



### Fordham University integrates systems to stay competitive in the job market

Bronx, NY | 4-year | Private | 17,000 students





## Slow hiring processes missed out on top talent.

Fordham University's talent acquisition was being held back by overnight data updates and cumbersome, paper-based processes. As an early Ethos adopter, they knew systems integration would be the key to speeding up the hiring timeline and becoming a competitive recruiter.



# Centralizing data and accelerating insights.

Ellucian Ethos Ellucian Banner Ellucian Cloud

### The result

### More efficient, effective, and secure recruitment.

By integrating Ethos with their talent management software, Fordham centralized and digitized the application process, providing real-time data insights that can be easily and exclusively accessed by the appropriate users. By streamlining processes, HR personnel has the time and resources needed to successfully recruit best-fit candidates.

<u>ی</u> 50%

of recent hires sourced from new ATS (applicant tracking system)



▲900 applicants applied via ATS to 60 open positions



**Improved DEI** recruitment efforts with more targeted job postings



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