Atlanta Technical College bridges the opportunity divide
Atlanta, Georgia | 2-year | Public | 4,000 students

The challenge
A workforce gap between job seekers and open positions.
Atlanta Technical College (ATC) has a 54-year history of serving diverse communities in Atlanta, but to equip the most vulnerable populations with the highest-demand skills for employment, they needed a technology-backed student support system.

The solution
Providing the backbone for student success.
Ellucian Banner

Streamlined pathways from enrollment to employment.
With Ellucian Banner, ATC established the Center for Workforce Innovation (CWI), a workforce solution that identified and matched students with skill-building opportunities, enabled data-driven advising, and provided a sustainable model for student success that can scale to the entire institution and beyond.

Impact
99% job placement rate
1300% increase in number of students engaged for employment
8% increase in graduation rate

“It should build confidence in students ... to know that not only will I get my education, I won't be left to figure it out [on my own]. I will be surrounded by people who are invested in trying to get me work.”

Yasmine Neal
Avionics Graduate
Atlanta Technical College

Let us help you achieve your goals
Contact us at customerimpact@ellucian.com to learn from other customer experiences or to discover more about our solutions.