



PowerCampus™ Student

Reduce costs, increase effectiveness and create relationships that last



Students are the lifeblood of every institution—but at small to mid-sized institutions, they are a high-touch proposition. Often, every aspect of the student experience is done by hand, from recruiting and admissions, to managing academic records and keeping track of billing and financial aid. The problem with high touch is that it is often also high cost. With constant pressure to reduce costs and increase effectiveness, higher education institutions are looking for cost effective ways to automate those processes while maintaining the personal service levels that students have come to expect.

AUTOMATE YOUR CRITICAL STUDENT-FACING SERVICES WITHOUT EVER LOSING TOUCH

Ellucian's PowerCampus Student helps small to mid-sized institutions bring together people, processes and technology to lower costs and improve performance. PowerCampus Student enables colleges and universities to automate all of their most critical, student-related tasks, particularly with regard to admissions, billing and cash receipts, financial aid and academic records. By enabling you to deliver high-level student-centered solutions, PowerCampus Student helps you meet enrolment goals while creating close, cohesive relationships with students that will last well into the future.

Easy to implement and easy to use, PowerCampus Student gives your recruiting and admissions staff the ability to create highly effective admissions campaigns—targeting and recruiting the most qualified prospective students. From organising applications, test

scores and prior education history to even streamlining academic advising and staff to-do lists—PowerCampus Student simply makes your job a whole lot easier. Throughout the admissions process, PowerCampus Student helps manage communications with students so by the time they come to campus, they've already begun to forge a close bond with your institution.

Once students are on campus, PowerCampus Student makes it easy for your staff to help them register for classes, manage calendars, course limits, prerequisites, regulations and even gives students the access they need to rely on personnel less—giving your staff time to excel elsewhere. Both staff and students can have up-to-the-minute access to accounts, grades, transcripts, tuition rules, payment plan customisation, financial aid options, loan tracking, integrated credit card processing and more. Your financial services office can even track tuition bills and payments, housing assessments and other institution-defined fees and student transactions with little effort.

Even better, your staff can rest assured that our automated billing programmes and student management technologies will keep both students and staff on track with ease and very little human effort—allowing your students to use their brain power where it is most needed: in class rather than in administration lines.

Through the integration of PowerCampus® by Ellucian and PowerFAIDS, you have web-enabled access for both staff and students that tracks all activity— including student communication, loan management, budgets, automated PELL grant processing, automatic record creation, and more—all with the ease of a Microsoft® platform with highly advanced self-service and customisation capabilities.

PowerCampus Student enables colleges and universities to more effectively:

- Handle web-based application processing
- Report on enrolment trends, academic progress and retention
- Track and manage grades and transcripts
- Manage course limits, prerequisites and other rules for entry
- Manage academic plans and conduct degree audits
- Rely on up-to-the-minute student account information
- Research and resolve student transaction issues quickly

ABOUT ELLUCIAN

Ellucian is the world's leading provider of software and services higher education institutions need to help students succeed. More than 2,400 institutions in 40 countries rely on Ellucian to help enable the mission of higher education for over 18 million students.

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