



Ellucian Ethos Platform

Spur student success through an interconnected campus

Among the many challenges facing higher education today, institutions struggle to administer aging technology and customized environments amid resource and budget constraints. Not only are siloed systems costly to secure and maintain, but they also fail to meet the rising expectations of faculty, staff, and students.

The Ellucian Ethos Platform enables an empowered campus that connects people, processes, and applications across the institution. Providing the platform that unifies systems, Ethos helps institutions use data to improve decision making, boost performance, and improve the student experience.

Ellucian Ethos

- Establishes a uniform data structure and business rules
- Integrates Ellucian, partner, and institution applications
- Reduces the IT administrative burden
- Fosters institutional speed and agility
- Enables informed decision making across campuses and programs



“We see Ethos as a toolset capable of bringing our campuses together and delivering a standardized model for obtaining the data required to make informed decisions.”

CHAD PURCELL,
Technology Strategist,
University System of Georgia

Capabilities

Streamlines integration

Ellucian Ethos joins applications through standard integrations and APIs that enable applications to speak the same language.

Forges consensus

Ellucian Ethos standardizes and unifies data across the institution. Together with its community of customers and partners, Ellucian created the higher education data model that defines a common language across systems.

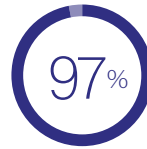
Enhances the user experience

Ellucian Ethos tightly manages identity and offers single sign-on authentication for added convenience. In addition, users can access data 24/7 from their device of choice, such as a desktop, laptop, tablet, or smartphone.

Bolsters choice

Ellucian Ethos supports systems that reside on-premises, in the cloud, or in a hybrid model that all connect to the same unifying technology platform.

Get started today by visiting www.ellucian.com/ethos



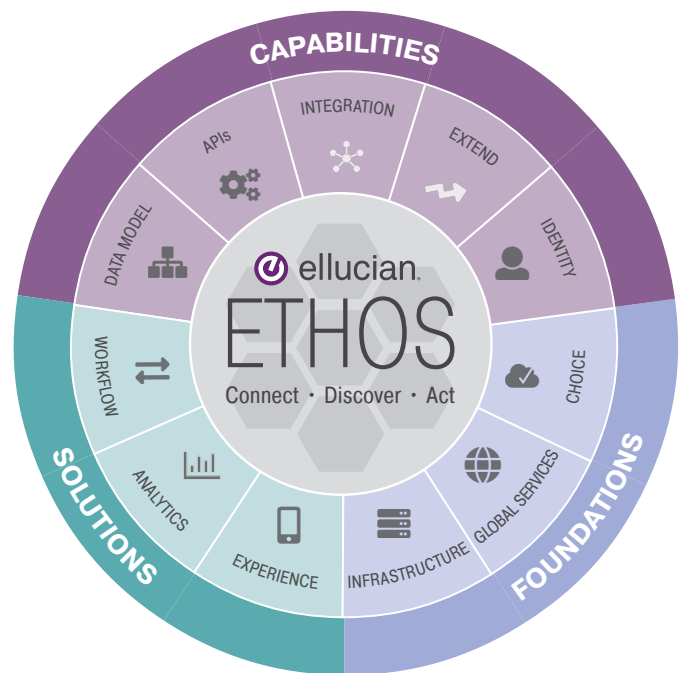
Percentage of students who say that technologies that support them outside of the classroom are just as important

Source: EDUCAUSE, "2017 Top 10 IT Issues: 2017 Foundation for Student Success," January/February 2017



Percentage of higher education officials who see connected campuses as the accepted future

Source: Center for Digital Education, "Getting Smarter with Data in Higher Education," 2017



Ellucian is the world's leading provider of software and services that power the essential work of colleges and universities. More than 2,500 institutions in nearly 50 countries rely on Ellucian to enhance operations and enrich the student experience for over 18 million students. **Visit Ellucian at www.ellucian.com**