



# Banner Data Warehouse

*Get your data working for you, not against you*



**“The business analytics can tell us what we are doing right, our strengths, and where we are missing the mark. They give us the background we need to make business decisions.”**

**SCOTT BRIDGES,**  
Assistant Director  
of SIS, Southern  
Illinois University

Today, colleges, universities and foundations face increasing pressures to report and account for how their people, programmes and assets perform. In an environment of heightened accountability you need a single authoritative data source that everyone across your institution can rely on to respond effectively to different constituencies and work more strategically to improve performance. With a proven business intelligence platform, designed specifically for higher education, you can count on a consistent, authoritative data source to support a more comprehensive view of institutional performance. Ellucian's Banner Data Warehouse provides the foundation you need to understand organisational performance, manage the dynamic environment in which you operate and use data more effectively to achieve your vision and goals.

## **A single, institution-wide version of the truth**

Responding effectively to the constituencies you serve and working more strategically to improve performance requires the participation and collaboration of everyone across your campus. Banner Data Warehouse provides the common ground that your institution needs to answer key questions across a wide range of institutional processes, identify and anticipate trends and work as one institution to promote change. Understanding and prioritising how

to move your institution forward requires a clear picture of institutional performance—one based in accurate and consistent data. Banner Data Warehouse presents data using familiar business terms and definitions. Users can understand how data is related and apply pre-built business logic to it, promoting a shared understanding across your community. That ability to be “on the same page” helps everyone at your institution design and execute more effective strategies to monitor performance, measure outcomes and improve productivity.

## **All-in-one business intelligence platform**

Banner Data Warehouse provides prebuilt integration with Cognos BI, an all-in-one business intelligence platform that helps executives, managers, knowledge workers and staff make data-driven decisions. With personalised dashboards that link to supporting reports and analytics, drag & drop capabilities, web-based report authoring and analysis and dynamic integration with Microsoft Office tools, everyone across your institution will have the information and tools they need to pursue your institutional performance objectives more successfully.

## The right information infrastructure for your needs

Mandatory and compliance reporting activities are expansive, burdensome and tedious—yet critical to your institution’s funding, standing and accreditation. With Banner Data Warehouse you can put the right information infrastructure in place to make these activities a manageable, reliable, routine part of your operations. Whether you choose to implement Banner Data Warehouse across your institution, or focus first on critical business functions, rapid implementation means that you get answers to critical questions quickly—for the greatest positive impact on your objectives and goals.

## The best fit for your Banner digital campus

Total cost of ownership is top of mind for many technology planners today. Banner Data Warehouse is fully integrated with your Banner Digital Campus, you can launch a business intelligence solution that can help you move your institution forward without incurring the costs involved in building your own datawarehouse. Without the burden of integrating and implementing third-party solutions, your staff is free to focus their efforts on the strategic priorities that make sense for your institution, your priorities and your budget.

## Building a culture of performance

Our experienced team brings best practices-based knowhow to build and sustain a “culture of performance” that aligns people, processes, technology and measurement with your leadership objectives. Every engagement aligns the institution’s unique culture, strengths and style with the tools, training and approaches that build confidence among institutional personnel and cultivate productive change.

### Solution features

- ✓ An operational data store for daily operational reports and ad hoc inquiries
- ✓ An enterprise data warehouse with point-in-time data snapshots for high-speed access and analytical processing
- ✓ Administrative utilities for controlling and validating data loads, configuring data security and scheduling data snapshots
- ✓ Pre-built integration with the Cognos BI and Oracle Discoverer software

### Solution benefits

- ✓ Built by and for higher education
- ✓ All- in-one business intelligence platform
- ✓ Inherent integration with your Banner
- ✓ Flexible implementation options
- ✓ Lower total cost of ownership

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#### ABOUT ELLUCIAN

Ellucian is the world’s leading provider of software and services higher education institutions need to help students succeed. More than 2,400 institutions in 40 countries rely on Ellucian to help enable the mission of higher education for over 18 million students. Ellucian provides student information systems (SIS), finance and HR, recruiting, retention, analytics and advancement software solutions. With more than 1,400 institutions subscribing to Ellucian’s cloud services and SaaS offerings, the company is one of the largest providers of cloud-based solutions. Ellucian also supports the higher education community with a range of professional services, such as application software implementation, training, education, and management consulting.

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