



Ellucian Academic Operations Services

Identify innovative ways to enhance your institution's competitive position and demonstrate student success

Student demographics, expectations, and needs are changing. Further, today's college students are growing concerned about their readiness to enter the workforce as a result of their educational experience. With so many educational options available to discerning students, innovative course and curriculum design and delivery are critical. A proven, planned approach to academic operations focused on competitive differentiation can make all the difference to engage students and support their success.

Innovating through learning design

To effectively deliver academic programs that attract, retain, and improve the student experience, higher education institutions should:

-  **Gain a holistic view** of their academic operations, course design, and institutional needs
-  **Understand how current offerings compare** to market demand, industry analysis, and learning best practices
-  **Identify programs and methods that align** with the institution's culture, strategy, and goals

Challenges impacting academic operations:

- Evolving student demographics
- Growing competition from non-traditional educational options
- Increased demand in the use of technology
- Changing learning design principles
- Declines in institutional funding

Ellucian Academic Operations Services

Ellucian Academic Operations Services can help you enhance your academic offerings to appeal to diverse learners. With our strategic, expert approach to assessment, development, and design, your institution can deliver the modern learning experiences students want and the targeted content they need to succeed.

Our approach

What we do

- **Partner with institutional stakeholders** to understand goals and opportunities within existing and potential markets
- **Analyze current programs** and course offerings compared to changing learner expectations and national and local programs
- **Assess your institution's readiness** to launch technology-infused programs
- **Recommend and implement cutting-edge design** strategies based on neuroscience and learning best practices
- **Review learning initiatives** for continuous improvement and innovation

What you get

- **A clear understanding** of positioning, based on new program potential, learner demand, and trend monitoring
- **Strategic roadmap** that responds to evolving expectations of both existing and potential learners
- **Accessible, learner-centered program design** and development incorporating emerging technologies and proven principles of learning engagement
- **Interactive learning courses** featuring games and multimedia, where applicable
- **Expert program management support** to cultivate faculty adoption and student engagement

“Through this partnership with Ellucian, our faculty and program directors have been successful in creating graduate programs that are true to the YU mission.”

SELMA BOTMAN

Provost, Yeshiva University

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