

The Ellucian Impact Award celebrates higher education visionaries who are inspiring others to push the boundaries of technology and innovation. This annual award recognizes an institution using technology to solve challenges, become more efficient, and produce a better student experience.



## How it works

Is your institution innovating to improve the student and constituent experience? Has your campus undergone a digital transformation? Have the changes you've made influenced the higher education community at large? Share your stories and be recognized for the impact your institution is having in higher education technology.

Customers may nominate themselves for an award or be nominated by others. The nomination window is open from **October 14, 2019 through December 6, 2019.**

Internal and external panels will review the nominations to determine the winners and finalists. The award recipients will be publicly announced and showcased at Ellucian Live 2020.

## Recognition

### Ellucian Impact Award benefits:

- \$25,000 institutional grant for winning institution
- \$5,000 grant for two finalist institutions
- One complimentary Ellucian Live registration
- Three-night hotel accommodation at Ellucian Live (one representative)
- Award announcement in opening general session at Ellucian Live
- VIP seating at opening and closing sessions at Ellucian Live
- Invitation to a VIP reception at Ellucian Live
- Featured in on-site signage at Ellucian Live
- Engraved trophy
- Promotion through Ellucian's website, social media channels, and marketing campaigns

## Eligibility

The Ellucian Impact Award is open to all current Ellucian customers. Institutions are required to complete and submit the entry form **no later than December 6, 2020 at 5 p.m. ET.** All eligible institutions are encouraged to apply.

## Important Dates

**October 14, 2019**—Nomination window opens

**December 6, 2019**—5 p.m. ET deadline for submissions

**February 2020**—Winners and finalists notified

**April 6, 2020**—Winners and finalists announced at Ellucian Live

## Criteria

**Innovation.** Did your initiative have a unique vision demonstrating innovation and creativity?

**Transformation and modernization.** Have you undergone a significant digital transformation effort at your institution? Have you optimized existing technology and improved integration? Have you moved to the cloud?

**Data-driven decision making.** Did your institution apply data and analytics to gain greater insights and inform decision-making? What were the outcomes?

### Impact on institution and student experience.

How is technology impacting your institution? Are you improving the experience of your students, faculty, staff, and other constituents? Does your data show increased productivity or cost savings? Have you been successful in managing change?

**Community and influence.** Have your technology practices impacted the higher education community at large?

Reportable metrics are imperative. Results can be quantifiable or anecdotal, but more measurable results and examples will result in better scoring.

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**Contact us at [award@ellucian.com](mailto:award@ellucian.com)  
[www.ellucian.com/impact-award](http://www.ellucian.com/impact-award)**