TOP 10 REASONS

Why 2500+ institutions trust Ellucian to build a modern, empowered campus.

DISCOVER HOW ELLUCIAN BRINGS IT ALL TOGETHER.
Leverage the higher ed expertise, adaptability and proven value of Ellucian to unite your people and processes, and bring your entire campus into the digital age.
REASON #1: HIGHER EDUCATION IS OUR ONLY FOCUS

With 50 years of exclusive higher ed expertise and understanding, we:

- Can anticipate your unique needs and challenges
- Offer strategic guidance in addition to software solutions
- Deliver insights that drive better decision making
- Evolve the market with user-centric solutions across the student lifecycle

Today we serve

- 2,500+ institutions worldwide
- 75% of customers have been with us 10+ years
- 20+ million students use our solutions

How well does your current technology partner understand the future of higher ed?
REASON #2: AN EXPERT TEAM DEDICATED TO YOUR SUCCESS

Our experienced higher ed professionals focus on solving customer needs, whenever and wherever they need us.

3,000+ employees in 15+ countries, serving higher education only

33% of workforce dedicated to R&D and next-gen solutions

1,200+ product-focused employees

500+ consultants with the certifications, skills and best-practice experience to make sure your Ellucian solutions exceed your expectations

Doing everything right, even onsite:

- Full-time IT strategic consultation
- Solution and process management
- Implementations, upgrades and maintenance

2017 Technology Services Industry Association (TSIA) STAR Award for Best Practices in the Delivery of Support Services

How would you rate your current technology partner’s accessibility to experts and responsiveness?
How well does your technology partner connect your people, processes and systems?

• Drive institutional success and data-informed decisions through integrated information, people and processes
• Faculty, staff and students have on-demand access to their critical information
• A totally connected campus for ultimate ease and efficiency

REASON #3: HIGHER ED’S MOST COMPREHENSIVE PORTFOLIO OF INTEGRATED SOLUTIONS

As the largest global provider of higher ed technology, we offer next-generation solutions and services to help you stay agile, reduce costs and integrate information across your institution.

• Enterprise Resource Planning (ERP) and Student Information Systems (SIS) made to create efficiencies, keep constituents informed and deliver engaging experiences
• Constituent Relationship Management (CRM) Suite allows you to build lifelong relationship and help your institution grow
• Continuing education and workforce development solutions to manage your non-credit programs effectively while integrating with your student system
• Professional services ranging from implementation and IT management to grant writing and business process optimization
• Flexible deployment options including on-premise, SaaS, or hybrid

Plus, the Ellucian Ethos platform connects everyone, everywhere:

• Drive institutional success and data-informed decisions through integrated information, people and processes

Award Recipient 2015-2018
SIS, ERP, CRM and Student Success/Retention

How well does your technology partner connect your people, processes and systems?
REASON #4:
WE BUILT ETHOS: THE HIGHER EDUCATION DATA MODEL

The purpose-built Ellucian Ethos platform eliminates data silos and unifies people, processes and applications campus-wide.

Ethos enables a truly Empowered Campus that turns:

- Data into insights
- Reactivity into proactivity
- Functional processes into signature experiences

2018
STAR Award for Innovation in Knowledge Management

See an Empowered Campus in Action
Learn More

Customer Success Story
Campbell University

How does your technology provider break down silos and help unify your campus data?
REASON #5: WE CAN TAKE YOU TO THE CLOUD

As higher ed’s largest provider of cloud solutions, we are the proven partner to help you make this move – on your timeline, not ours.

- Creating custom, cost-effective cloud solutions for higher ed for 15+ years
  - The only company serving higher ed that can provide complete ERP/SIS SaaS offerings
- Nearly 400 SaaS and 100+ private cloud AHS deployments
- A flexible, secure cloud platform that revolves around the needs of you and your students
- A one-stop solution – total support, with no need for you to find a 3rd-party consultant

What is your technology provider’s track record with cloud migrations?

A more evolved, integrated and agile cloud solution, including:

- The best of multi-instance and multi-tenancy – for ultimate configurability
- Best in class security, availability and performance
- Consistent access to the latest greatest capabilities, access to innovation faster
- Full integration with other cloud and on-premise applications
REASON #6: 
WE’RE ALWAYS EVOLVING, ALWAYS INNOVATING

Never satisfied, we are constantly evolving our solutions while also empowering our customers to innovate.

- **Making our solutions work** the way people want to work, not people work the way software works
- **Enabling a clear path to graduation**
  - Drives total student fulfillment and long-term institutional success and prosperity
- **Ellucian Pathways Scholarship provides funding to help students** stay on track with their studies

Be part of the largest community of higher ed colleagues, customers and partners:

User-centric approach with intuitive designs and information flow

Adapting the greatest technology today for higher ed’s unique needs

Mobile-first design philosophy that engages today’s users

How is your technology partner innovating in anticipation of your future needs?
REASON #7: A TOTAL FOCUS ON MAXIMIZING YOUR ROI

We go all-in in working with every customer, so you can be assured of maximizing the value of your investment

- You’ll have a dedicated customer success manager that will:
  - Provide seamless communication between you and Ellucian
  - Remove barriers and identify opportunities to cultivate fast, smooth adoption
  - Create meaningful experiences and positive outcomes that enrich your journey
  - Help you utilize and optimize all of the Ellucian resources available to you
  - Provide individual pathways to modernize and move to the cloud based on your unique situation and environment

Our expansive portfolio of products and services can drive proven efficiency and results:

$110M in grants written and awarded to our Grants Services customers since 2003

$200M in savings to our Technology Management customers since 2009

Is your provider giving you the best value for your IT dollar?
REASON #8: BEST-PRACTICE IMPLEMENTATION WITH ELLUCIAN EDGE

Like the solutions we create, our implementation is state of the art:

- Working side by side with you to ensure seamless, effective implementations and upgrades
- Driving faster understanding, adoption and utilization – so you get a stronger, quicker ROI
- Constantly evolving our processes to reduce waste, shorten schedules and maximize efficiencies
- Proven practices built off thousands of implementations and various types of schools/environments

Our trusted methodology is built on our deep knowledge of higher ed:
REASON #9: THE POWER OF OUR COMMUNITY

Our industry relationships help us extend our knowledge and share it, to everyone’s benefit:

• Tap into the expertise of the largest peer group in higher ed
  - All focused on continuously improving outcomes

• Ellucian Live is the biggest annual higher ed technology conference in North America
  - Join the 8,000+ annual attendees dedicated to higher education

• Ellucian EllumiNation program recognizes and rewards positive peer contributions to the community

• Annual Ellucian Impact Award celebrates higher education visionaries who inspire others to push the boundaries of technology and innovation

How well does your technology partner facilitate information sharing and peer connections?
REASON #10: SUPERIOR PARTNERSHIPS THAT POWER BETTER RESULTS

We have the most comprehensive partner network in higher education, and we work together to:

- Create solutions and services that are tailor-made for higher ed
- Support colleges and universities with complementary software and services that help them achieve their mission
- Create win-win opportunities, extending our mutual ability to reach a global higher education market
- Cultivate new partnerships to meet evolving challenges and offer customized solutions

Forging the strongest alliances to solve the toughest problems:

125+ vendor partners that offer best-in-class software and services that lower your cost of implementation

Investment in the only higher ed cloud with Amazon Web Services data model

Successful advocacy with NACUBO to address the impact of proposed IRS regulatory changes on institutions

Is your technology provider leveraging every resource it can to help your institution succeed?
POWER, PASSION & PERFORMANCE

They’re at the heart of everything we do as a company and everything we deliver to our customers.

Inspired by the transformative impact of education, Ellucian develops solutions that power the essential work of colleges and universities. As the world’s leading provider of software and services designed for higher education, Ellucian works with more than 2,500 institutions in nearly 50 countries—enhancing operations and enriching the experience for over 20 million students.

To learn more about how Ellucian is helping modernize and empower campuses just like yours, visit us at: www.ellucian.com.

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