



PowerCampus

Reduce costs, increase effectiveness, and create relationships that last



Students are the lifeblood of every institution—but at small- to mid-sized institutions, they are a high-touch proposition. Often, every aspect of the student experience is done by hand, from recruiting and admissions to managing academic records to keeping track of billing and financial aid. The problem with high touch is that it is often also high cost. With constant pressure to reduce costs and increase effectiveness, higher education institutions are looking for efficient ways to automate those processes while maintaining the personal service levels that students expect.

Automate your critical, student-facing services without ever losing touch

Ellucian PowerCampus™ helps small- to mid-sized institutions bring together people, processes, and technology to lower costs and improve performance. PowerCampus enables colleges and universities to automate all of their most critical, student-related tasks, particularly with regard to admissions, billing and cash receipts, financial aid, and academic records. By enabling you to deliver high-level,

student-centered solutions, PowerCampus helps you meet enrollment goals while creating cohesive, lasting relationships with your students.

Easy to implement and easy to use, PowerCampus gives your recruiting and admissions staff the ability to create highly effective admissions campaigns that target and recruit the most qualified prospective students. From organizing applications, test scores, and prior education history to streamlining academic advising and staff to-do



lists, PowerCampus makes your job a whole lot easier. Additionally, communication tools help you keep in touch with applicants throughout the admissions process, building relationships with new students before they even set foot on campus.

PowerCampus streamlines class registration logistics, freeing up staff time and giving students the access they need to make informed decisions about their academic paths. Both staff and students can have up-to-the-minute access to accounts, grades, transcripts, tuition rules, payment plan customization, financial aid options, loan tracking, integrated credit card processing, and more. And your financial services office can track tuition bills and payments, housing assessments, and other institution-defined fees and student transactions with little effort.

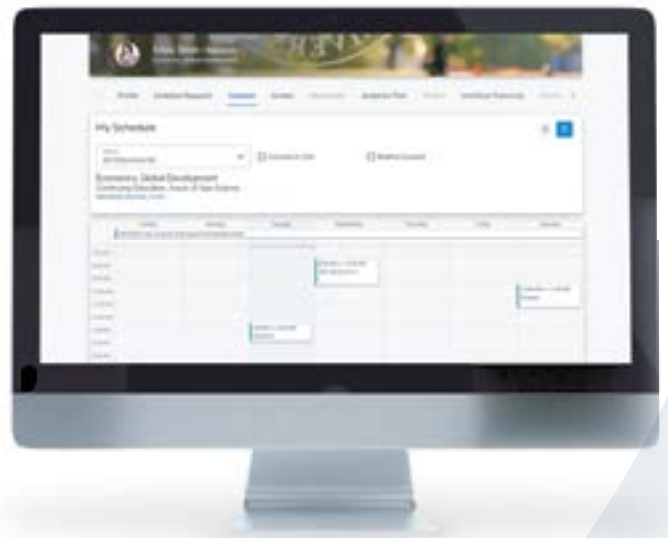
Even better, your staff can rest assured that our automated billing programs and student management technologies will keep both students and staff on track with greater efficiency and reduced manual effort—allowing your students to use their brain power where it is most needed: in class rather than in administration lines.

Through the integration of Ellucian PowerCampus and College Board PowerFAIDS®, you have web-enabled access for both staff and students that tracks all activity—including student communication, loan management, budgets, automated PELL

grant processing, automatic record creation, and more—all with the ease of a Microsoft® platform with highly advanced self-service and customization capabilities.

PowerCampus enables colleges and universities to more effectively:

- Handle web-based application processing
- Report on enrollment trends, academic progress, and retention
- Track and manage grades and transcripts
- Manage course limits, prerequisites, and other rules for entry
- Manage academic plans and conduct degree audits
- Rely on up-to-the-minute student account information
- Research and resolve student transaction issues quickly



Charting the digital future of higher education with cloud-ready technology solutions and services, Ellucian serves more than 2,700 customers and more than 26 million students in over 50 countries. **Visit Ellucian at www.ellucian.com.**