



The Community College of Baltimore County invests in equitable support

Baltimore, MD | 2-year | Public | 54,000 students

The challenge



A community anchor during a global crisis.

The Community College of Baltimore County (CCBC) needed to ensure their diverse range of students—many of whom are low-income and/or first-generation—had the technology and support they needed to stay enrolled and succeed during the pandemic.

The solution



Comprehensive technology delivers holistic viewpoints.

Ellucian Banner
Banner Self-Service
Banner Page Builder

The result



Proactive, equitable student support.

Using Ellucian Banner, CCBC launched CCBC Cares, a campus-wide initiative that efficiently distributes resources using an enhanced early alert system, while empowering students to choose between in-person, remote, and hybrid learning methods.

Impact



1.3%

enrollment increase, outpacing national trends



89%

return rate for students who withdrew due to COVID-related disruptions



2,832

seats added to maximum enrollment



Let us help you achieve your goals

Contact us at customerimpact@ellucian.com to learn from other customer experiences or to discover more about our solutions.