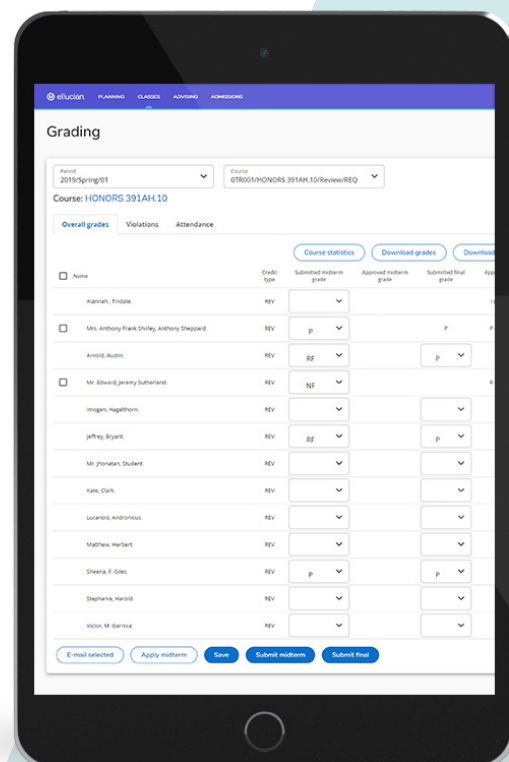# ellucian

PowerCampus™

Reduce costs, increase effectiveness, and create relationships that last

Students are the lifeblood of every institution—but at small to mid-sized institutions, they are a high-touch proposition. Often, every aspect of the student experience is done by hand, from recruiting and admissions to managing academic records to keeping track of billing and financial aid. The problem with high touch is that it is often also high cost. With constant pressure to reduce costs and increase effectiveness, higher education institutions are looking for efficient ways to automate those processes while maintaining the personal service levels that students expect.

Automate your critical student-facing services without ever losing touch

Ellucian's PowerCampus™ helps small to mid-sized institutions bring together people, processes and technology to lower costs and improve performance. PowerCampus enables colleges and universities to automate all of their most critical, student-related tasks, particularly with regard to admissions, billing and cash receipts, financial aid and

academic records. By enabling you to deliver high-level, student-centered solutions, PowerCampus helps you meet enrolment goals while creating cohesive, lasting relationships with your students.

Easy to implement and easy to use, PowerCampus gives your recruiting and admissions staff the ability to create highly effective admissions campaigns that target and recruit the most qualified prospective students. From organising applications, test scores and prior education history to streamlining academic advising and staff to-do lists, PowerCampus makes your job a whole lot easier. PowerCampus helps you communicate with students throughout the entire admissions process, helping you build relationships with your new students before they even set foot on your institution.
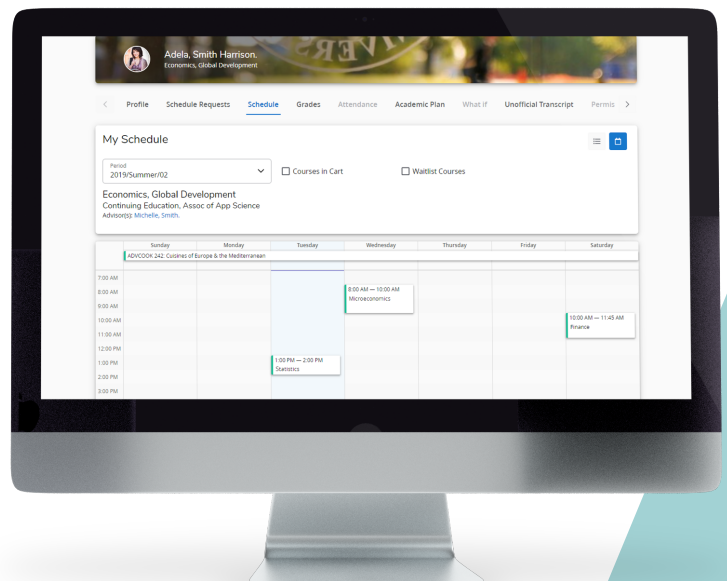
PowerCampus makes class registration easy and it streamlines the management of calendars, course limits, prerequisites and regulations. PowerCampus gives students the access they need to rely on personnel less—giving your staff more time to excel elsewhere. Both staff and students can have up-to-the-minute access to accounts, grades, transcripts, tuition rules, payment plan customisation, financial aid options, loan tracking, integrated credit card processing and more. Your financial services office can track tuition bills and payments, housing assessments and other institution-defined fees and student transactions with little effort.

Even better, your staff can rest assured that our automated billing programmes and student management technologies will keep both students and staff on track with greater efficiency and reduced manual effort—allowing your students to use their brain power where it is most needed: in class rather than in administration lines.

Through the integration of Ellucian PowerCampus and College Board PowerFAIDS®, you have web-enabled access for both staff and students that tracks all activity—including student communication, loan management, budgets, automatic record creation and more—all with the ease of a Microsoft® platform with highly advanced selfservice and customisation capabilities.

PowerCampus enables colleges and universities to more effectively:

- Handle web-based application processing

- Report on enrolment trends, academic progress and retention

- Track and manage grades and transcripts

- Manage course limits, prerequisites and other rules for entry

- Manage academic plans and conduct degree audits

- Rely on up-to-the-minute student account information

- Research and resolve student transaction issues quickly