Banner® Student Retention Performance

Make informed, strategic decisions to improve student success

Improving student success—whether that success is determined by graduation rates, time to degree, retention, or persistence—is a priority for many institutions today. Too often, institutions lack the information they need to make a real impact.

Responsibility for student success is often spread across your campus and so is the data you need to make informed, strategic decisions. With accountability for student success on the rise, having the ability to analyse, measure and improve student success initiatives is increasingly critical.

Data that delivers insight

Ellucian's Banner student retention Performance is a tightly integrated package of scorecards, dashboard, reports and analytic capabilities designed to help your institution move the needle on student success. With Banner student retention Performance, you can examine student success indicators, understand how your programmes are or aren't working, analyse trends over time and gain the insight you need for successful retention and student success initiatives.

Banner student retention Performance takes advantage of the wealth of data already available to you in Banner student. You can look at data about a student's behaviour, academic performance and community involvement to get a better understanding of who is at risk and why. You can examine student cohorts by a variety of factors to understand who your programmes are reaching and what you need to do to make them more successful.

Rapid implementation options, made possible in part through close integration between Banner Student Retention Performance and Banner Performance reporting and analytics, means that your institution can achieve a quick time to value and get your programmes—and students— on track for success that much sooner.

Get the answers you need to improve student success

For administrators and executives

- How effective are my academic support programmes and services?

- How effective are my retention programmes and intervention strategies?

- Which programmes are doing the best job at graduating students on time?

- Who is at risk on campus and why?

- What cohorts do we need to reach with better success strategies and services?

For faculty and advisors

- How can I help my students identify and achieve their goals?

- How do student indicators like preparation, class participation and community involvement affect performance?

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- How well are my targeted intervention strategies working?

- Are my students using the services available to them?

For institutional researchers

- What are our retention and degree completion rates?

- What trends can we identify semester to semester and year over year?

A clear view of progress to goals

Executives and administrators charged with improving retention and student success across campus need a clear understanding of how their programmes are performing. Banner Student Retention Performance's scorecards provide a visually appealing view of institutional goals and objectives and progress towards those objectives. Scorecards can be used out-of-the-box or configured to reflect your institutions' strategies and plans. Easy access to key student success metrics, including actual and target values as well as tolerance and variances, give you the kind of business intelligence you need to affect real change at your institution.

Shared data for more effective decision making

Student success is a shared responsibility. With Banner Student Retention Performance's role-based dashboards, everyone across your campus—faculty, advisors, institutional researchers, administrators and executives—can find the information they need to answer critical questions about student success quickly and effectively. Views can be configured for virtually any role—a significant benefit when responsibility for student success is distributed across many functions. Staff can monitor the performance of their efforts and make adjustments quickly to deliver the best possible programmes and services.

The tools you need to manage performance

Not every user has the same information needs. That's why Banner Student Retention Performance has been designed to address a range of reporting requirements—from ad hoc queries to multi-dimensional analysis. Whatever their needs, Banner Student Retention Performance puts timely, accurate information into the hands of those who need it to support student success. Longitudinal planning, analytic capabilities, and trend, detail and summary reporting provide a deeper perspective on the performance of your programmes and initiatives. A robust ad hoc querying and reporting environment means everyone involved in student success will have the tools they need to find answers quickly.

An integrated business intelligence platform

The largest cost of building a business intelligence solution for student success is integrating the data from various systems and creating a shared repository of accurate and timely data. Banner Student Retention Performance is integrated with Banner Student, giving you immediate access to the valuable data in your source systems while extending the data security requirements you have already defined for your institution. With comprehensive, out-of-the-box integrations, upgrades are simpler, data is more secure and your institution can realise a faster time to value.

Ensuring success with strategic consulting services

Strategic consulting services can help your team think differently about how to advance the levels of information and service that your institution provides to students, staff and faculty. Our experienced professionals look holistically at your institution's environment, your performance objectives and the strategic imperatives that drive your retention initiatives. They then collaborate with your team to align your retention plan with your institutional goals. Our consultants can help you determine appropriate performance indicators and tailor scorecards and reports to meet your unique requirements. Building this expertise into your applications and business processes early in the engagement will help you develop the capabilities you need to support retention initiatives as they mature.