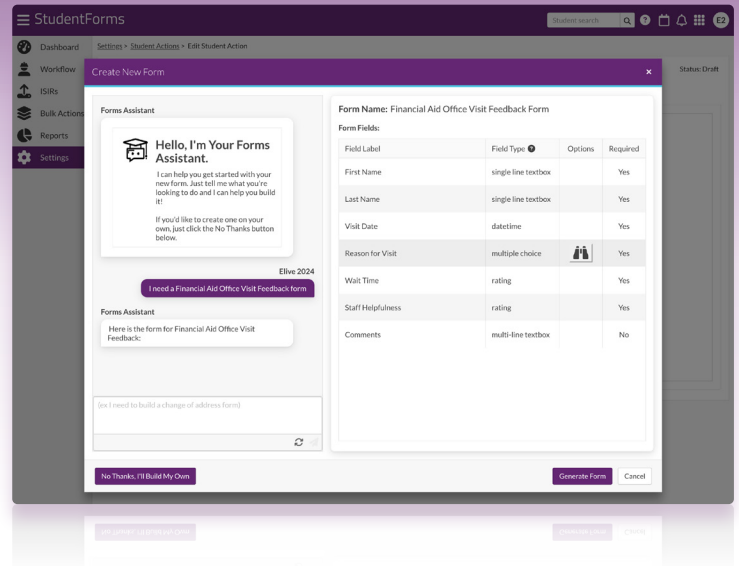
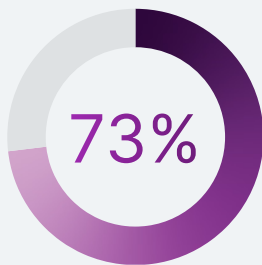


Enroll More Students

Reduce cycles, streamline processes, and create cost transparency.



Almost half of low-income students accepted into college won't enroll because they get stuck in the financial aid process. They struggle with figuring out the difference between loans and grants, deciphering their financial aid offer letter, and making it through the verification process. With Ellucian's AI-powered solutions, the financial aid office streamlines these processes accelerating financial aid packages to help students visualize their financial path to a degree.



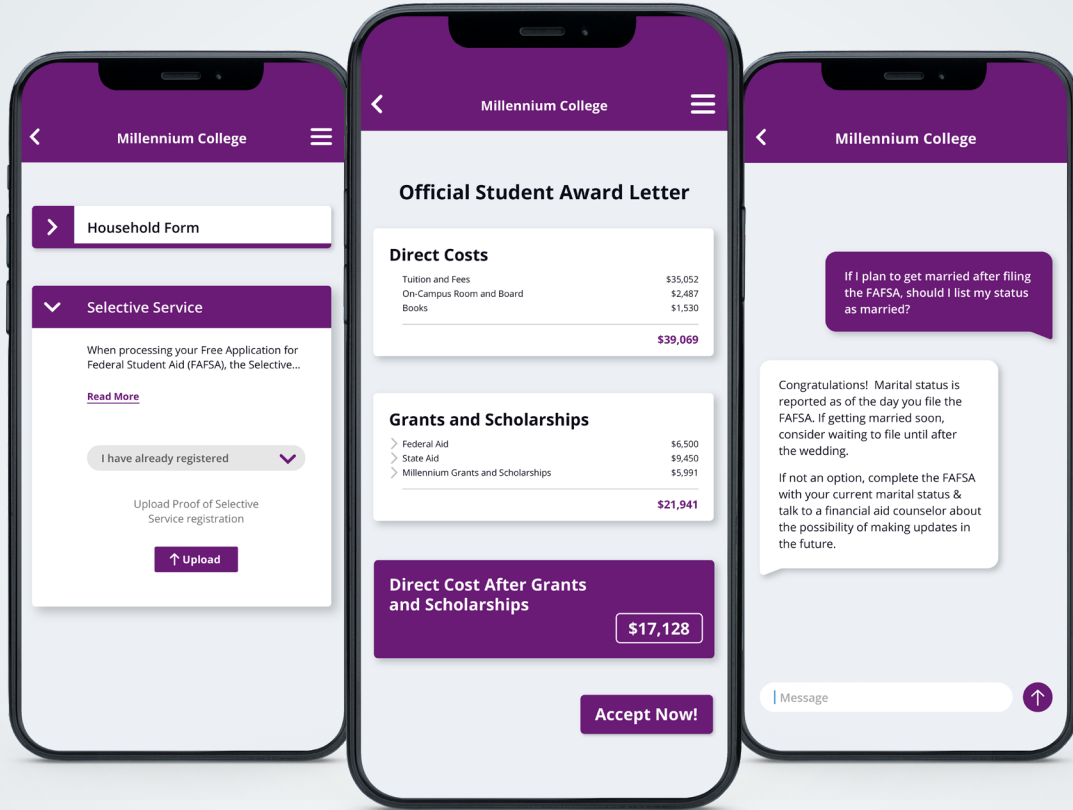
of students said they would enroll elsewhere after waiting only four weeks on their first-choice school to process their financial aid paperwork

Increase Enrollment and Retention by Removing the #1 Barrier for Students — Financial Uncertainty.

Eliminate Student Confusion and Increase Enrollment

- **Convert more prospective students:** Move prospects through your funnel faster by eliminating paper-based processes and jargon heavy forms students don't understand.
- **Graduate more students:** Students face recurring financial roadblocks each semester leaving them in danger of dropping out at any time. Address financial uncertainty head-on by providing students 24/7 real-time feedback on financial aid questions specific to them.
- **Increase staff efficiency:** Empower your staff by removing manual tasks that keep them drowning in paperwork. On average financial aid offices see an 80% increase in efficiency within the first year of going live.

Transform Your Funnel With This AI-powered Suite



Student Forms

Automated financial aid tool to speed up processing, ensure consistency, and simplify workflows for reduced compliance risk and improved completion rates.

Campus Communicator

Engagement tool for clear, student-friendly financial aid and enrollment info, including digital verification notifications and aid packages.

Virtual Advisor

AI advising for financial aid and enrollment, featuring an 850+ question library and integration with Student Forms and Campus Communicator for personalized guidance.

Ready to Learn More? Contact an Ellucian Team Member Today!

GET STARTED



Charting the digital future of higher education with cloud-ready technology solutions and services, Ellucian serves more than 2,900 customers and 22 million students in over 50 countries. To find out what's next in higher education solutions and services, visit Ellucian at www.ellucian.com.