

## SOLUTION SHEET

# Turn information into advantage with Ellucian Ethos

Ellucian Ethos enables an interconnected campus of people, processes, and systems with an integration platform designed to help institutions achieve their strategic goals.

Effective operations run on information. To function optimally, institutions require the ability to choose best-in-class applications and allow data to flow freely between them. Further, connecting these systems must be intuitive and continually optimized for a seamless user experience for all constituents.

Ethos enables better decision-making, simple application integrations, and improved operational efficiency. Part of the broader Ellucian Ecosystem, Ethos is the connective tissue enabling systems to easily share information. Unlike complicated custom integrations, Ethos provides proven API integration, streamlining the process of implementing the right solutions for every institution's specific needs.

### **Integrate best-fit solutions across the institution**

- Streamlined integration platform for all applications, including third-party and custom implementations
- Ability to monitor and troubleshoot integration points across applications
- Access to over 40 Ethos-certified partners and system integrators

### **Improve decision-making with shared data**

- Elimination of data bottlenecks for greater information access across the institution

“We see Ethos as a toolset capable of bringing our campuses together and ... obtaining the data required to make informed decisions”

– Chad Purcell, Chief Technology Officer,  
University System of Georgia

- Support for free-flowing data to deliver 360-degree student views
- Track record of over five billion messages exchanged between applications

### **Drive operational efficiency and free up IT staff time**

- Easier automation scalability
- APIs for standard integration vs. custom implementations
- Reduced time and tech expertise required, freeing IT staff to focus on their most impactful work

### **Maximize capability to build, validate, and deploy integrated applications**

- Reduced on-boarding time with available API catalog and integration
- Streamlined solution paths for complex business processes
- Out-of-the-box, low-code building and maintaining of third-party integrations and workflows

