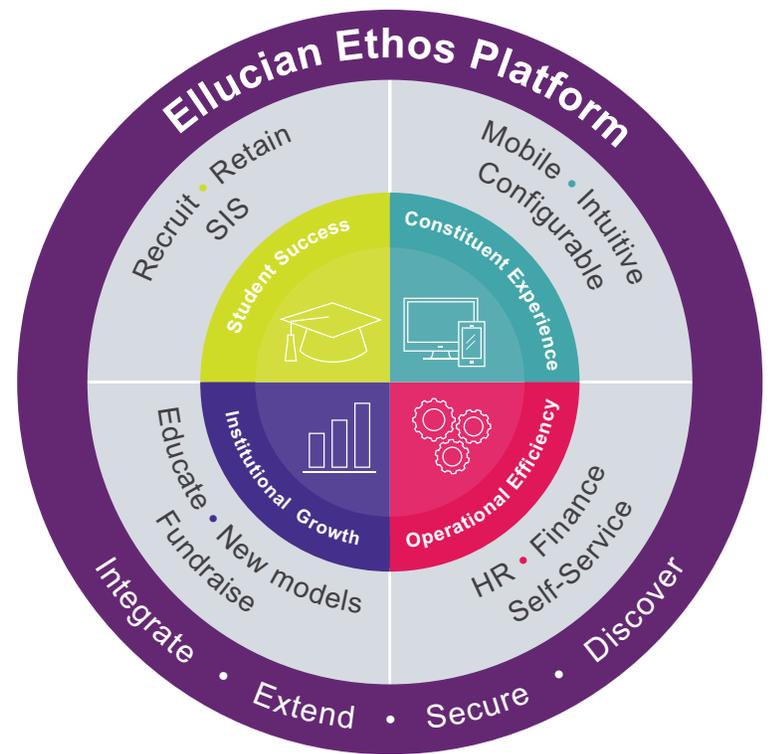


# ellucian

## Critical outcomes you can achieve with an integrated student information system

Having the right student information system and being future-ready is critical to meet the demands of today's students, academics and staff. Ellucian's cloud-enabled, mobile-first solutions can help you create a modern, integrated and connected institution.



**Exceed student expectations and provide the highest level of student success possible.**

**Why?** Some of the challenges to delivering on student success include: difficulties identifying and attracting the appropriate prospects, accurately predicting demand, trouble identifying at-risk students and inability to track progress against institutional goals.

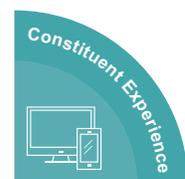
**How?** Ellucian's solutions provide intelligent recruiting, clear pathways for registration, meaningful engagement and personalised learning as well as early detection tracking and intention strategies for at-risk students.

**Proof: Zayed University, UAE**

"For the first time, students can see what courses are required and completed for their degree programmes on one easy-to-read worksheet. Advising for at-risk students has been greatly improved and student academic dismissals have decreased due to better planning and course selections."

—MOHAMED ABDEL-MOHSEN, Associate Provost and Chief Academic Officer, Zayed University

**Create intuitive, connected systems and an innovative user experience for all constituents.**



**Why?** Often institutional processes and access to information is hard to navigate, providing an impersonal online experience for all constituents. The modern day student has grown up in the digital, mobile age. The majority of their needs are available at the touch of a button and this is what they have come to expect.

**How?** Ellucian's solutions support access via any device, anytime, anywhere. Our cloud-enabled, integrated, mobile-first solutions facilitate dynamic, user-friendly connected systems.

**Proof: Middlesex University, UK**

With increasing applicant expectations for online, user-friendly, intuitive systems and fast turnaround, Middlesex University has used Ellucian solutions to build an applicant portal that incorporates document upload, streamlined and automated previously cumbersome processes and provided academic staff with a single point to review relevant applications and record and communicate decisions quickly.

## Streamline operations and help your institution become more efficient and effective.



**Why?** Without operational efficiency, functional areas are not well aligned. The manual processes being used won't represent the current and accurate state of the business and there are often issues surrounding access, integrity and latency of data to drive strategic decision-making.

**How?** Ellucian's solutions are designed exclusively for the higher education market, therefore supporting your academic structure and needs. With Ellucian's solutions, administrators and staff find new data-driven insights that help them make both day-to-day and mission-critical decisions. Powerful analytics and modern data-mining deliver big savings and bigger results. Data access and self-service capabilities via multiple platforms and devices allow all constituents to be more efficient.

### **Proof: St John's University, USA**

St. John's University quickly and efficiently processed an additional 32,000 applications and accompanying documentation, and reduced processing time for applications by 86 percent from two weeks to two days. "We have achieved significant business process improvements, improved service to our students and we are leveraging our investment and resources in our Banner ERP."

—JOSEPH TUFANO, Vice President of Information Technology and CIO, St. John's University

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### **About Ellucian**

Ellucian is the world's leading provider of software and services higher education institutions need to help students succeed. More than 2,400 institutions in 40 countries rely on Ellucian to help enable the mission of higher education for over 18 million students. Ellucian provides student information systems (SIS), finance and HR, recruiting, retention, analytics and advancement software solutions. With more than 1,400 institutions subscribing to Ellucian's cloud services and SaaS offerings, the company is one of the largest providers of cloud-based solutions. Ellucian also supports the higher education community with a range of professional services, such as application software implementation, training, education, and management consulting. Visit Ellucian at [www.ellucian.com/emea-ap](http://www.ellucian.com/emea-ap)



## Invest in innovation and richer courseware to modernise how you deliver education—and positively impact revenue streams and overall institutional reputation.

**Why?** There are many factors that can influence an institution's ability to grow, such as: unforeseen competition, underperforming strategic plans, lack of insightful data to be able to accurately understand performance against accreditation plans or a failure to respond to changes in social, political and financial environments.

**How?** By implementing an SIS, institutions can be more innovative. By providing continuing education and competency-based education, there is an opportunity to take advantage of new revenue streams. Ellucian's solutions equip institutions with the right tools to increase insight and improve decision-making or to help them meet local and national statutory requirements. Ellucian's technology enables a comprehensive approach to process improvements, allowing you to focus on growth via new funding opportunities or better management of existing revenue streams. Ultimately, the improved efficiencies can lead to more positive student satisfaction surveys.

### **Proof: Northwood University, USA**

"We are a university driven by quality. Our journey of continuous improvement causes us to seek new and innovative ways to address our evolving data gathering, analysis, and planning needs. This tool allows us to show our data and drill down into details while at the same time tying that data to our strategic plan initiatives. We are already experiencing the benefits of having a flexible, agile system for data management."

—BOB WISLER, Chief Information Officer, Northwood University

**When an institution updates its technology infrastructure, it fosters collaboration and builds a framework for student success. Modernising an institution—wherever it is located—is a necessary investment toward innovation and providing the best education experience for students. In addition, Ellucian's vibrant global user community grants you access to collaborate with peers and share best practices with institutions around the globe.**