



# Ellucian Teaching and Learning with Technology Services



## Identify innovative ways to enhance your institution's competitive position and demonstrate student success

Student demographics, expectations, and needs are changing. Further, today's college students are growing concerned about their readiness to enter the workforce as a result of their educational experience. With so many educational options available to discerning students, innovative course and curriculum design and delivery are critical. A proven, planned approach to teaching and learning with technology focused on competitive differentiation can make all the difference in engaging students and supporting their success.

## Innovating through learning design

To effectively deliver academic programs that attract and retain students while improving their experience, higher education institutions should:



**Gain a holistic view** of their academic operations, course design, and institutional needs



**Understand how current offerings compare** to market demand, industry analysis, and learning best practices



**Identify programs and methods that align** with the institution's culture, strategy, and goals

## Challenges impacting teaching and learning with technology

- Evolving student demographics
- Growing competition from non-traditional educational options
- Increased demand in the use of technology
- Changing learning design principles
- Declines in institutional funding

## Ellucian Teaching and Learning with Technology Services

Ellucian Teaching and Learning with Technology Services can help you enhance your academic offerings to appeal to a diverse range of learners. With our strategic, expert approach to assessment, development, and design, your institution can deliver the modern learning experiences students want and the targeted content they need to succeed.

**“Through this partnership with Ellucian, our faculty and program directors have been successful in creating graduate programs that are true to the YU mission.”**

**SELMA BOTMAN**  
Provost,  
Yeshiva University

### What we do

- Partner with institutional stakeholders to understand goals and opportunities within existing and potential markets
- Analyze current programs and course offerings compared to changing learner expectations both nationally and locally
- Assess your institution’s readiness to launch technology-infused programs
- Recommend and implement cutting-edge design strategies based on neuroscience and learning best practices
- Review learning initiatives for continuous improvement and innovation

### What you get

- A clear understanding of positioning, based on new program potential, learner demand, and trend monitoring
- A strategic roadmap that responds to evolving expectations of both existing and potential learners
- Accessible, learner-centered program design and development incorporating emerging technologies and proven principles of learning engagement
- Interactive learning courses featuring games and multimedia, where applicable
- Expert program management support to cultivate faculty adoption and student engagement



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