Defining Success



94% of college leaders have included student success initiatives in their strategic plans.

However, only 34% strongly agreed on a wellunderstood definition of "student success".

Budget Allocation

70% said their institutions are

said their institutions are allocating more funds toward student success.

Top Spending Categories 74% Academic Advising 59% Admissions and Recruitment 58% Financial Aid 56% Student Affairs

93% of those surveyed see student success as key to enrollment.

Navigating the Path to Student Success

An in-depth look into strategies, challenges, and innovations impacting student success in higher education.

New Directions

Surveyed college leaders collectively indicated that the meaning of the term "student success" is broadening beyond academic achievement to include crucial aspects of **social, emotional, and physical well-being.**

Barriers to Change

47% said their institution was "about the same" as their peers when it comes to

nrioritizing student success

phontizing student success.	
Top Barriers to Change	
64%	Budget Constraints
49%	Siloed Efforts
43%	Hiring Challenges
34%	Low Morale

53%

of respondents said staff at their institution make student success a priority.

Survey Completed: August of 2023

Participants: 414 college leaders from across the United States

THE CHRONICLE OF HIGHER EDUCATION

Full report available here: https://bit.ly/4b0vqOB

