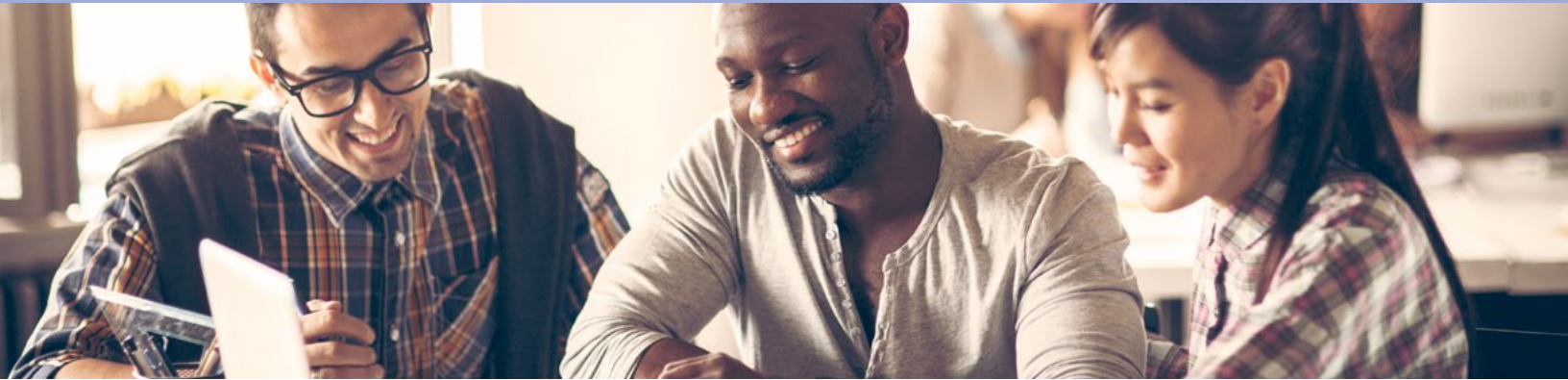




# Banner Operational Data Store

*Access the information needed to improve operational performance*



**“With ODS, data is more timely and easily accessible to our users, and that fosters better and quicker decision making.”**

**SCOTT BRIDGES,**  
Assistant Director  
of SIS, Southern  
Illinois University

The Banner Operational Data Store’s higher education-specific data structures and metadata convert data into common business terms that can be understood by any departmental user. With the Banner Operational Data Store’s self-service reporting capabilities your departmental users can access data easily and create the reports they need.

## **Better data means better decisions**

Department heads across your campus have different data needs and different ways of understanding information. All of them need access to accurate and consistent data. The Banner Operational Data Store not only simplifies access to data, it supports accurate reporting by providing a common definition of data and information across the institution, improving the accuracy of institution-wide reporting. Whether the registrar needs to know which faculty have not yet submitted grades or the financial aid director wants to know what percentage of financial aid packages have been accepted, the Banner Operational Data Store’s data models support common, institutional standards. As well, centralised data in an independent data store provides a stable view of operational data while maintaining information from multiple data sources required for successful operational reporting.

## **Deploy a comprehensive solution**

The Banner Operational Data Store is a comprehensive solution that provides everything an institution needs to begin utilising the information that is stored across their campus. This includes out-of-the-box integration to Banner as well as the leading business intelligence tools from Cognos. As a preferred Cognos reseller only Ellucian provides a complete solution for data repositories and reporting tools that meets the specialised needs of higher education at a lower total cost of ownership and faster time to benefit. It also helps your technical staff deploy reporting services with confidence by providing:

- A standardised data model for self-service operational reporting
- Integration with the Cognos business intelligence suite
- Extraction, transformation and load (ETL) facilities to the operational data store
- Incremental refresh mechanisms that allow for institution defined periodic refreshing of data
- Product maintenance updates and enhancements

## Ensuring success with Ellucian Services

Ellucian knows your administrative solution better than anyone, so you can be assured that our experts will deliver the Performance Reporting and Analytics services, as well as, Management Consulting advisory services you need to be successful. Ellucian consultants will work with you to develop a business and information plan to cost-effectively support your institutional intelligence goals, guide the installation and load process and provide technical and functional training to deploy and use this powerful solution effectively. Additionally, service experts are available to provide the customisation your institution may need. Through customisation services, consultants can extend this solution to address areas outside your administrative system and can provide custom development and analytical tool training.



## Ellucian's Analytics

The Banner Operational Data Store and the Banner Enterprise Data Warehouse are a part of Ellucian's Analytics solution set, which also includes Cognos and Argos defined for higher education and performance management consulting. Together these leverage business intelligence technologies to provide users with relevant information and enable them to plan their business activities proactively. Ellucian developed this suite in recognition of the fact that reporting technologies must be part of an overall analytics programme that includes consistent institution-wide data definitions, tools and architecture. Ultimately, analytics solutions help institutions harvest information from existing data sources, create consistent reporting definitions and reports and present appropriate information to the people who need it.

**ellucian.**

### ABOUT ELLUCIAN

Ellucian is the world's leading provider of software and services higher education institutions need to help students succeed. More than 2,400 institutions in 40 countries rely on Ellucian to help enable the mission of higher education for over 18 million students. Ellucian provides student information systems (SIS), finance and HR, recruiting, retention, analytics and advancement software solutions. With more than 1,400 institutions subscribing to Ellucian's cloud services and SaaS offerings, the company is one of the largest providers of cloud-based solutions. Ellucian also supports the higher education community with a range of professional services, such as application software implementation, training, education, and management consulting.

Visit Ellucian at [www.ellucian.com/emea-ap](http://www.ellucian.com/emea-ap).