Ξllucian
USER CONFERENCE

Latin America & The Caribbean

2025

9–11 September, 2025 | Cancún, México

Tuesday, September 9

Time	Title	Speaker	Description	Location
18:00 - 20:00	Welcome Cocktail sponsored by AWS	Edgar Coronado, *Vice-Chancellor for the Central and Southern Region, Tecmilenio*	Enjoy local appetizers while connecting with professionals and educational leaders. Our guest university will welcome us through its Vice-Chancellor, Edgar Coronado. A unique opportunity to build relationships in a relaxed setting.	Garden, Hotel Presidente Intercontinental

Wednesday, September 10

Time	Title	Speaker	Description	Location
07:00 - 9:00	Registration			
09:00 - 09:15	Welcome Remarks	Alberto Chacín, *Senior Vice President and General Manager for Latin America and the Caribbean, Ellucian*	We kick off LACUC 2025 by exploring the region's challenges and opportunities, and the key role of technology in the future of higher education. Over the next two days, we'll dive into how Ellucian's SaaS platform supports modernization strategies, driving student success and institutional efficiency.	Rooms Tulum A-C
09:15 - 10:00	Redefining Higher Education: Meeting the Expectations of the Modern Student	Joe Sallustio, *Vice President of Industry, Ellucian*	In today's on-demand world, students expect their educational experiences to be as seamless, personalized, and responsive as the services they use daily, like Netflix or Uber. In this session, Dr. Joe Sallustio, VP of Industry Engagement at Ellucian and co-founder of The EdUp Experience, explores how institutions must evolve to meet these changing expectations. Discover how technology, AI, and a student-centered mindset are reshaping the future of higher education.	
10:00 -10:45	Ellucian Product Vision: Unlocking the Power of SaaS in Higher Education	Mike Wulff, *Chief Product and Technology Officer;* Sania Khan, *SVP, Product & Strategic Innovation, Ellucian*	Join industry leaders Mike Wulff and Sania Khan for a visionary session that showcases Ellucian's unmatched expertise in higher education technology. Discover how Ellucian is redefining what's possible with Ellucian Student—our next-generation SaaS solution designed to meet the evolving needs of institutions. This session will explore how our deep industry knowledge and innovative technologies are transforming the student experience. From modernization strategies to a guided tour of platform capabilities—including our cutting-edge AI differentiators—attendees will gain insight into how Ellucian empowers institutions to drive agility, insight, and impact.	
10:45 - 11:15	Coffee Break			Foyer Rooms Tulum A-C

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Time	Title	Speaker	Description	Location
11:20 - 12:05	Innovation in Action with the Ellucian Platform	Sania Khan, *SVP, Product & Strategic Innovation, Ellucian; José Luis Moreno, Director of Product, Americas, Ellucian*	*Join Sania Khan and José Luis Moreno for an in-depth look at how Ellucian is shaping the future of higher education through platform innovation. This session will explore on how advanced AI and a modern, flexible platform are enabling institutions to innovate with confidence and deliver meaningful outcomes. We will also share updates on capabilities designed specifically for institutions across Latin America.*	Rooms Tulum A-C
12:05 - 12:50	Panel: Leading Through Uncertainty; Institutions as Beacons in Times of Transformation	**Moderator:** Fernando Valenzuela Migoya, CEO Edlatam Alliance **Panelists:** Dr. Nelson Soto, *President, Carlos Albizu University*; Martha Castellanos, Academic VP, Fundacion Universitaria del Area Andina; Dr. Alberto Garete, *Academic Vice-Rector, CETYS University*; Dr. Sergio Parra, *President, FUCS*	In an era of technological disruption, social tension, and accelerated change, how can universities be led without losing their purpose? This panel brings together leaders who are reimagining the role of higher education—from making difficult decisions to finding new ways to build trust, community, and a shared future.	
12:50 - 13:10	Ellucian and AWS: Transforming Higher Education Through Cloud Innovation	Carlos González, *WWPS Sales Manager, AWS*	Explore how the strategic alliance between Amazon Web Services (AWS) and Ellucian is revolutionizing higher education technology. Discover how institutions are leveraging this powerful partnership to modernize their infrastructure, enhance operational efficiency, and improve student outcomes. Join us to learn practical cloud migration strategies and see how this collaboration is shaping the future of higher education.	
13:10 - 13:25	Official Photo, Conference Mainstage			
13:30 - 14:30	Networking Lunch			Restaurante El Caribeño
14:35 - 14:50	Flywire Elements: Redefining the Global Education Payment Experience	Gonzalo Pastor, Senior Implementation Consultant, *Flywire*	Flywire will present a modular solution that enables educational institutions to integrate payments securely, flexibly, and seamlessly—enhancing the payer experience with features like tokenization, personalized payment plans, and intelligent currency conversion.	Rooms Tulum A-C
14:50 - 15:35	CESA: NIDO: A Digital Ecosystem for Students	Álvaro Moncada, *Director of Digital Transformation, CESA*	The institution will share NIDO, a student-centered digital platform powered by Ellucian Banner, designed to centralize academic and administrative services. NIDO streamlines processes, enhances communication, and personalizes the student experience—all in one place.	

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Time	Title	Speaker	Description	Location
15:35 - 15:50	Connecting Systems, Optimizing Outcomes: The Value of SIS and LMS Integration	Melisa Gordillo, *Senior Customer Solutions Architect, Open LMS*	When the LMS and SIS operate together, educational institutions go beyond operational efficiency. They can intervene in a timely manner, personalize the learning experience, and improve student retention. In this session, we'll explore how Open LMS integrates with Ellucian to deliver connected, flexible, and data-driven academic management. Discover how a seamless connection between your Student Information System (Ellucian) and your Learning Management System (Open LMS) can make a significant impact. From automating enrollments and syncing users to accessing real-time reports, this integration drives more efficient management focused on student needs.	Foyer Rooms Tulum A-C Rooms Tulum A-C Rooms Tulum A-C
15:50 - 16:35	Tecmilenio: Innovating with Purpose: Tecmilenio's Flexible and Cutting-Edge Educational Model	Miren Edurne Ballesteros Beascoa, *National Director of Schools and Programs, Tecmilenio* Erika Leticia García Gauna, *National Leader of Academic Banner and School Management, Tecmilenio*	Discover how Tecmilenio transforms education with the advanced MAPS educational model, featuring flexible and customizable modules that combine technical and human skills such as emotional intelligence and problem-solving. This innovative model allows for personalized academic pathways and integrates advanced technologies and practical projects. Business internships and certifications connect theory with practice, preparing students for success in the industry.	
16:35 - 16:50	Academic Transformation in Action: Real-World Cases of Technological Migration	Miguel Rodríguez, *CEO and Founder, Ectotec*; Irving Terrón, *VP Growth, Ectotec*	A practical, on-the-ground look at how leading universities across Latin America and the Caribbean have leveraged technological migration to redesign their academic, operational, and institutional experience models. This session offers insights into agile implementation, strategies for aligning technology and people in complex environments, and lessons learned from a regional support perspective. Designed for leaders aiming not just to upgrade systems, but to drive meaningful academic transformation.	
17:00 - 19:00	Break			
19:00 - 22:00	Customer Appreciation Dinner		Join us for a magical evening at our beloved Appreciation Dinner, set on the stunning beach of the Intercontinental Cancún Hotel. Enjoy the rhythm of live music, indulge in exquisite cuisine, and celebrate in style under the stars. This cherished tradition of our conference promises unforgettable moments in a breathtaking setting. **Dress code:** Cocktail Casual	Beach - Hotel Presidente Intercontinental

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Thursday, September 11

Time	Title	Speaker	Description	Location
07:00 - 09:00	Registration			Rooms Tulum A-C
09:00 - 09:05	*Welcome Remarks*	Maria Torre, *Director of Marketing LAC, Ellucian*	*We begin the second day of LACUC 2025 conferences. We're pleased to welcome you back to a day that promises to continue driving innovation, idea exchange, and collaborative learning.*	
09:05 - 10:05	Purpose, Mindset, and Transformation: Human Leadership for the Future of Education	Efrén Martínez, *Ph.D. in Psychology, MBA, and Master in Human Resources, President of Meaning Group*	Dr. Efrén Martínez will share an inspiring vision of how purpose and mindset can strengthen leadership in educational environments. Drawing from his experience in human development, he will invite attendees to rethink the role of educators and institutional leaders in shaping more conscious, resilient, and purpose-driven academic communities.	
10:05 - 10:50	Smart Transformation: Modernization and Strategic Orchestration of the University Ecosystem	Mauricio Pineda, *Director of Professional Services, Ellucian*	Explore how universities can modernize their information systems by adopting SaaS components while strategically orchestrating their academic, administrative, and technological processes. A vision that connects strategy, technology, and institutional experience.	
10:50 - 11:35	Driving operational efficiency and process automation	Patricio Rojas, *Solutions Consultant, Ellucian*	Through real-life case studies, discover how the Ellucian Intelligent Processes component, a key component of the Ellucian SaaS Platform, is revolutionizing the experience at higher education institutions. From academic management to administrative services, automation not only improves operational efficiency but also strengthens the experience of students, faculty, and staff. Because when processes flow, the experience transforms.	
11:35 - 12:05	Coffee Break			Foyer Rooms Tulum A-C
12:05 - 12:50	Ellucian's SaaS platform enabling innovation on a connected campus	Iván Acosta, *Principal Solutions Consultant, Ellucian*	Imagine a digital ecosystem in your institution where everything flows seamlessly: integrated data, personalized experiences, and solutions that evolve without touching the codebase. In this session, you'll discover how the SaaS platform's integration components, powered by Ellucian Data Connect, and the extensibility capabilities of the Experience Toolkit turn the vision of a connected campus into a reality that's imperceptible to the user but transformative for the IT team. Because when technology adapts, rather than imposes limits, the sky is just the beginning.	Rooms Tulum A-C
12:50 - 13:35	Democratizing data in your institution is possible: Analytics Lab	Julián Meza, *Solutions Consultant, Ellucian*	In an environment where data-driven decision-making is no longer optional, discover how the analytics capabilities provided by Ellucian Insights, as part of the Ellucian SaaS Platform, address this imperative in higher education. Through case studies, we'll explore how data democratization can drive agile, informed decision-making aligned with institutional objectives.	
13:35 - 14:20	AI with Purpose: Transformative Power from a SaaS Operational Backbone	Iván Acosta, *Principal Solutions Consultant, Ellucian*	In this session, we'll explore how Ellucian solutions integrate AI into the heart of the operational backbone to transform decisions, experiences, and administrative work. We'll look at capabilities already available and a glimpse of what's to come—because when AI aligns with institutional purpose, the future is designed from the present.	

Time	Title	Speaker	Description	Location
14:20 - 14:30	Closing Remarks and Announcements	Alberto Chacín, *Senior Vice President and General Manager for Latin America and the Caribbean;* María Torre, *Director of Marketing for Latin America and the Caribbean, Ellucian*	As we bring our conference to a close, let's take a moment to reflect on the insights we've gained and the connections we've built. Together, we're shaping the future of education—empowered by Ellucian's SaaS solutions and united by a shared vision for meaningful change. Now is the time to move forward as one community, ready to lead with purpose and innovation.	Rooms Tulum A-C
14:35 - 17:00	Happy Hour & Networking Lunch			Restaurante El Caribeño

Notes

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Ellucian User Conferences celebrate the value of community with presentations on strategy, success stories, enterprise architecture, and more. As your partner in modernization, Ellucian welcomes you to exchange insights with peers and learn more about how your institution can chart its own future. **Visit www.ellucian.com/lacuc-25 for more information.**