

 **ellucian LIVE | 2022**

April 10-13 • Denver, CO & Online



Ellucian Step Challenge

A total of nine (9) prizes will be awarded

Level 1 Prizes (3): [Ember Temperature Control Smart Mug](#)

Level 2 Prizes (3): [Apple AirPods Pro](#)

Level 3 Prizes (3): [Apple Watch Series 7 | Aluminum Case & Band](#)

1. ELIGIBILITY

Only current customers and prospects (“prospects” means those institutions currently in any stage of an Ellucian sales cycle) of Ellucian Company L.P. (“Ellucian” or the “Company”) are eligible to participate in the Ellucian Step Challenge (the “Challenge” or the “Contest”). Both in-person and virtual Ellucian Live 2022 attendees are eligible.

2. HOW TO ENTER

Download the Heka Well mobile app and synch it to your step tracker (e.g., Fitbit, Apple Watch) and track your steps from 12:01 AM on Sunday, April 10th through 11:59 PM on Wednesday, April 13th.

You may download the Heka Well mobile app from Google Play or App Store. You will need to set up your Challenge account by launching the app and choosing the “Ellucian 2022 Step Challenge.” Complete the registration process and pair it with your tracker. Heka Well app pairs with Apple Health and Google Fit and will also import step data from Fitbit, Garmin, and Apple Watch. Then start stepping!

[Click here](#) for more details.

Steps may be accumulated both by walking and scanning in for bonus steps.
(As further described herein).

Step Levels:

All participants who reach the following Step Levels will be entered into a prize drawing. You will be entered into the prize drawing based on the highest Step Level you reach (see below), and all winners will be chosen at random. There will be three (3) random winners selected at each of the following levels:

- Level 1: 20,000 steps (avg 5K steps/day), 3 Random Winners
- Level 2: 40,000 steps (avg 10K steps/day), 3 Random Winners
- Level 3: 80,000 steps (avg 20K steps/day), 3 Random Winners

Each prize has an estimated value of \$150 - \$450. Each winner will be contacted after the conference and asked for their preferred delivery address. All winners are responsible for applicable state and local taxes. All prizes are provided by Ellucian “as is” and without a warranty of any kind.

BONUS ACTIVITY

To support your Challenge goals, scan QR codes at various locations to obtain step bonuses. Once the Challenge has begun, press the “Bonus Activities” selector in the Heka Well app and choose “Scan-In” using the in-app viewer, scan-in QRs at the following locations:

- **Braindate:** Participate in one Braindate to be able to scan a bonus activity QR Code. Bonus to be granted once for a boost of 3,500 steps.
- **Photo Booth:** Take a picture in one of the photo booths. Bonus to be granted once for a boost of 1,500 steps.

3. ODDS OF WINNING

The odds of winning the Challenge will depend on the number of entrants participating. All decisions regarding the Challenge will be based on Ellucian’s sole and independent judgment.

4. SELECTION OF WINNER

One prize will be provided to each of the three (3) winners selected randomly from each of the three (3) Step Levels. The drawings will take place the week of April 18th.

5. REPRESENTATIONS OF REGISTRANTS AND WINNERS

By participating in the Challenge, each respondent and selected winner: (a) agrees to be bound by these rules and all decisions of Ellucian; (b) agrees to release and hold harmless Ellucian, its affiliates and subsidiaries, and their respective directors, officers, employees, agents and representatives from any and all liability for claims/damages of any nature with respect to acceptance, possession or use or misuse of the prize or participation in the Challenge; (c) agrees and acknowledges that Ellucian is not responsible for any late, lost, or misdirected submission; for communication or transmission errors; or for any accident or printing, administrative, or other errors of any other kind in connection with the Challenge; (d) agrees to allow respondent’s name and organization name to be used online and in any future advertisements and news releases; (e) agrees to receive emails from Ellucian or any of its affiliates; (f) grants Ellucian and/or its affiliates the right to use any information obtained through submissions in this Contest in accordance with Ellucian’s Privacy Notice available [here](#); (g) certifies that respondent is the sole source and/or author of the submissions in this Contest and that respondent is permitted under applicable state law to receive the prize.

For more information, contact us at:

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