

AI in Higher Education

Understanding the present and shaping the future

Ellucian's 2nd Annual AI in Higher Education Survey explores the perceptions and applications of AI-infused technologies among higher education administrators.

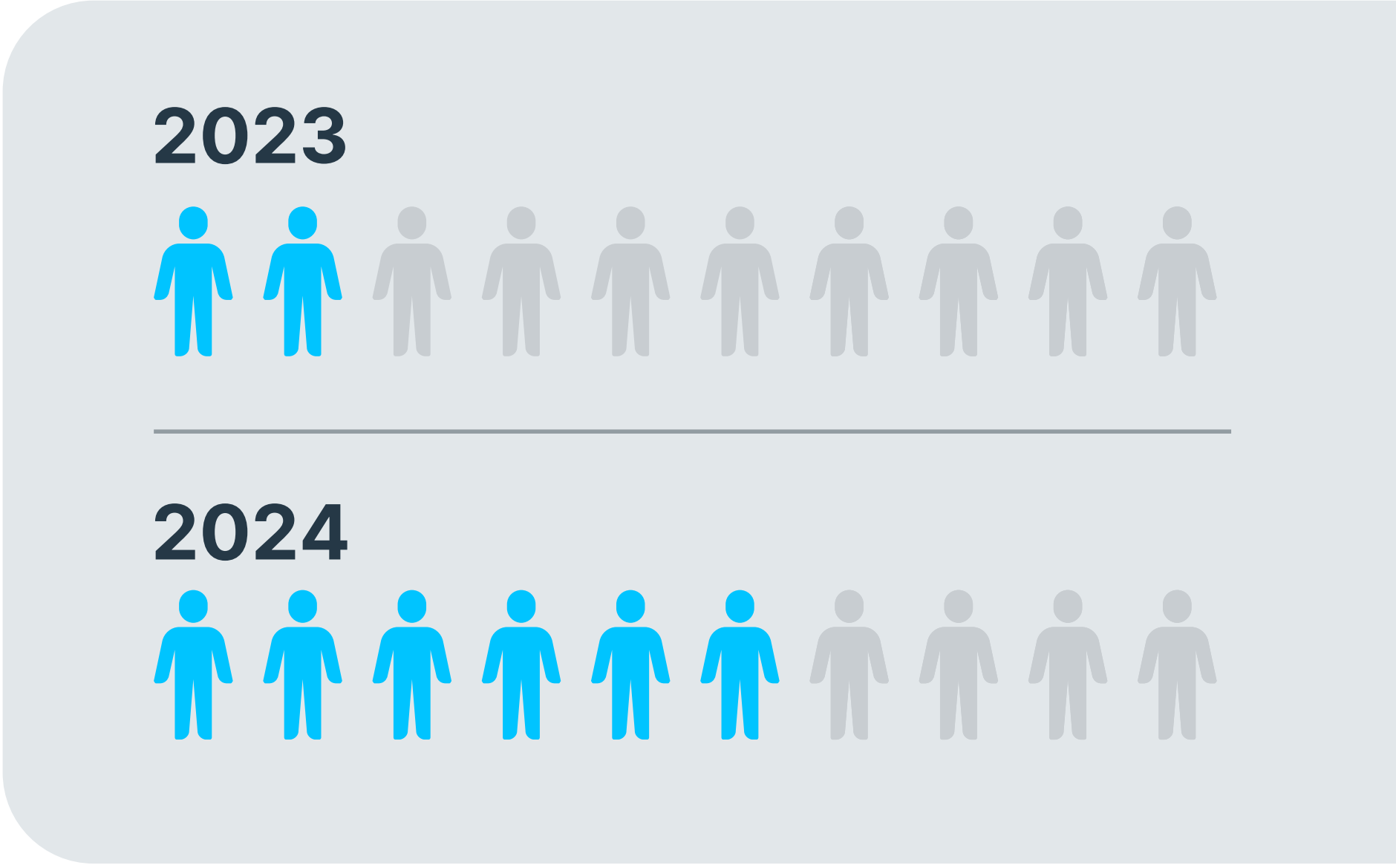
[Read the Report](#)

AI adoption has outpaced administrators' expectations.

61%

of respondents reported having used AI for work and personal activities.

The number of respondents who indicated that they have used AI for both personal and work activities has increased **2.3x in the past year.**



Adoption varies across business units.

3 in 4

External Affairs professionals indicate their department is currently using AI.

Business & Operations (39%) and Student Affairs (34%)

have the lowest levels of AI adoption.

Adoption is motivated by a desire to increase efficiency & productivity.

80%

of respondents selected improving efficiency and productivity as the **main motivation for adopting AI.**

93%

of administrators expect their use of **AI for work purposes will increase** over the next two years.

Belief in the positive impact of predictive analytics & GenAI has increased YoY.

● 2024 ● 2023

PREDICTIVE ANALYTICS 48%

33%

GENERATIVE AI 24%

9%

What AI functionality would have the greatest positive impact on your department?

Enthusiasm is tempered by growing concerns and support needs.



Nearly 80% expect AI to have a **negative impact on academic integrity.**

53% expected a negative impact on **Critical Thinking**

38% expected a negative impact on **Mental Health**

Top 3 Barriers to AI Adoption

- 1 Data Security & Privacy
- 2 Bias in AI Models
- 3 Limited Understanding of AI

Resources Needed to Adopt AI

- Training Programs
- Budget for Implementation
- Collaboration with Higher Ed Professionals