

# 5

## good reasons to activate Ellucian eTranscripts today

You've got nothing to lose  
and everything to gain

ellucian®



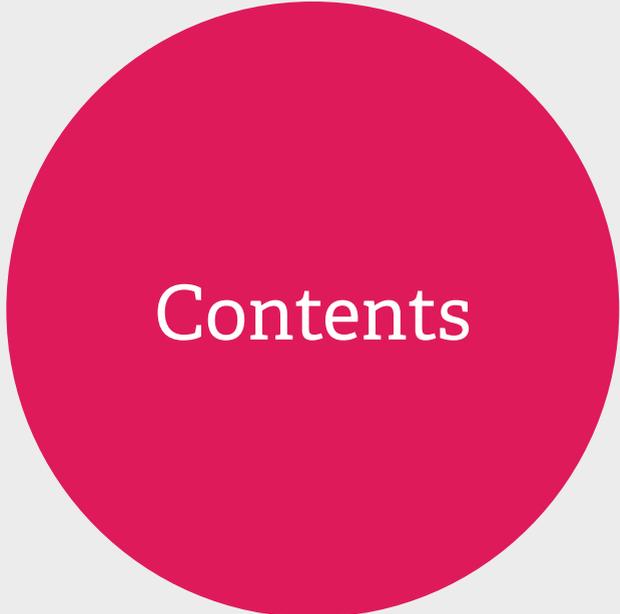
an eBook for  
institutional  
leaders

## Introduction

1. It's free
2. It's fast and saves time
3. It'll give your registrar staff a break
4. It's safe and secure
5. It's easy to implement

End-to-end transcript automation in  
real time: no cost, no hassles

About Ellucian



Contents

# Introduction

One-third of today's college students transfer or change schools at least once in five years<sup>1</sup>—and that means more and more requests for transcripts. But in spite of this, many institutions still rely on manual processes.

Since most transcripts are printed and mailed, it takes institutions an average of four days to process and send them. And that's not counting peak times like holidays or the end of the academic year. That's a lot of time and money spent on paper and postage, not to mention the manpower needed to produce all of those transcripts.

Automating the transcript delivery process with Ellucian eTranscripts is a no-brainer. It's a “touch-free” electronic transcript processing and delivery system that enables secure, real-time electronic authentication, production, and transfer of transcripts between the leading transcript ordering vendors and Ellucian's administrative systems.

Need more? Here are the top five reasons you should start using Ellucian eTranscripts today.



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<sup>1</sup> Signature Report, Transfer and Mobility: A National View of Pre-degree Student Movement in Postsecondary Institutions, National Student Clearinghouse® Research Center, February 28, 2012, <http://nscresearchcenter.org/signaturereport2/>

# Reason #1: It's free

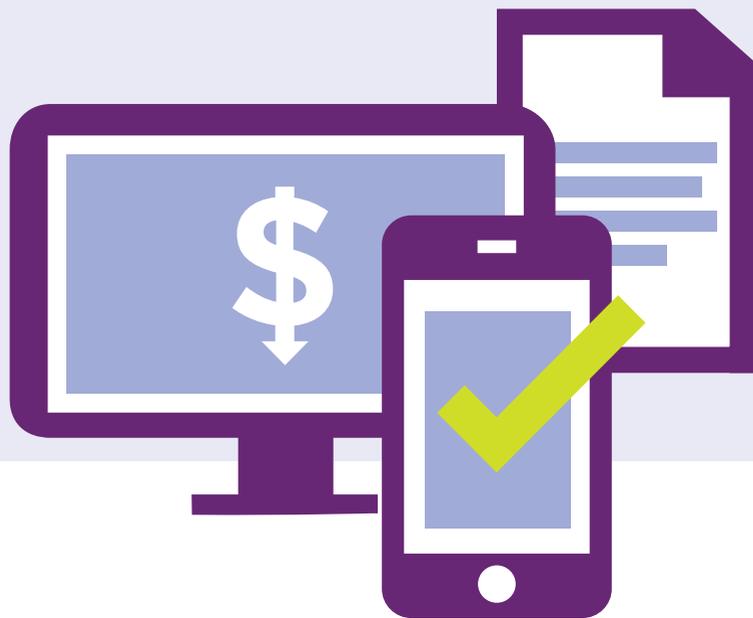
Yep. You read that right. It doesn't cost anything to activate.

Even better, it will save you money almost immediately by reducing paper and administrative costs.

Got a green initiative? Want to reduce your carbon footprint? All transcript data is sent electronically to the **National Student Clearinghouse**<sup>®</sup> or other leading transcript ordering vendors, which fulfill the request via PDF or whatever format is requested.

“Because we are so much more efficient, we can send several batches of transcripts a day—instead of just sending a stack once a day. And because the transcripts are automated, we processed 500 fewer paper transcripts from January to August 2014. That reduction in paper supplies and postage as well as the time spent folding and stuffing envelopes represents a huge cost savings in both supplies and administrative resources.”

—Melissa Swanson, Transcripts Manager, Southern Adventist University



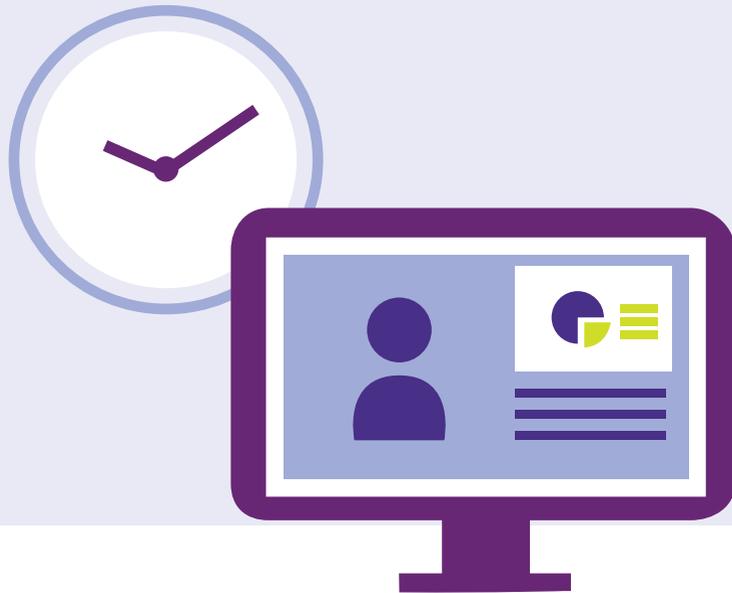
## Reason #2: It's fast and saves time

### Provide the services your students expect—they'll thank you for it

Let's say your student, Nigel, is applying for a job in a very competitive health care market, and the employer is hiring on the spot. The last thing he wants to do is to wait for his transcript to crawl through the mail.

Ellucian eTranscripts automates daily processes, such as student authentication and identification, transcript order submission, and transcript PDF generation and customization. So with the click of a button, students can request and receive official transcripts within minutes as opposed to days or weeks.

And because transcripts are processed automatically, in real time, institutions can deliver transcripts anywhere in the world in minutes. It's this kind of speed, convenience, and accuracy students and alumni really appreciate.



“Students can submit a transcript request outside of normal office hours and receive an official PDF transcript within 20 to 30 minutes. This is a great service for them when they are applying for jobs, scholarships, or admission to a university.”

—Lee M. Colaw, Chief Information Officer, Amarillo College

## Reason #3: It'll give your registrar staff a break

### Slash the time to deliver transcripts from days to minutes

Manually processing transcripts can be resource intensive and error prone. Ellucian eTranscripts automates processes to support the lifecycle of transcript requests—from student identification and validation to order collection and fulfillment.

So if your registrar staff is struggling to keep up with requests, you can offer them relief. At the press of a button, Ellucian eTranscripts automates costly, time-consuming, and manual transcript processes for faster, more consistent results. Transcripts are ready to pick up or print in minutes—not days. Even better, 90 percent of transcripts are processed without manual intervention.



“No-touch” processing means if there are no holds on a student’s account, the transcript is processed automatically without intervention from the registrar’s office. This frees staff to focus their time on transcripts that need reconciliation. It’s an efficient, effective approach to making the most of the resources you have.

# Reason #4: It's safe and secure

## Improve security with electronic data exchange

Protecting your students' private information is top of mind. With Ellucian eTranscripts, it's one less thing you have to worry about.

Ellucian eTranscripts provides secure, real-time transcript authentication, production, and transfer between the **National Student Clearinghouse**<sup>®</sup>, transcript ordering vendors, and Ellucian's administrative systems.

Ensure that transcripts are delivered to the right person under the right circumstances through secure electronic transcript delivery and automatic authentication and eligibility checks. The electronic interface and authentication is supported by Postsecondary Electronic Standards Council (PESC<sup>®</sup>) XML standards and automatically updated, minimizing your development time and maintenance investment.

### Ellucian strategic partner

NATIONAL STUDENT  
CLEARINGHOUSE<sup>®</sup>

### Community partners

Credentials  
e-SCRIP-SAFE

parchment



## Reason #5: It's easy to implement

### Automate transcript ordering, processing, and delivery today

Ellucian eTranscripts is easy to use—just activate it and go. And because you don't need technical expertise or IT support, you'll reduce the costs of maintaining and supporting IT systems.



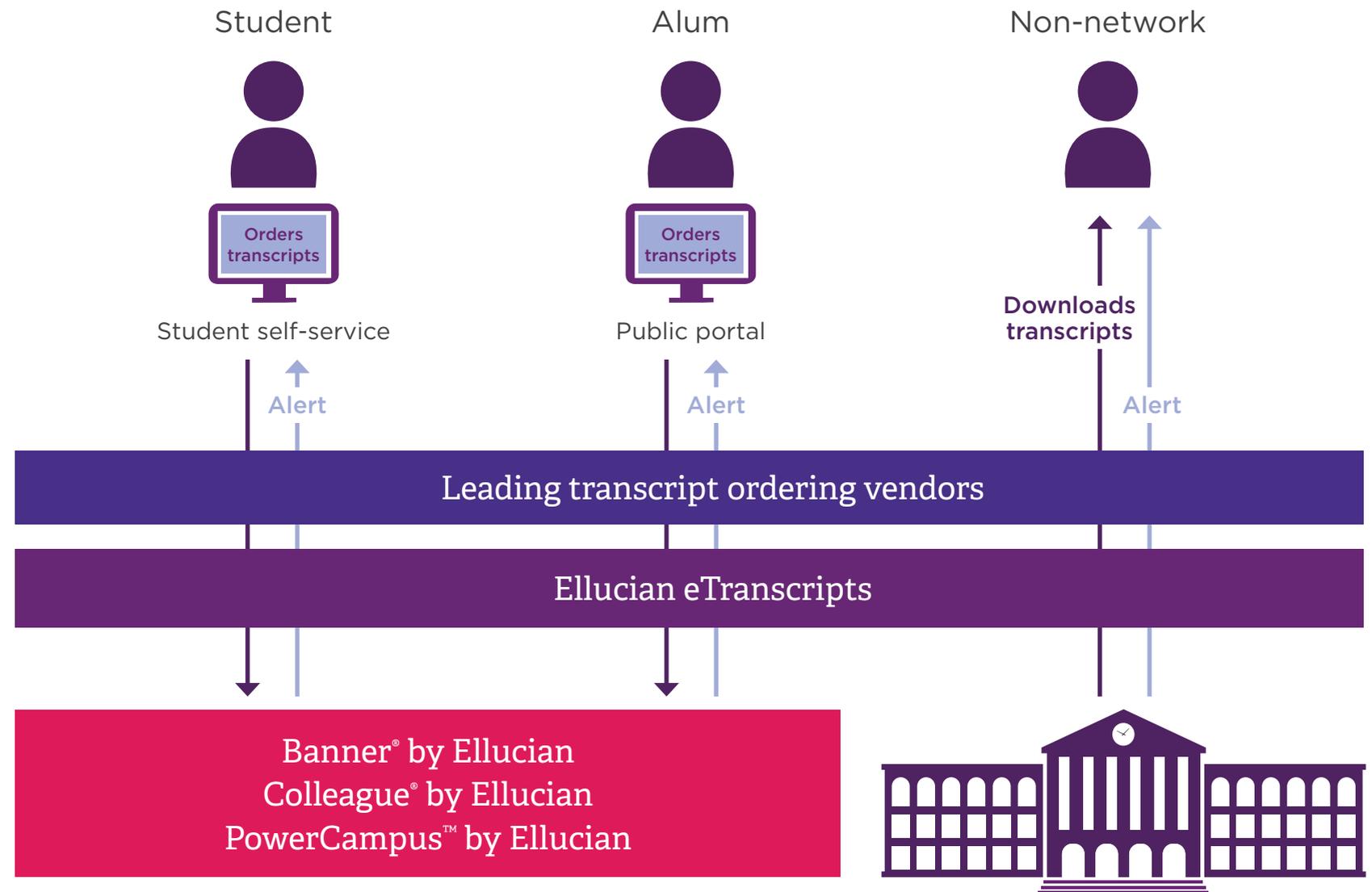
“This service is for the benefit of students who may need very quick turnaround for a transcript. They may need it for a job application or to apply for a scholarship and they may need it today.”

—Elaine Henrie, Registrar, Emporia State University

End-to-end transcript automation in real time: no cost, no hassles

So, what are you waiting for?

How electronic transcript processing and delivery works



To learn more, visit [www.ellucian.com/software/Ellucian-eTranscripts](http://www.ellucian.com/software/Ellucian-eTranscripts).

# About Ellucian

**Ellucian helps education institutions thrive in an open and dynamic world.**

Ellucian helps education institutions thrive in an open and dynamic world. We deliver a broad portfolio of technology solutions, developed in collaboration with a global education community, and provide strategic guidance to help education institutions of all kinds navigate change, achieve greater transparency, and drive efficiencies. More than 2,400 institutions in 40 countries around the world look to Ellucian for the ideas and insights that will move education forward, helping people everywhere discover their potential through learning.

To learn more, visit [www.ellucian.com](http://www.ellucian.com).



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