



Engage the students of tomorrow with **Ellucian CRM Recruit**

Ellucian's recruiting and admissions functionality gives you the most efficient and scalable solutions to achieve your application and enrollment goals.

Technology—and how it is used—can make all the difference for today's institutions and how they interact with prospects. Ellucian CRM Recruit offers the best options for engaging incoming students on a variety of media, efficiently managing application reviews and decisions, and transforming the overall enrollment experience.

Today's student populations want to feel like they are being seen and understood as individuals and are accustomed to varying modes of communication outreach. Ellucian CRM Recruit provides your institution with the means to remain competitive and top-of-mind, while allowing your team to free up resources to focus on high-impact activities.



Ellucian CRM Recruit allows you to create fully branded, visual, and mobile-friendly assets that appeal to students of all generations and preferences.



Personal communications and remote engagement

- Bulk email, texting, and chat
- Dynamic or automated communication plans and nudges based on specific criteria
- Track engagements across multiple channels



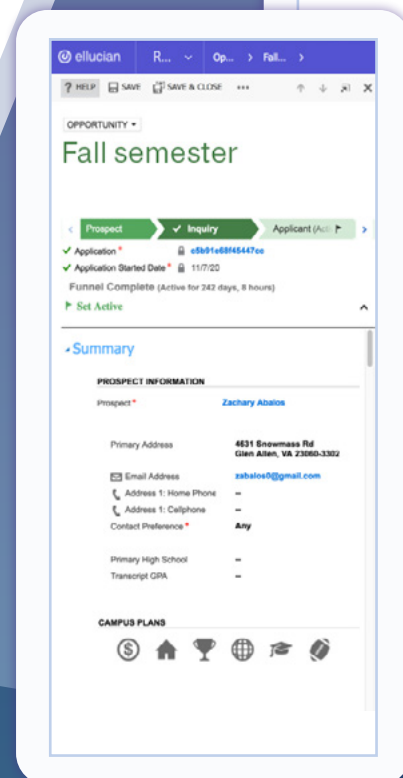
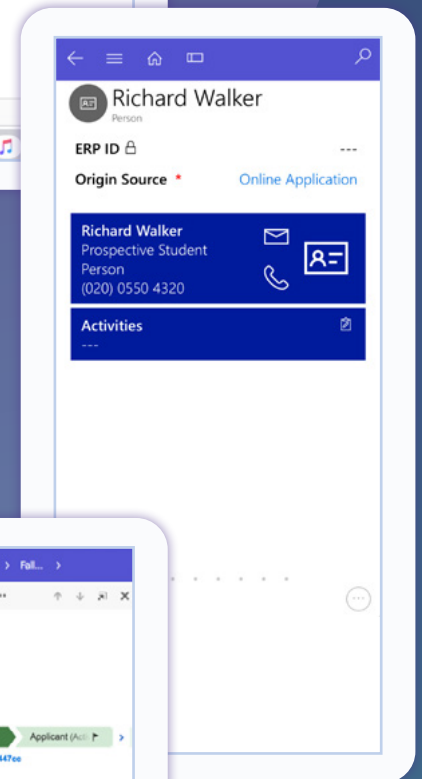
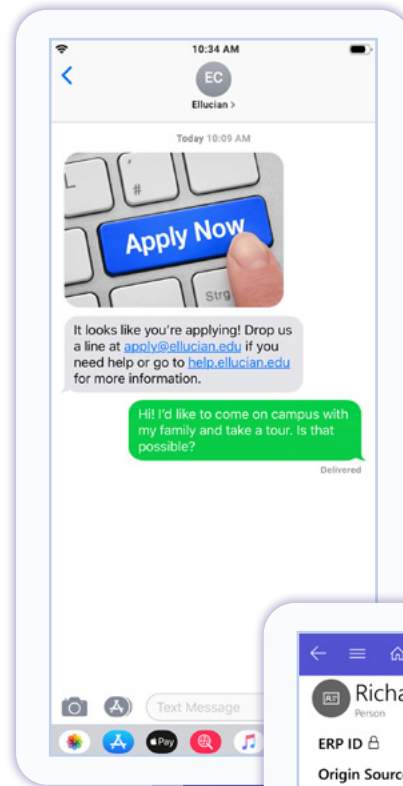
Dynamic applications and decision making

- Create and manage multiple applications with no additional fees
- Conditional logic based on level, program, or other core criteria
- Self-service student portal for application review, program changes, letters of recommendation, transcripts, and more
- Automate decisions assignments based on rules or scoring criteria



Efficient staff workflows

- Recruiter territory and task management
- Real-time reporting and role-based dashboard views
- Agent management





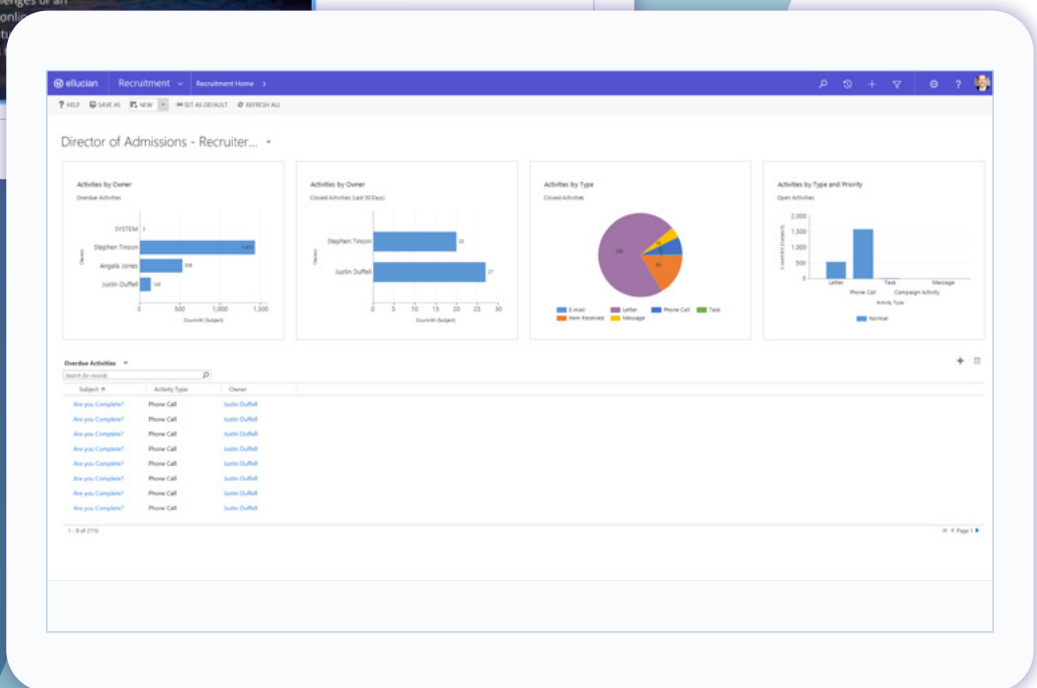
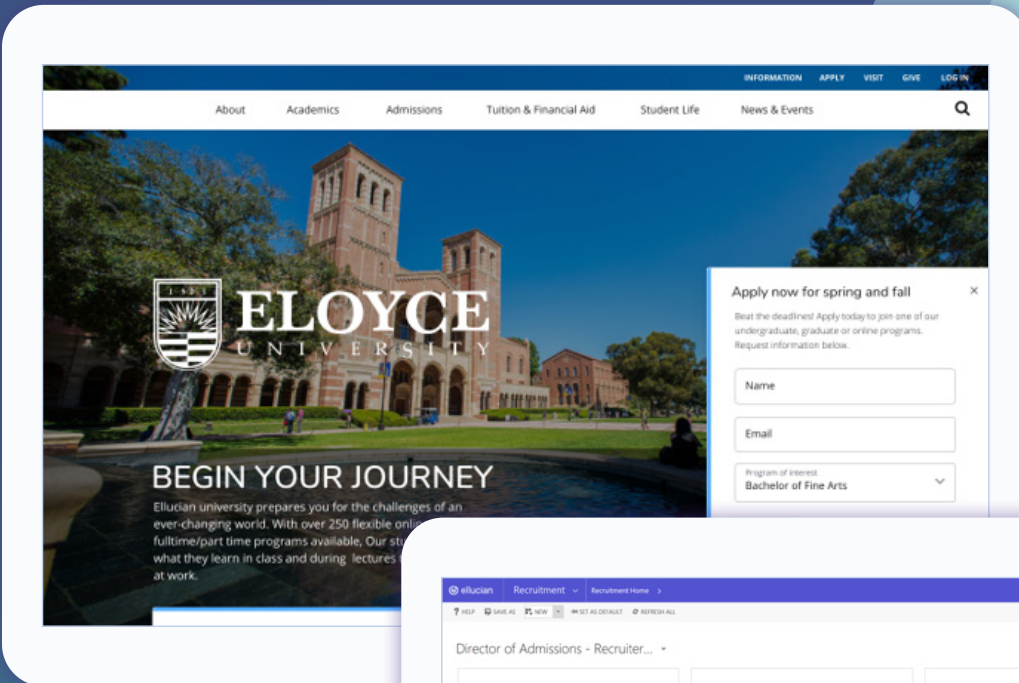
Virtual or in-person event management

- Dynamic registration and onsite check-in
- Reduction of manual data entry
- Communication plans that automate outreach and follow-up nudges



Data imports and integrations

- Application, test scores, suspect and prospect import capabilities
- Automated and seamless integration with ERP/SIS

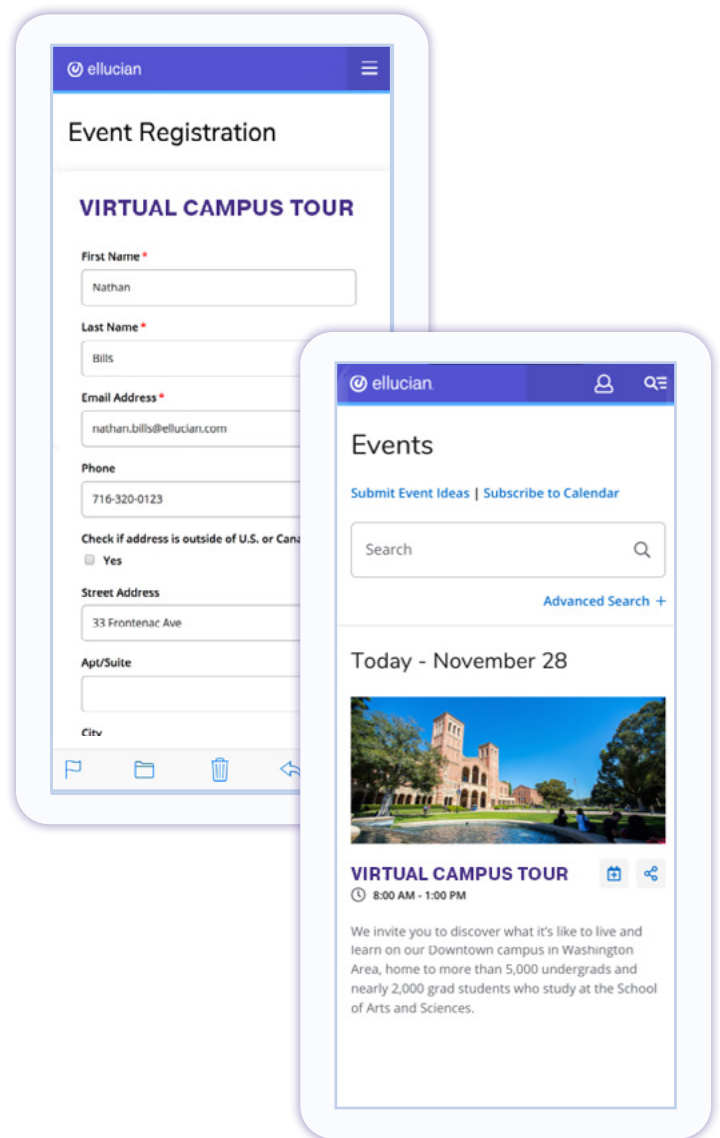


Your team needs to spend valuable time and resources on outreach to the highest quality candidates, not chasing down details manually via spreadsheets or waiting for application imports to the ERP/SIS.

With Ellucian CRM Recruit, your recruiters can quickly access territory assignments and trends, and leadership can view trending rates of success or shortfall. With automated intake and tracking processes for events—and pre-set follow-up communications—you can effectively engage prospective students and keep your institution top-of-mind in this fast-paced environment.



**For more information
visit [Ellucian.com/CRM-Recruit](https://www.ellucian.com/CRM-Recruit)**



Ellucian is the market leader charting the digital future of higher education with a portfolio of cloud-ready technology solutions and services. Serving more than 2,700 customers in over 50 countries, reaching over 20 million students, Ellucian delivers student information systems (SIS), finance and HR, financial

aid, integration, analytics, recruiting, retention, and advancement software solutions. Ellucian also supports the higher education community with a range of professional services that includes application software implementation, management consulting, and grants services. **Visit Ellucian at www.ellucian.com**