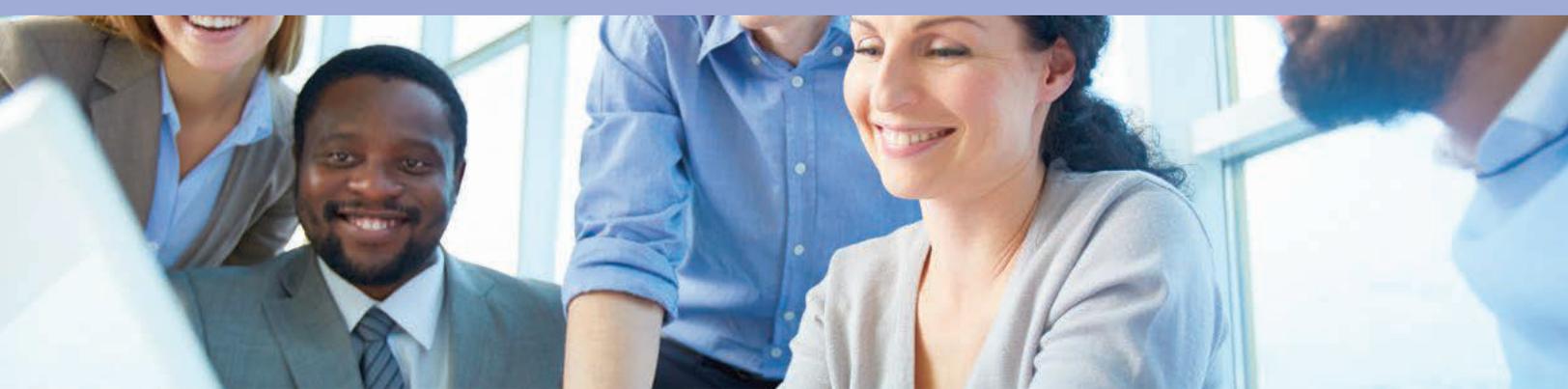




# Ellucian Analytics powered by Ellucian Ethos

*Unlock the data you need to make informed decisions*



Ellucian Analytics actually guides users toward the answers they need, tailoring information and visualisations by role as well as by higher education best practices.

You don't need more data. You just need to unlock the data you have to make better, more informed decisions. So what's standing in the way? For most institutions, it's complicated, legacy systems in which data is stale and siloed—each silo governed differently by a different department. Insights are not integrated. Reports are unreliable and difficult to digest. Transparency and accountability remain a top challenge, putting everything from funding, performance and student success at risk.

Ellucian Analytics is a Software-as-a-Service (SaaS) solution built on the Ellucian Ethos Platform that delivers a single source of easily accessible, accurate and timely information from across all your institution's systems. The role-based design provides unique visualisation and deep analysis to help higher education institutions deliver better services, faster, to their student population. Now, all the data that was previously housed in a variety of applications works together to unlock the enterprise and provide a comprehensive, real-time view of the information you need to answer critical questions.

## See data in a whole new way

Ellucian Analytics is designed to simplify departmental decision making, influence institutional objectives and ultimately enhance the student experience. This unique solution delivers personalised content tailored for the various roles within your institution and gives users access to consolidated data anytime, anywhere via a browser, tablet, or mobile phone. Ellucian Analytics helps you:

- **Visualise** with intuitive dashboards and customised content that includes favourites and recently and related content such as persona and domain-focused views
- **Analyse** with interactive charts and graphs—data can be sliced on many different attributes according to needs: year by year, trends by colleges and programmes, where to place recruitment efforts, and more
- **Predict** and forecast trends based on historical and real-time data to help

you plan for upcoming years and improve the learning experience

- **Collaborate** and share reports with key stakeholders, analyse trends and publish insights to the portal, alert co-workers of anything needing immediate attention and provide data to regulatory bodies in real time

## Use information to improve student outcomes

Dig deeper into data to help your students succeed. Ellucian Analytics culls the vast information stored in your enterprise resource planning (ERP) systems and other campus applications into one centralised location and aggregates both real-time and historical data to create new insights. With one intuitive tool, you can uncover hidden patterns and unknown correlations and make sense of complex data from across your enterprise systems. Having data in one place helps you make the kinds of decisions needed to grow enrolment, understand attrition and retention and improve student success outcomes. The result: a single source of truth that is easy to access, understand and use to make decisions that help the students you serve.

## Answer mission-critical questions with timely, relevant information

Content matters. Ellucian Analytics queries can be rated so that the most helpful information rises to the top—not just for a particular user, but the for entire community. Users can personalise their experience to include the information they need without expensive modifications. Reducing costs associated with designing and developing custom solutions and minimising the time and effort related to ongoing administration and maintenance translates to a lower total cost of ownership. Ellucian Analytics eliminates

cumbersome processes of having to request a specific report, pulling data from multiple disparate locations and digesting confusing reports. With the right information, and allocating the right roles to see the right reports, you can make decisions that help you quickly gain security while lowering risk. This flexible solution features implementation options customised to meet the complex needs of your institution, so you'll see a faster time to value.

## Apply higher education best practices

Ellucian has unparalleled breadth and depth of expertise in higher education and institutional operations—and this comes to life in our analytics solution. Our pre-built content is designed with your institution's performance and student lifecycle in mind to deliver all the information decision makers need. So you'll see better adoption rates, collaboration and results. It also frees teaching and administrative staff from spreadsheets, disparate legacy systems and manual processes so they can focus on supporting students. Ellucian Analytics converts data into knowledge, unlocks all the data silos at an institution and makes it easy to access and use to drive institutional growth and student success.



### ABOUT ELLUCIAN

Ellucian is the world's leading provider of software and services higher education institutions need to help students succeed. More than 2,500 institutions in 50 countries rely on Ellucian to help enable the mission of higher education for over 18 million students. **Visit Ellucian at [www.ellucian.com/emea-ap](http://www.ellucian.com/emea-ap).**