

## Atlanta Technical College bridges the opportunity divide

Atlanta, Georgia | 2-year | Public | 4,000 students

### The challenge



#### A workforce gap between job seekers and open positions.

Atlanta Technical College (ATC) has a 54-year history of serving diverse communities in Atlanta, but to equip the most vulnerable populations with the highest-demand skills for employment, they needed a technology-backed student support system.

### The solution



#### Providing the backbone for student success.

Ellucian Banner

### The result



#### Streamlined pathways from enrollment to employment.

With Ellucian Banner, ATC established the Center for Workforce Innovation (CWI), a workforce solution that identified and matched students with skill-building opportunities, enabled data-driven advising, and provided a sustainable model for student success that can scale to the entire institution and beyond.

## Impact



**99%**

job placement rate



**1300%**

increase in number of students engaged for employment



**8%**

increase in graduation rate

"It should build confidence in students ... to know that not only will I get my education, I won't be left to figure it out [on my own]. I will be surrounded by people who are invested in trying to get me work."

**Yasmine Neal**  
Avionics Graduate  
Atlanta Technical College

### Let us help you achieve your goals

Contact us at [customerimpact@ellucian.com](mailto:customerimpact@ellucian.com) to learn from other customer experiences or to discover more about our solutions.