

# Continuous innovation and Ellucian



## **Education is imperative for global success.**

To educate with quality, and at scale, we need to align our human abilities with our technology capabilities. Technology should not take center stage. It should fade into the background, allowing teaching, learning, and administrative activities to flourish in the foreground. And, to do that, we must continually innovate to provide technology that meets the ever-evolving expectations of students and staff.

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**"Our goal at Ellucian is to partner closely with our customers and harness the best of technology to bring students, faculty, and staff closer together."**

**LAURA IPSEN** President and CEO, Ellucian

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## **A true higher education partner**

We know every institution is at a different point in its journey toward modernization and technology transformation. As an end-to-end partner, we'll meet you where you are and share best practices we've learned from working with 2,700+ institutions of all types and sizes. Our focus is higher education, which means our 850+ employees in research and development know how to solve unique challenges facing colleges and universities.



**100%**  
focus on  
higher education



**850+**  
employees  
in R&D

## Driving continuous innovation at Ellucian

We have three key focuses at Ellucian when it comes to innovation:

1

### Accelerate customer technology transformation

Enable institutions to accelerate their transformation and help them modernize, simplify, and innovate by identifying the best path forward for them.

2

### Support student outcomes

Bring together all the information and data required to make students and staff successful, at every stage of the student lifecycle.

3

### Expand the technology ecosystem

Build an open, extensible, and modular ecosystem, which will allow technologies to work together seamlessly across all critical campus functions.

## Dedication to Edtech standards

Ellucian is deeply committed to Edtech standards. We continuously monitor and implement industry standards around data security such as ISO 27001 certification and IMS LTI. IMS Global supports higher education in developing secure, trusted digital ecosystems with seamless interoperability among systems that require no custom integration. Implementing IMS standards promotes innovation with the flexibility required by higher education while ensuring that the ecosystem works today and in the future.

Ellucian will continue to embrace the standards that are important to our customers and partners as a way of reducing complexity and of embracing integration, configuration, extension without restriction or limitation.

## Building the campus of tomorrow

Campuses today should be integrated, flexible, and extensible ecosystems, created through universal technology standards and connected systems that create maximum value for operations while reducing costs and increasing agility. These ecosystems empower shared data across institutions and a single source of truth for analytics, freeing IT organizations to focus on higher-value contributions like data-informed decision-making in support of student and institutional success.

Your primary focus is on student and institutional success.  
Ours is on world-class technology enablement.  
**Together we are stronger.**



Charting the digital future of higher education with cloud-ready technology solutions and services, Ellucian serves more than 2,700 customers and more than 26 million students in over 50 countries. To find out what's next in higher education solutions and services, visit **Ellucian** at [www.ellucian.com](http://www.ellucian.com).