PowerCampus Enterprise Reporting and Analytics

Intelligent reporting and perceptive analytics

In an era of constrained resources, campus administrators struggle to know where to put their focus for the efficiency and longevity of their institutions. It can be difficult for colleges and universities to accurately measure progress, collect informative statistical data, and streamline student tracking and analytics on a tightened budget. However, the need for instantaneous, real-time data reporting, actionable and insightful data queries, and the technology to adequately assist with performance-based decision making is paramount to the continued growth of your institution.

Put advanced reporting and analytics solutions to work for your institution

PowerCampus™ Enterprise Reporting and PowerCampus™ Analytics are robust reporting tools that are easy to implement and install—and with out-of-the-box reports, dashboards, and data cubes, you can transform institutional data into the information your campus leaders need to make comprehensive and evolutionary decisions quickly and easily.

PowerCampus Enterprise Reporting and PowerCampus Analytics are ideal for institutions that already use the Ellucian PowerCampus™ administration system. Together, these solutions deliver the support you need for a more consistent, authoritative data source to support a more comprehensive view of institutional performance.

Based on Evisions Argos, but tailored to the specific needs of PowerCampus customers, PowerCampus Enterprise Reporting and PowerCampus Analytics augment the system you already have by creating a personalized, customizable, single-point reporting and analytics solution

With PowerCampus Enterprise reporting, you can easily find answers to key questions across a wide range of institutional processes and constituencies—allowing you to make well-informed institutional changes faster.

PowerCampus Analytics contains dashboards that provide clear visual indicators of how your institution is performing against defined goals. Administrators can drill down for more detail to explore issues that require further investigation.

In fact, these customizable dashboards are intuitive central resources that allow comprehensive views of vital information such as whether or not you are on target to meet enrollment goals, how successfully you're attracting your most sought-after student demographics, and whether or not your retention initiatives are truly being met. You can even track and compare the effectiveness of admissions counselors, fundraising campaigns, how long particular student cohorts are taking to graduate, and more—giving you both concise and comprehensive reports that are unmatched in the higher education realm.

Reporting and analytics are key to achieving any goal and improving any institution—yet the process can be a time-consuming, uphill climb. Let PowerCampus solutions do the work for you, so that you can focus on what you do best: inspiring the minds of your students.

Solution benefits:

- Operational reporting across student accounts, financial aid, student administration, and interpretive analytics.

- Business intelligence solutions that improve reporting, measures, objectives, and goals on campus to continually increase performance.

- Real-time data analysis to demonstrate institutional performance to internal and external stakeholders.

- Comparative data visualization in the form of dashboards for a reporting and analytics solution that is both fast and easy to use.

Put our higher education experience to work for you

Ellucian's unparalleled experience in higher education sets us apart and helps make PowerCampus Enterprise Reporting and PowerCampus Analytics so effective. We have worked extensively in higher education, understand the unique needs of colleges and universities, and know how to apply that knowledge to help your institution perform at a higher level.

At Ellucian, we know that reliable reporting and analytics can help you make better decisions about how to move your institution forward. PowerCampus Enterprise Reporting and PowerCampus Analytics—a swift and savvy pair of solutions—can answer complex queries with accuracy, speed, and actionable insight.

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