



Ellucian Analytics

Transform data into actionable insights

While most institutions aim to create a data-enabled culture, they lack a way to access and analyze it across systems. Users struggle to obtain accurate, timely data and are challenged by the complexity of traditional business intelligence tools.

Ellucian Analytics leverages Ellucian Ethos' open data model for higher education, integrating data across applications and surfacing it through an enterprise grade, user-friendly interface tailored to roles. Personalized, user-friendly dashboards empower administrators, faculty, and staff to convert data into actionable insights that drive student success, institutional growth, and operational efficiency.

Ellucian Analytics

- Unifies data from across systems for institutional-level analysis
- Informs decision making across campuses and programs
- Supports a performance-driven, metrics-focused environment
- Reduces the time and expense of developing custom analytics solutions
- Provides access from any device at any time



“We’ve created these incredible dashboards using student data that we have in our data hub and [we’re] using it for predictive analytics to identify students who are at risk and intervene really early.”

CINDY LEAVITT,
Chief Information Officer,
Temple University

Capabilities

Integrates data across applications

As part of the Ellucian Ethos framework, Ellucian Analytics leverages an open data model. Open integrations connect data from Ellucian, partner, and institution applications and provide a unified view of the data necessary for coordinated campus programs.

Increases accountability

Developed specifically for higher education, Ellucian Analytics surfaces pre-built content and search results tailored to personas. Suggested questions guide users down the path to deeper insights. Dashboards help leaders monitor key performance indicators, hone in on areas for improvement, and share them throughout the institution.

Catalyzes action

Ellucian Analytics transforms data into actionable insights that aid decision making across the institution. The solution enables users to view and forecast trends over time and predict the impact of various actions. Data is accessible from any device.

Reduces the IT burden

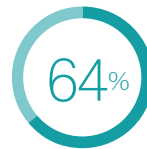
Ellucian Analytics is delivered as a service through the cloud, which reduces the burden of developing, managing, and securing the solution. What's more, the tool's intuitive interface frees users to perform their own analyses without assistance from the IT staff.

Get started today by visiting
www.ellucian.com/ethosanalytics.



Percentage of higher education leaders who identify the lack of supporting tools and technologies as the greatest barrier to analytics adoption

SOURCE: Ellucian, "What will it take to build an analytics-driven campus?," 2018



Percentage of higher education leaders who say data-driven decision making is the top benefit of analytics

SOURCE: The Center for Digital Education, "Getting smarter with data in higher education," 2017



Ellucian is the world's leading provider of software and services that power the essential work of colleges and universities. More than 2,500 institutions in nearly 50 countries rely on Ellucian to enhance operations and enrich the student experience for over 18 million students. **Visit Ellucian at www.ellucian.com.**