Advancement, Development, and Fundraising

This track will focus on how to create new opportunities for growth and build lasting relationships with effective targeting, detailed tracking, and compelling communications. We'll discuss how top-notch grant writing can secure funding for your key initiatives. And we'll explore in detail how technology can fuel your advancement efforts and help you hone every facet of your approach. Solutions covered in this track include the Ellucian advancement solutions.

Core Applications

Learn how to optimize core applications with your ERP/SIS, and dive into self-service functionality, extensibility, mobile, and portal technologies. We'll share tips and tricks on how to apply relevant technologies to drive the greatest value at your institution, and we will explore the ways the right technology, deployed in the cloud, can give you the freedom to redirect your resources toward strategy and innovation. We'll also highlight best practices for simplifying application management by leveraging tools like Banner® Page Builder, the Colleague® Custom Code Inventory Scanner, Colleague® Self-Service, Banner® Document Management, Banner® Communication Management, Banner® Event Publisher, and the Ellucian Mobile and Ellucian Portal solutions.

Digital Transformation

Are you ready for this era of profound disruption, where technology is the answer to every problem and our connected world includes more devices than ever before? This track will explore how your institution can look ahead to a more secure, integrated, and extensible technology future. We will discuss the considerations you might investigate as you consider moving to the cloud. Your peers will share their experiences using Ellucian Ethos and Ellucian Analytics to break down silos, unlock insights, and deliver experiences that are transforming their institutions. This track will explore new elements of Ellucian's product portfolio such as: Ellucian Cloud solutions, Ellucian Experience, Ellucian Ethos (integration and use cases for Ellucian Analytics), Ethos Identity, Ellucian Intelligent Learning Platform, and Ellucian Workflow.

Financial Management

How can your institution deliver more robust financial management services while improving workflow and ensuring safeguards? We'll explore powerful solutions for improving planning, billing, budget development, purchasing, accounts payable, procurement, and travel and expense management. This track will focus on key initiatives in the Ellucian finance ERP solutions, including Ellucian Spend Management, to support your operations.

Human Capital Management

In this track we'll explore key solutions and strategies for recruitment, engagement, incentives, and employee services. We'll cover the critical role of HR management software, including comprehensive human capital management, payroll, and position-control solutions. Join us and discover how you can support and improve every aspect of the employee lifecycle through the Ellucian human resources ERP solutions and the Ellucian Talent Management Suite.

Insights, Reporting, and Analytics

The ability to turn data into actionable insight is critical to making strategic decisions that enhance the student, faculty, and staff experience and drive your institution forward. This track will explore how analytics and data management can help you unlock your data to better understand and apply your institutional information. Discover how different users can access the real-time, role-based information they need to achieve data-driven decisions that bring results. Within this track, you'll learn more about Ellucian Analytics, as well as Ellucian reporting solutions and strategies.

Organizational Change Management

Today's higher education leadership and department heads are facing unprecedented change. Leaders must be equipped not only to manage operations, but also to strategically guide their institutions in making the most effective decisions and investments to advance large-scale transformation, achieve operational efficiencies and move their institution forward. This track will explore trends, challenges, issues, and best practices in managing transformational change, driving scalable processes, increasing constituent engagement, and improving technology adoption through effective leadership, strategic planning, process development, and governance. Customer success stories will be shared, along with how Ellucian Services or our partners can support your forward-looking initiatives.

Recruiting and Admissions

This track centers on the most powerful solutions and strategies for outreach, engagement, and institutional growth that ensure your institution attracts and serves best-fit students to meet revenue and enrollment targets. Ellucian experts and your peers will share best practices around Ellucian CRM Recruit and your Ellucian student ERP solutions. We'll explore new ways to analyze, measure, and improve recruiting efforts and admissions practices while strengthening and enriching connections with prospects and students.

Student Experience

Meet the changing needs of your students while supporting the administrative work your staff performs each day. This track will focus on topics across the academic mission, including registration and enrollment, student engagement, graduation tracking, student retention and success factors, curriculum and program management, class scheduling, degree audit and planning, transcripts, and more. Join your peers and other experts to learn the latest on your Ellucian ERP student solutions such as Banner Student, Colleague Student, PowerCampus Student and Quercus, Ellucian Degree Works™, Colleague® Student Planning, CRM Advise, compliance issues, new ways to meet expectations, and other key topics including guided pathways, transfer equivalency, or degree auditing.

Student Financial Services

Learn ways to more effectively administer, monitor, and report on student aid in this track focused on solutions and strategies that streamline the management of student accounts and aid as well as the disbursal of scholarships, grants, loans, and work-study funds. We'll share best practices, industry standards, and regulatory support critical to effective institutional processing of student accounts and eCommerce. Join your peers for sessions focused on the Ellucian financial aid and accounts receivable solutions, eCommerce payment solutions, and more.

Technology Planning and Strategy

Driving change is hard. Driving change without new models, organizational behaviors, and thought processes is even harder. In this track, Ellucian experts and institutional leaders will share how today's CIOs and CFOs are thinking about and staying ahead of the pace of change—and how they are thinking and acting differently to ensure not only that their institutions succeed, but also thrive in this competitive, high-pressure, resource-constrained environment.

Trends in Workforce Development

Micro-credentials, stackable credentials, and degree apprenticeships are all ways in which institutions are innovating to better prepare students for promising career pathways and to align with the evolving demands of employers. Institutions are facing the need to not just graduate students, but to create a generation of lifelong learners who can adapt to continuous change. This track will explore the underlying drivers for these trends and the impact they have on institutions as they pilot new and emerging learning models. We'll review use cases, best practices, and the ways Ellucian Elevate™ can be used to support these models.

User Groups

These are open discussions with peer groups, often related to specific country and regional users coming together. These still require a call for proposal and "User Group" needs to be specified as the session type. The majority of these will take place on Sunday, April 5, 2020 in the afternoon (tentatively between 2:00 p.m.–5:00 p.m. ET).