



Ellucian Banner[®]



Today's students expect more. Deliver with Ellucian Banner.

Today's students have high expectations for service and performance at their institutions. So higher education leaders around the world are thinking more creatively about how their people, processes, and technology can work together more efficiently to meet and exceed those expectations.

To stay competitive, institutions need to deliver a convenient, connected technology experience that makes everyday tasks easier. Built to meet that challenge, Ellucian Banner® can help your institution thrive.

With more than 1,400 customers around the world, Ellucian Banner is the world's leading higher education enterprise resource planning (ERP) system. It includes self-service options that let users access the features they need any time, from any device. Like everything we design, Banner is designed to simplify everyday processes—so you can offer students, faculty, and staff the support they need to succeed.

Banner is delivered in multiple languages, including various English dialects, Arabic, French, Spanish, and Portuguese—just one reason why it's the premier global solution used around the world, from North and Latin America to the Middle East, Europe, Australia, and Asia.





The Banner difference

Banner is a complete student information system that lets you create an integrated digital campus. That makes it easier for all of your users to communicate, get the information they need, and accomplish their everyday tasks.

With Ellucian Banner, you'll get:



A thoughtfully designed user experience based on transformative technology, mobile-first design, and an intuitive interface—meeting the high standards of today's students, faculty, and staff



A comprehensive set of tools that lets you connect departments and improve processes—so you can focus on your core mission of serving students



Complete, end-to-end functionality that makes life easier and helps you deliver superior services to all users



The ability to extend your implementation and integrate easily with non-Ellucian solutions using the Ellucian Ethos platform and an integration strategy unique in the higher education market



Flexible cloud technology that reduces the cost of maintaining enterprise systems—so you can invest more in strategic IT initiatives and lower your total cost of ownership



Cost-effective implementation based on a proven plan; consistent, seamless component deployments; and delivery by the same company that wrote the software



New delivery options that help you lower costs and improve services—without adding staff



Built for higher education

Our customers are at the heart of Banner's purpose and design—a focus that has made Banner the world's leading student information system. As an active member of the global educational community, Ellucian works with professional education associations around the world to develop real solutions to higher education's biggest challenges. And our user community's feedback is critical to making sure we deliver the enhancements, updates, and new solutions they need.

A comprehensive solution

From admissions to HR, Banner can help. The solution suite includes:

- » **Banner® Student:** Deliver the kind of experiences that keep students engaged and on track for success—from admissions, registration, and curriculum management to advising and assessment.
- » **Banner® Financial Aid:** Automate day-to-day tasks so your institution can handle financial aid processes efficiently, quickly, and equitably, regardless of the source or type of aid.
- » **Banner® Finance:** Improve security, efficiency, transparency, reliability, and compliance—improving decision-making and governance across the institution.
- » **Banner® Human Resources:** Support every aspect of the employee lifecycle with this comprehensive human resources, payroll, and position control solution.

And of course, Banner works hand-in-hand with our other solutions, including Ellucian Analytics, Ellucian Enterprise CRM, Ellucian Workflow, and Ellucian Degree Works.

Chart your course to the cloud—on your terms

In the coming years, most institutions will move at least some of their operations to the cloud. That's why Banner solutions are cloud-ready, scalable, and flexible enough to meet your specific requirements. Our in-house Ellucian Services teams are available to help you optimize your resources with their expertise in cloud support and deep understanding of the needs of higher education customers.

A higher education approach to the cloud

As the first in the industry to deliver a complete higher education ERP as a SaaS solution, we make sure to tailor our offerings to suit the unique needs of colleges and universities. Like all Ellucian Cloud Solutions, Banner delivers:

- » **Unparalleled higher education-specific functionality** that provides the most complete set of applications designed specifically to meet student needs
- » **A complete set of integrated solutions** that includes enterprise resource planning (ERP) and constituent relationship management (CRM) systems—plus administrative tools that make work and life easier for your students, faculty, and staff
- » **A safe and reliable cloud platform** that gives you control and helps manage your investments in system customizations
- » **A cost-effective transition** to the cloud that helps you avoid the costs, disruptions, and downtime associated with a major IT implementation
- » **A continued commitment to choice** that means you can select the pace and delivery method (SaaS, cloud hosting, or on-premise) that work for your institution
- » **Cloud maintenance needs managed by Ellucian**, so your IT team can focus more on strategic, consultative work and less on “keeping the lights on”
- » **The ability to personalize your ERP** with Ellucian’s extensibility framework, giving you multiple options to tailor your system without customizing

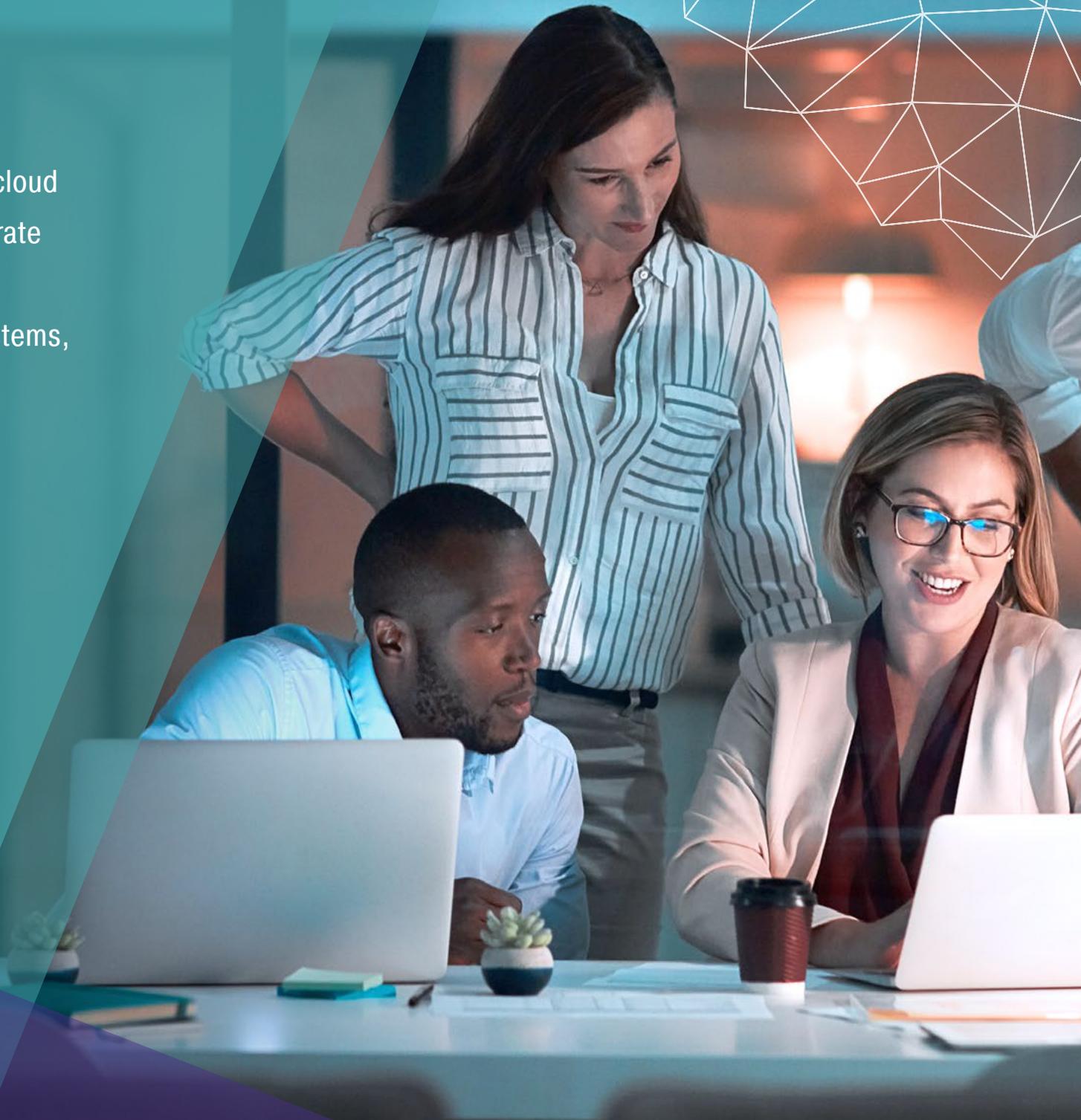




“Banner is a modern ERP in the cloud that gives us the ability to integrate with new APIs, enable extended functionality for many of our systems, and easily add on functionality without writing new code.”

BRYAN STEINBERG

Senior Director of Information
Systems, Wilmington University





What makes Ellucian different?



A passion for helping our customers succeed

For 50 years, we've made higher education our first and only priority. We're always focused on helping your institution, your students, and your employees succeed. Our dedication runs deep: most Ellucian employees have a background in higher education, and we use that unique experience to deliver exemplary customer service.



Solutions built to power higher education

Our unparalleled higher education expertise informs all of our solutions and services. Ellucian solutions are developed with a comprehensive mobile-first approach and deliver a superior user experience through user-centric design. Our portfolio is built on a unified strategy using the Ellucian Ethos framework, which defines a common language across systems, enables powerful analytics, and eliminates the need to build and maintain point-to-point integrations for every new application on campus—whether it's an Ellucian solution or a partner solution from our extensive partner network.



Innovative and ready for the future

We've developed one of the richest technology frameworks in the industry—and it's built to be ready for future innovation. As the largest provider of cloud services in higher education, we offer deployment models that give your institution flexibility when modernizing—so you can choose what works for your institution. And as the industry leader in providing new tools for workforce development and constituent relationship management, we offer you new opportunities for growth.



Strength of community

The vast and active Ellucian user community is always engaged with key topics, trends, and challenges in higher ed. You'll find them at user groups, conferences, training events, and online on Ellucian Community. Each year, hundreds of Banner users participate in the development process, working hand-in-hand with the Ellucian product team to improve Banner together. Through beta programs, problem solving, and sharing best practices, we put the power of community to work for each and every one of our customers.



The largest provider of enterprise resource planning systems for higher education.

- » **50 years** of experience
- » Over **2,500 institutions** worldwide use Ellucian
- » **100 percent** focus on higher education

www.ellucian.com