



## Banner® Student Retention Performance

MAKE INFORMED, STRATEGIC DECISIONS TO IMPROVE STUDENT SUCCESS

Improving student success—whether that success is determined by graduation rates, time to degree, retention, or persistence—is a priority for many institutions today. But too often, institutions lack the information they need to make a real impact.

Responsibility for student success is often spread across your campus, and so is the data you need to make informed, strategic decisions. With accountability for student success on the rise, having the ability to analyze, measure, and improve student success initiatives is increasingly critical.

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### DATA THAT DELIVERS INSIGHT

Ellucian's Banner Student Retention Performance is a tightly integrated package of scorecards, dashboard, reports, and analytic capabilities designed to help your institution move the needle on student success. With Banner Student Retention Performance, you can examine student success indicators, understand how your programs are or aren't working, analyze trends over time, and gain the insight you need for successful retention and student success initiatives.

Banner Student Retention Performance takes advantage of the wealth of data already available to you in Banner Student. You

can look at data about a student's behavior, academic performance, and community involvement to get a better understanding of who is at risk and why. You can examine student cohorts by a variety of factors to understand who your programs are reaching and what you need to do to make them more successful.

Rapid implementation options, made possible in part through close integration between Banner Student Retention Performance and Banner Performance Reporting and Analytics, means that your institution can achieve a quick time to value and get your programs—and students—on track for success that much sooner.



## GET THE ANSWERS YOU NEED TO IMPROVE STUDENT SUCCESS

### **For administrators and executives**

- How effective are my academic support programs and services?
- How effective are my retention programs and intervention strategies?
- Which programs are doing the best job at graduating students on time?
- Who is at risk on campus and why?
- What cohorts do we need to reach with better success strategies and services?

### **For faculty and advisors**

- How can I help my students identify and achieve their goals?
- How do student indicators like preparation, class participation, and community involvement affect performance?
- How well are my targeted intervention strategies working?
- Are my students using the services available to them?

### **For institutional researchers**

- What are our retention and degree completion rates?
- What trends can we identify semester to semester and year over year?

## A CLEAR VIEW OF PROGRESS TO GOALS

Executives and administrators charged with improving retention and student success across campus need a clear understanding of how their programs are performing. Banner Student Retention Performance's scorecards provide a visually appealing view of institutional goals and objectives and progress towards those objectives. Scorecards can be used out-of-the-box or configured to reflect your institutions' strategies and plans. Easy access to key student success metrics, including actual and target values as well as tolerance and variances, give you the kind of business intelligence you need to affect real change at your institution.

## SHARED DATA FOR MORE EFFECTIVE DECISION MAKING

Student success is a shared responsibility. With Banner Student Retention Performance's role-based dashboards, everyone across your campus—faculty, advisors, institutional researchers, administrators, and executives—can find the information they need to answer critical questions about student success quickly and effectively. Views can be configured for virtually any role—a significant benefit



when responsibility for student success is distributed across many functions. Staff can monitor the performance of their efforts and make adjustments quickly to deliver the best possible programs and services.

### **THE TOOLS YOU NEED TO MANAGE PERFORMANCE**

Not every user has the same information needs. That's why Banner Student Retention Performance has been designed to address a range of reporting requirements—from ad hoc queries to multidimensional analysis. Whatever their needs, Banner Student Retention Performance puts timely, accurate information into the hands of those who need it to support student success. Longitudinal planning, analytic capabilities, and trend, detail, and summary reporting provide a deeper perspective on the performance of your programs and initiatives. And a robust ad hoc querying and reporting environment means everyone involved in student success will have the tools they need to find answers quickly.

### **AN INTEGRATED BUSINESS INTELLIGENCE PLATFORM**

The largest cost of building a business intelligence solution for student success is integrating the data from various systems and creating a shared repository of

accurate and timely data. Banner Student Retention Performance is integrated with Banner Student, giving you immediate access to the valuable data in your source systems while extending the data security requirements you have already defined for your institution. With comprehensive, out-of-the-box integrations, upgrades are simpler, data is more secure, and your institution can realize a faster time to value.

### **ENSURING SUCCESS WITH STRATEGIC CONSULTING SERVICES**

Strategic consulting services can help your team think differently about how to advance the levels of information and service that your institution provides to students, staff, and faculty. Our experienced professionals look holistically at your institution's environment, your performance objectives, and the strategic imperatives that drive your retention initiatives. They then collaborate with your team to align your retention plan with your institutional goals. Our consultants can help you determine appropriate performance indicators and tailor scorecards and reports to meet your unique requirements. Building this expertise into your applications and business processes early in the engagement will help you develop the capabilities you need to support retention initiatives as they mature.



## ABOUT ELLUCIAN

Ellucian helps education institutions thrive in an open and dynamic world. We deliver a broad portfolio of technology solutions, developed in collaboration with a global education community, and provide strategic guidance to help education institutions of all kinds navigate change, achieve greater transparency, and drive efficiencies. More than 2,400 institutions in 40 countries around the world look to Ellucian for the ideas and insights that will move education forward, helping people everywhere discover their futures through learning.

To learn more, please visit [www.ellucian.com](http://www.ellucian.com)

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