

The clarifying engagement tool for enrollment and financial aid.

Why Choose CampusCommunicator

Students are faced with confusing communications that cause friction in the enrollment and financial journey.

CampusCommunicator uses research-based design and personalized data to remove barriers that contribute to student melt. The multi-engagement approach to enrollment and financial aid completion reduces support costs for your staff.

- Personalization and automated delivery of messaging
- Clear, actionable next steps
- Meaningful student engagement insights
- Multi-media content designed to educate and guide students

How Schools Benefit

Eliminate confusion and comprehension gaps that lead to high support costs and diminished student engagement.

How Students Benefit

Timely, personalized communications with guided next steps move students through the enrollment and financial aid process seamlessly.



Of students experience summer melt.



Of families wished more resources existed to help them plan and pay for college.



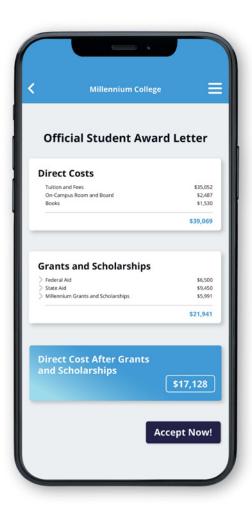
Of students and parents find some aspect of their college aid offer confusing.



Using the CampusCommunicator product, the results were beyond what we had hoped, and reactions were very positive.

Rick Shipman

Executive Director of Financial Aid, Michigan State University



Better together.

Our products work magic on their own, and they provide even more benefits when you put them together. Learn more about the Cut Through Complexity plan that includes these complimentary solutions.



CampusCommunicator
Clarifying Engagement Tool



StudentFormsAutomated Financial Aid



VirtualAdvisor
AI-Powered Advising Platform



