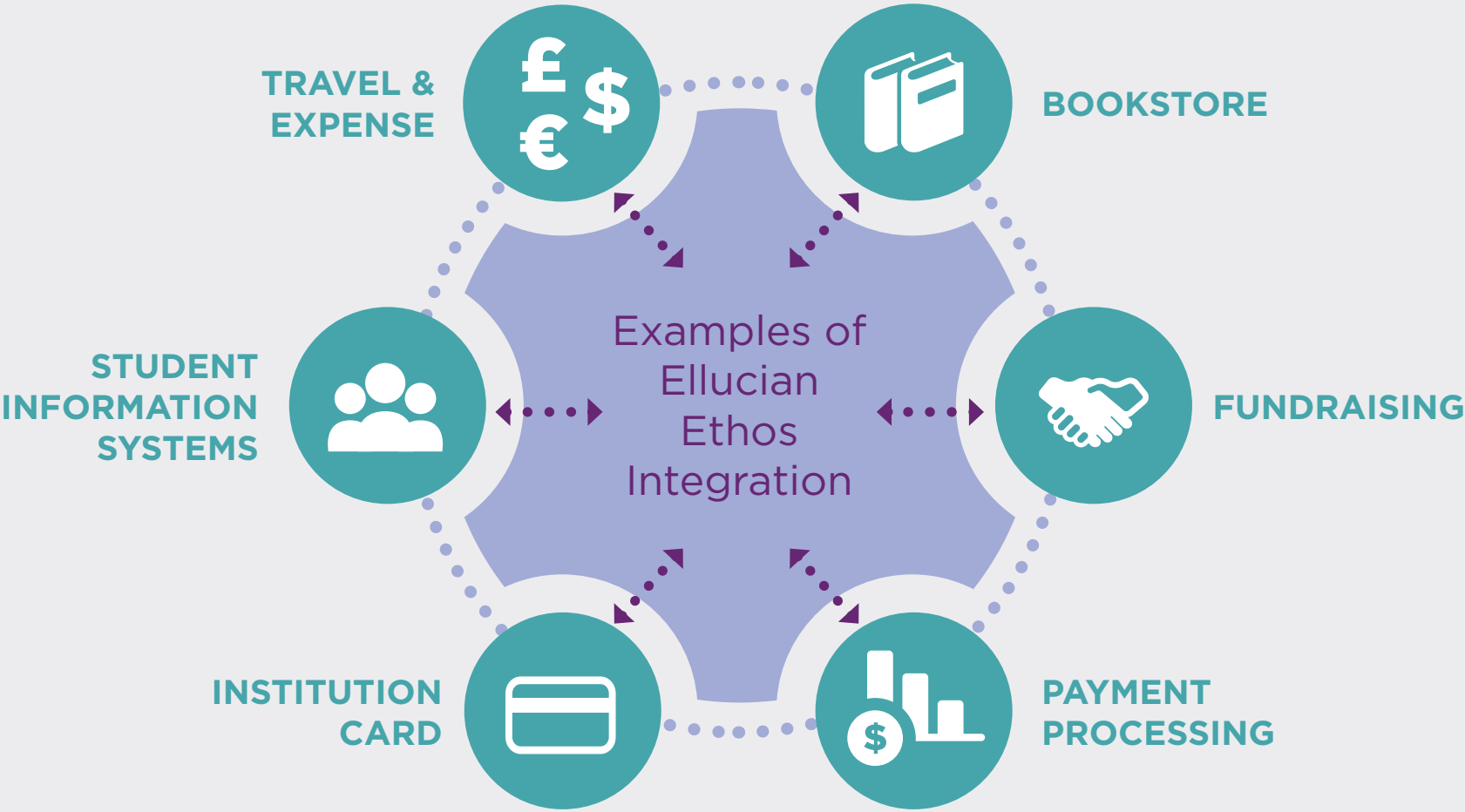
John Kopcke, Senior Vice President and
Chief Technology Officer, Ellucian

An extensive ecosystem

Support for third-party solutions from dozens of partners enables the Ellucian Ethos ecosystem to provide seamless data sharing and communication across institutions and partners without heavy lifting or costly integration.

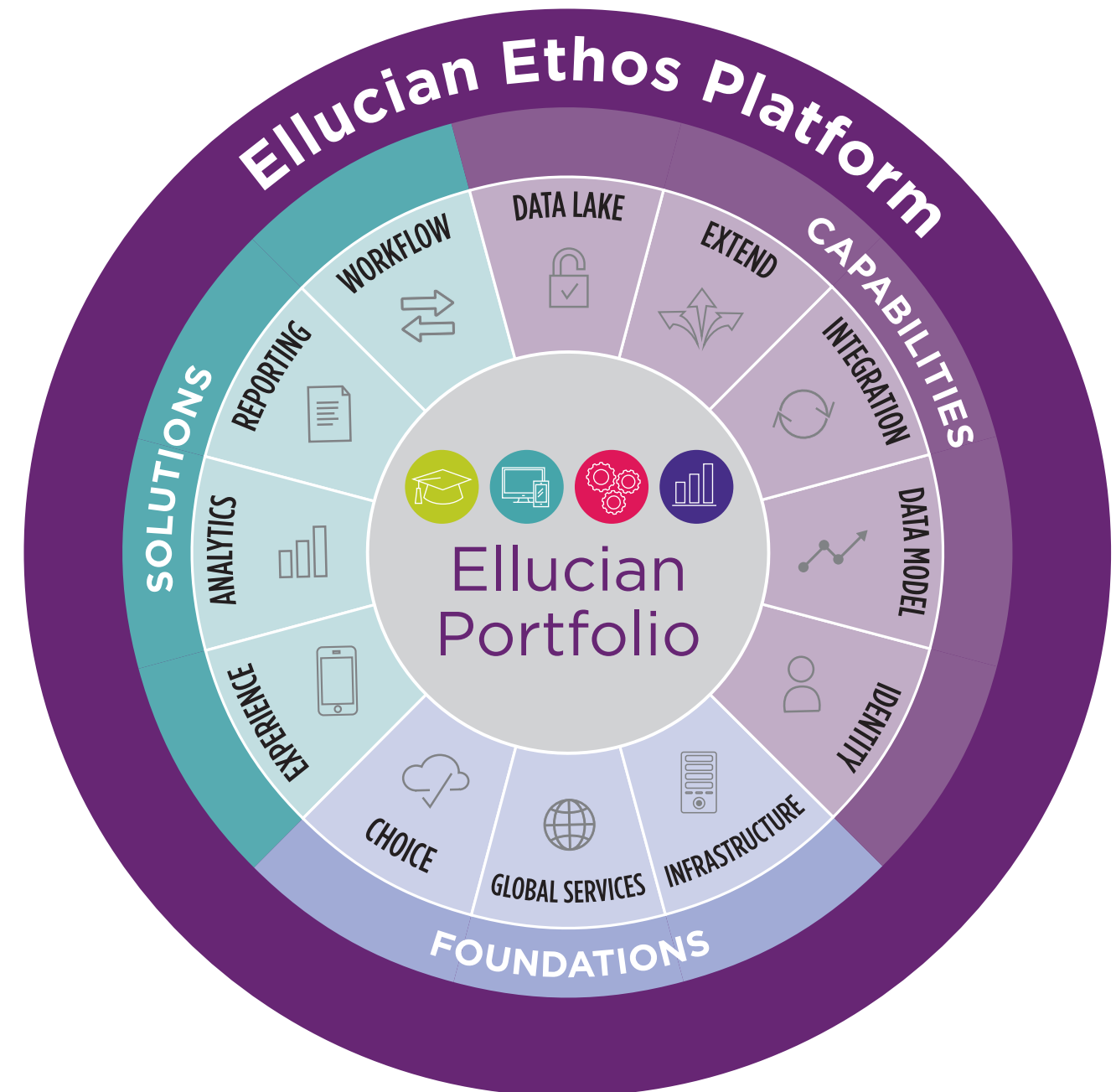
Once you have applications supported by Ethos, they just work together, providing modern institutions with the integrated capabilities required to remain competitive in our digitally connected world.

A sampling of the ecosystem



Core elements of Ellucian Ethos

- » **Experience:** Information available anytime, on any device
- » **Analytics:** Pre-built, role-based, guided analytics customised for functional roles
- » **Reporting:** Configurable dashboards tailored to higher education
- » **Workflow:** Higher education workflows built in, integrated
- » **Data Lake:** Common source of data updated in real-time
- » **Extend:** Data flows throughout the ecosystem without complex customisations
- » **Integration:** Information flowing freely between systems and people
- » **Data Model:** Institution-wide data standardised, integrated
- » **Identity:** Secure access, single sign-on
- » **Infrastructure:** Built on Amazon Web Services, secure, scalable
- » **Global Services:** Ellucian Global Services, largest group of expert consultants supporting higher education
- » **Choice:** Option to deploy in the cloud, on premises, or using a hybrid model
- » **Comprehensive portfolio of solutions:** Designed exclusively for higher education



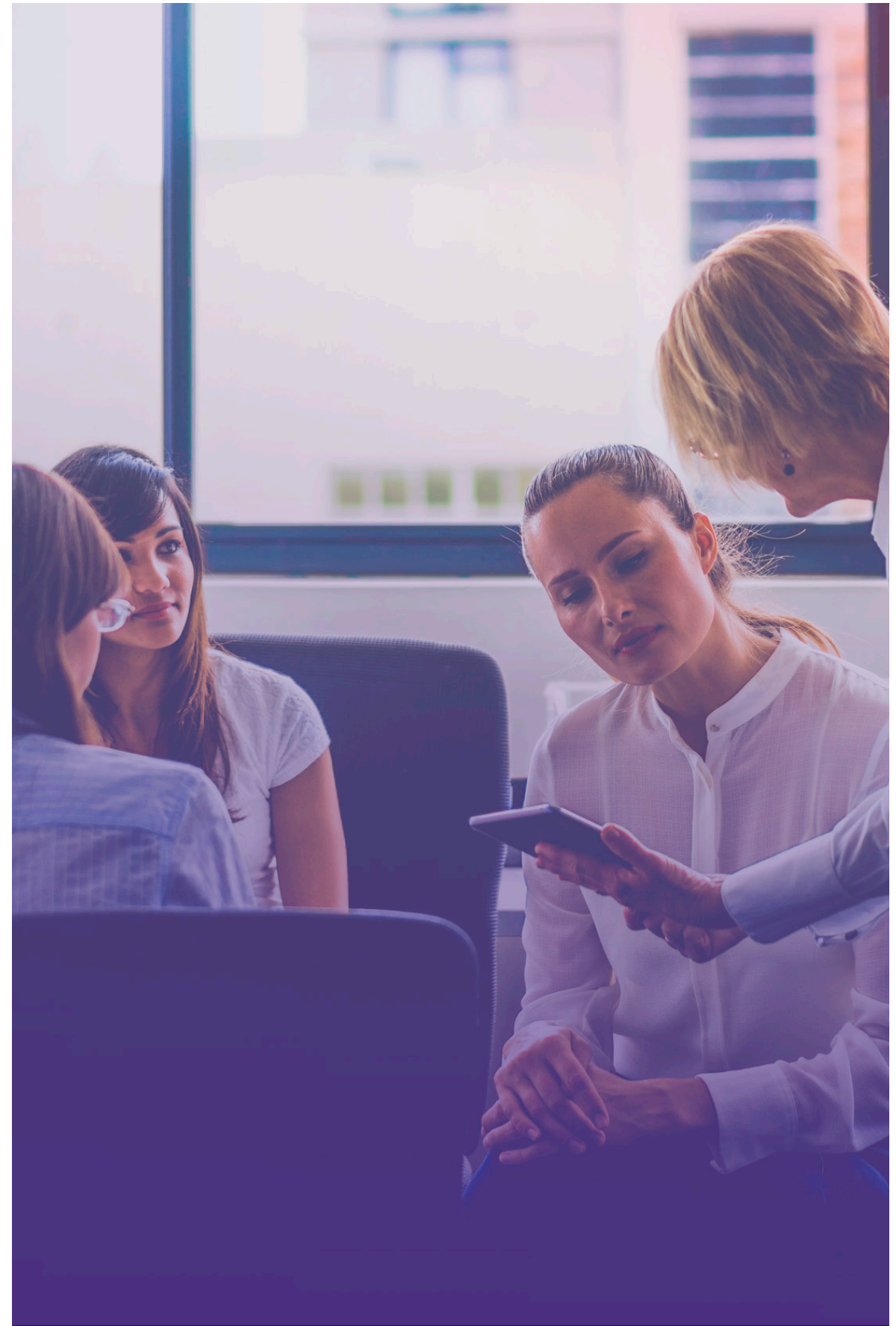
Benefits of the Ellucian Ethos platform

Integration <ul style="list-style-type: none">» Everyone has access to consistent information, updated in real-time» Data flows freely between people and applications, both internal and external» Workflows are streamlined across functions» Constituents enjoy a seamless experience		“I can tell which students are struggling and why and connect them with the people and resources they need in time to make a difference.”
Extensibility <ul style="list-style-type: none">» Applications expand easily to offer new functionality without complex coding» Programmes can be scaled up or down with minimal cost or disruption» Easily extend platform components to include institution-defined data without complex customisations» Extended data flows available to all solutions using Ethos		“I don’t have to overhaul our systems every time we need to add a new programme or add functionality that improves the student experience. Instead, I’m continually increasing the value of our existing investments because the products and data integrate.”
Security <ul style="list-style-type: none">» Identity is tightly managed» Single sign-on removes errors and frustrations» Student and institutional data is governed by industry best practices		“Our critical enterprise systems and data are protected by Amazon Web Services, the gold standard in cloud hosting and disaster prevention and recovery are in the hands of Ellucian’s world-renowned experts.”
Discovery <ul style="list-style-type: none">» Personalised, pre-built content» One data source powers the entire institution» Accessible everywhere		“Combining data and providing visualisations from multiple sources, I can quickly get answers to questions that had previously been impossible to address allowing me to make data informed decisions with confidence.”
Versatility <ul style="list-style-type: none">» Institutions take advantage of the cloud where it makes sense» A variety of hybrid models of on-premises and cloud hosting support individual needs		“We are able to keep core enterprise systems on premises, while implementing SaaS applications where it makes sense for rapid growth and innovation. Everything’s still integrated.”

Let's talk!

Discover all the ways that Ellucian Ethos technology can help you transform higher education.

Visit **www.ellucian.com/emea-ap** or contact your Ellucian Account Representative to learn more.





Ellucian is the world's leading provider of software and services that power the essential work of colleges and universities. More than 2,500 institutions in nearly 50 countries rely on Ellucian to enhance operations and enrich the student experience for over 18 million students.

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