



# Ellucian Strategy and Planning

Customized consulting services designed to bring efficiency and effectiveness to your institution

Higher education institutions continue to adapt to changes in student demographics, technology, and expectations, while improving student outcomes and ensuring sustainability institution-wide. Given the unique characteristics of today's higher education market, how can institutional leaders ensure they have the resources and processes in place to accelerate strategic plans, enhance student engagement, and secure the funding to support their initiatives?

## How we help

Ellucian Strategy and Planning services offer higher education institutions the strategic insight necessary to develop differentiation within today's competitive environment. We provide analysis, guidance, and execution support that utilize a research-driven approach—allowing you to accomplish your mission-critical objectives.

“Ellucian helps us employ best practices so we avoid costly mistakes and make the right decisions in a timely fashion.”

**HATEM AKL**

Associate Vice President, e-Learning and Learning Enterprises, Ocean County College

# Our support offerings span three areas to help leaders move their institution forward



## Strategic consulting

Align support resources to institutional missions and goals, develop effective governance plans, and communicate and lead change



## Academic operations

Promote academic success across the student lifecycle while increasing efficiency and elevating your institution's competitive advantage



## Research and grants

Enhance the impact from sponsored programs, gain assurance on institutional data reporting, and identify, secure, and manage grant funding

Our services uncover areas of opportunity, provide the support to embed the change, and evaluate outcomes to enable successful sustainability

### Identify

Assess and discover new markets, funding opportunities, workflows, and plans for growth for your institution's unique structure, culture, and objectives



### Design

Deliver recommendations on organizational design, data governance, and institutional effectiveness based on successful higher education best practices



### Evaluate

Analyze the impact of the change and address any areas needing improvement or course correction

### Execute

Provide the support resources, draft new policies, procedures, and drive new processes to implement and embed the recommended changes



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