

# Competing for workforce development grant funding:

## 6 key tips to prepare

As policymakers increasingly focus on workforce development, competition for upcoming funding opportunities will be intense. How can you get ready for a successful application? **In short: start planning now. Here are six key focus areas.**



Planning projects of this scale takes time and effort. To learn more about how to prepare to win grant funding and meet the needs of the post-pandemic workforce, visit us at:

 [ellucian.com/solutions/grants-services](https://ellucian.com/solutions/grants-services)

1



### Look to your data

Use labor market analytics to inform and align your offerings with regional workforce needs.

2



### Build stronger employer partnerships

Solicit input from employers when designing workforce development programs to build more productive, collaborative partnerships.

3



### Include essential “soft” skills

Embed interpersonal skills into curricula and instruction to strengthen the skillset of your students and your area’s talent pipeline.

4



### Diversify your grant applications

Seek different funding streams for special populations so you can meet a wide range of student and institutional needs.

5



### Highlight your successes

Replicate your own best practices and utilize external funds to bring successful initiatives to scale.

6



### Track your pandemic-related challenges

Use this data, along with feedback from students and partners, to inform the needs statements on your applications.