



## Ellucian customer case study

Emirates Institute for Banking and Financial Studies depends on PowerCampus by Ellucian to improve operational efficiencies

### About EIBFS

With three campuses in the United Arab Emirates, EIBFS encourages an open attitude toward learning and growth and offers its trainees and diploma students a wide range of banking and financial learning opportunities with the best possible standards and facilities. EIBFS provides education and training programs for the banking and finance sector, and seeks to develop students to work within the sector.

### Objective:

- Simplify and automate business processes and improve services and insight into processes
- Reduce manual tasks and provide better service to users

### Solution:

- PowerCampus by Ellucian
- PowerCampus Analytics

### Business benefits:

- Administrative tasks are automated and streamlined
- Services, communication, and collaboration between students, faculty, and employers are improved
- Advanced reporting and performance tracking are now possible



## PowerCampus™ by Ellucian brings access and automation to EIBFS

*Automation and self-service applications increase resources and quality of services*

### Best practices provide structure

Students, faculty, and employers have access to more resources and are getting better service since the Emirates Institute for Banking and Financial Studies (EIBFS) implemented PowerCampus™ by Ellucian. The ERP provides the Institute with a single database that pulls together all information on students, automates administrative processes, and provides self-service access to information and resources.

“PowerCampus is an indispensable part of EIBFS. We are tasked as a college with upgrading and disseminating specialized knowledge

in the area of banking and finance. This can be achieved by and through PowerCampus,” said Saleh Omar Abdulla, director, Abu Dhabi Campus, EIBFS.

In the past, administrative tasks were manual and paper based, and it was difficult to share data among departments. The manual processes also delayed getting information and services into the hands of students. For example, prospective students completed paper applications; then staff entered the data manually. Similarly, faculty recorded grades on paper documents that were sent to the administrative staff to input.



“PowerCampus gives our administrative team a structure to follow. Now, every person knows what their job is and has the tools to do their work much more efficiently,” said Ansar Abdul Rahim, analyst programmer at EIBFS.

PowerCampus automates and streamlines the core processes for recruitment, admissions, registration, student records, and billing. It also provides EIBFS with a single database that integrates all data from its departments on all three campuses. Much of the information and resources are available to users through the PowerCampus portal, which delivers relevant information based on the user’s role.

“The work in all our departments on all our campuses is automated and simplified now, and the data is integrated and accessible,” said Ansar Abdul Rahim.

The single integrated database keeps information current and in sync. Data is updated in both the portal and in the student record when a student withdraws from a course, preventing duplicate or conflicting data. The integrated database also enables better reporting. Built on Microsoft® technologies and integrated with Microsoft Dynamics GP, one of the ERP’s strengths is its ability to integrate with partner solutions. Administrators at EIBFS use the Argos reporting tool from Evisions to analyze enrolment, attendance, and other important factors. Ellucian led the implementation of PowerCampus™ Student and PowerCampus™ Analytics in collaboration with Evisions to provide EIBFS a comprehensive solution for student information management and business intelligence.

**“We have accomplished so much in a short time, and we are only using a small percentage of the full functionality of PowerCampus.”**

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**SALEH OMAR ABDULLA**

Director, Abu Dhabi Campus,  
Emirates Institute for Banking and Financial Studies

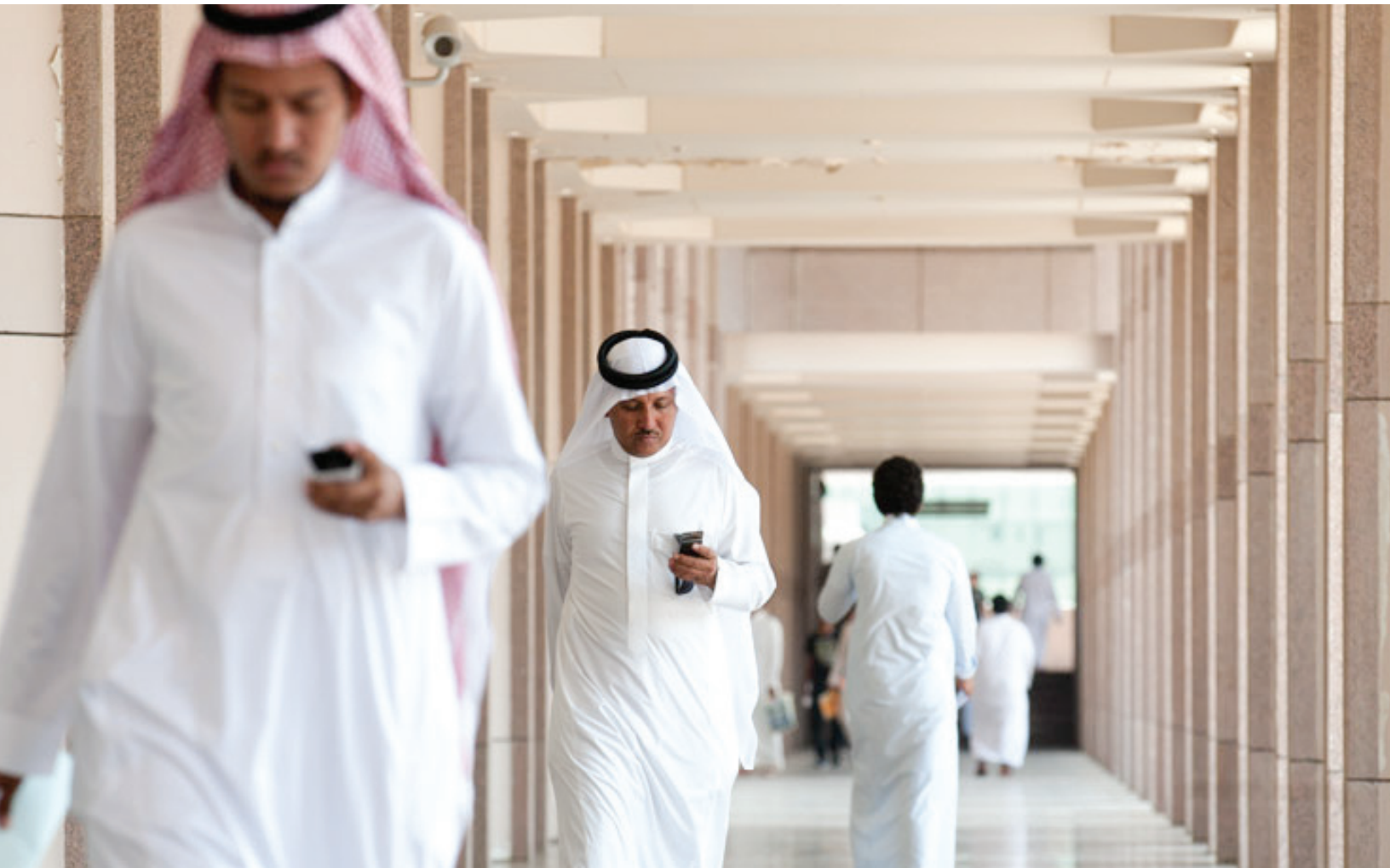
## Better service for students, faculty, and trainers

The automated processes, along with self-service access, also place information more quickly into the hands of students. PowerCampus generates a unique identification number for each student. After logging in, students have access to all their resources through the EIBFS portal. Students can fill out their application and track its status online. They can also register for courses, view their academic performance throughout the year, print an unofficial transcript, and review assignments and learning materials posted by their instructors.

“PowerCampus lets us provide better service to our students, and it demonstrates to them that EIBFS moves forward with leading-edge technology that supports our high standards,” said Ansar Abdul Rahim.

The automated processes also ease the workload of faculty and trainers, letting them focus more on instruction and less on administrative tasks. They can readily see their class schedules and list of students online. They can also upload instructional materials into the portal where students can access them.

Faculty and trainers also appreciate automatic notifications when a student has missed an established number of classes. In the past, faculty had to manually track student attendance, monitor the number of absences, and then create a letter to send to students. PowerCampus tracks attendance figures and automatically generates an electronic notice to students who have missed a predetermined number of classes.



EIBFS leaders feel confident that PowerCampus will continue to meet their administrative needs and support their high-quality image as they transition to their new identity as Emirates College of Finance and continue to move the community toward success in today's global market.

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### Customer solutions at a glance

- PowerCampus by Ellucian
- PowerCampus Analytics
- Evisions Argos reporting solution

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### **ANSAR ABDUL RAHIM**

Analyst Programmer

Emirates Institute for Banking and Financial Studies

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**ellucian**

#### **ABOUT ELLUCIAN**

Ellucian helps education institutions thrive in an open and dynamic world. We deliver a broad portfolio of technology solutions, developed in collaboration with a global education community, and provide strategic guidance to help education institutions of all kinds navigate change, achieve greater transparency, and drive efficiencies. More than 2,400 institutions in 40 countries around the world look to Ellucian for the ideas and insights that will move education forward, helping people everywhere discover their futures through learning.

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