

## Advancement and Alumni Relations

In this track, we'll share the latest updates to Ellucian advancement solutions and feature customer sessions highlighting how to make the most of your advancement technology. Solutions covered in this track include Ellucian Advance, CRM Advance, Banner Advancement, Colleague Advancement, SmartCall, and related services.

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## Building Your Connected Ecosystem

This track will explore how you can achieve an integrated and adaptable technology ecosystem. Your peers will share how they're using Ellucian Ethos and Ellucian Experience to break down silos, deliver tailored user experiences, and transform their institutions. This track will explore new elements of Ellucian's portfolio, including Ellucian Experience, Ellucian Ethos, Ellucian Workflow, Ellucian Intelligent Learning Platform and related services.

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## Core Applications

Learn how to optimize core applications with your ERP/SIS and dive into self-service functionality and extensibility. We'll share tips and tricks on how to apply relevant technologies to drive the greatest value at your institution. We'll give updates on Banner and Colleague Platforms and highlight best practices for simplifying application management.

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## Financial Management

How can your institution deliver more robust financial management services while improving workflow and ensuring safeguards? We'll explore powerful solutions for improving planning, billing, budget development, purchasing, accounts payable, procurement, and travel and expense management. This track will focus on how key initiatives in Ellucian finance ERP solutions, Ellucian Spend Management, and related services can support and improve your operations.

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## Human Capital Management

In this track we'll explore key solutions and strategies for recruitment, engagement, incentives, and employee services. We'll cover the critical role of human capital management software, including comprehensive human resources, payroll, and position-control solutions. Join us and discover how you can support and improve every aspect of the employee lifecycle with Ellucian human resources ERP solutions, Ellucian Talent Management, and related services.

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## Insights, Reporting, and Analytics

The ability to turn data into actionable insight is critical to making strategic decisions that enhance the student, faculty, and staff experience and drive your institution forward. This track will explore how reporting, analytics, and data management can help you unlock your data, better understand it, and make daily decisions that drive institutional success. Discover how different users can access the role-based information they need to achieve data-informed decisions that bring results. Within this track, you'll learn more about data insights; our take on reporting, analytics, and related services; and where we're headed in the future.

## Institutional Transformation

How you can achieve an integrated and adaptable technology future in the cloud? Your peers will share how they are using cloud technology and driving change. In this track, Ellucian experts and institutional leaders will share how they're thinking about and leading transformation and modernization. Together, we'll explore trends, challenges, opportunities, and best practices in managing change, driving scalable processes, and increasing constituent engagement. We'll also share new ways to get more out of what you have, driving greater efficiency and agility.

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## Recruiting and Admissions

This track will focus on the most powerful strategies and solutions for outreach, engagement, and institutional growth to ensure your institution attracts and serves best-fit students to meet revenue and enrollment targets. We'll explore new ways to analyze, measure, and improve recruiting efforts and admissions practices while strengthening and enriching connections with prospects and students. Ellucian experts and your peers will share best practices around Ellucian CRM Recruit, Ellucian student ERP solutions, and related services.

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## Student Experience

Meet the changing needs of your students while supporting the administrative work your staff performs each day. This track will focus on topics across the academic mission, including registration and enrollment, student engagement, graduation tracking, student retention and success factors, curriculum and program management, class scheduling, degree audit and planning, transcripts, workforce development, continuing education, and more. Join your peers and other experts to learn the latest about your Ellucian ERP student solutions, Colleague Student Planning, Ellucian Elevate, Ellucian Housing and related services.

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## Student Financial Services

Learn how you can more effectively administer, monitor, and report on student aid as we focus on solutions and strategies for streamlining the management of student accounts and aid as well as the disbursement of scholarships, grants, loans, and work-study funds. We'll share best practices, industry standards, and regulatory support critical to effective institutional processing of student accounts and eCommerce. Join your peers for sessions focused on Ellucian financial aid and accounts receivable solutions, eCommerce payment solutions, and related services.

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## Student Success featuring Degree Works

Given the fluidity we're all still working with, this year's Degree Works Forum will be incorporated in our Student Success track. The Student Success track will feature best practices from the Degree Works community, degree auditing and transfer equivalency areas of focus as well as exploring sessions that highlight key aspects of student advising and registrar best practices through solutions such as Ellucian CRM Advise and eTranscripts.