



# Banner Document Management integration with Ellucian CRM Recruit

Combining student data for greater staff productivity and a better constituent experience

You've maximized your recruitment efforts with Ellucian CRM Recruit. Now you need an efficient way to integrate and access new students' recruitment and application documents in their permanent student records.

Streamline the process and ensure a seamless transition with Banner® Document Management. In concert with Ellucian CRM Recruit, Banner Document Management automatically associates new student records with their pre-enrollment files. By combining student data into comprehensive records, admissions and enrollment officers can find information quickly, collaborate with ease, and gain insight into success indicators among prospective and enrolled students.

Centralizing student data enables analytics, improves access and sharing, and increases productivity.

## Integrating Banner Document Management with Ellucian CRM Recruit makes it easy to:

- ✓ Capture, index, and manage students' application and recruitment documents—including images, spreadsheets, voice, video, and drawings
- ✓ Govern documents without complicated configurations or programming
- ✓ Enable admissions and enrollment staff to remotely access and view prospective students' combined files in a single location
- ✓ Retrieve documents easily using standard browsers
- ✓ Reduce the manual effort and costs associated with managing paper copies

### The benefits?

Greater productivity, improved access and sharing capabilities, centralized data that enables analytics, and a quick return on investment.



## Capture data quickly

Banner Document Management provides automatic data entry and filing options to accelerate indexing and eliminate manual data entry. Data capture functions include automatic data entry and validation from paper forms; automated indexing of scanned forms; machine-print, barcode, and handwriting recognition; and real-time duplicate record checking and selection.

## Automate scanning and indexing

Banner Document Management delivers high-speed, high-volume batch scanning, enabling an efficient transfer of recruitment and application documents from Ellucian CRM Recruit. It also saves time with medium- to high-volume document capture, automated image processing, and hot-key and automatic Banner look-ups and validation. And by adding Banner Document Management to Ellucian CRM Recruit, prospects' documents and supplemental items are automatically indexed with their student records upon enrollment.

## Access content and storage via the web

Banner Document Management provides fast, secure, cost-effective access to information and content delivery. Staff can retrieve content through standard browsers, employ browser plug-ins for faster response, and perform standard document operations such as annotations, indexing, rubber stamps, check-in/out, and emailing.

## Improve infrastructure and technology

Banner Document Management offers unparalleled document-send functionality. Used in conjunction with Ellucian CRM Recruit, you'll also benefit from new updates, including an upgraded user interface based on Ellucian design standards and improved integration from Banner Document Management to other systems. You'll also gain the ability to attach documents directly to the supplemental item section, enjoy the convenience of sending documents to Banner Document Management with the push of a button, and benefit from a consistent general integration framework that will increase performance and efficiency in data transfer.



Contact your account executive for more information.



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