



## Banner Operational Data Store

ACCESS THE INFORMATION NEEDED TO IMPROVE OPERATIONAL PERFORMANCE

The Banner Operational Data Store's higher education-specific data structures and metadata convert data into common business terms that can be understood by any departmental user. With the Banner Operational Data Store's self-service reporting capabilities your departmental users can access data easily and create the reports they need.

### BETTER DATA MEANS BETTER DECISIONS

Department heads across your campus have different data needs and different ways of understanding information. But all of them need access to accurate and consistent data. The Banner Operational Data Store not only simplifies access to data, it supports accurate reporting by providing a common definition of data and information across the institution, improving the accuracy of institution-wide reporting. Whether the registrar needs to know which faculty have not yet submitted grades or the financial aid director wants to know what percentage of financial aid packages have been accepted, the Banner Operational Data Store's data models support common, institutional standards. As well, centralized data in an independent data store provides a stable view of operational data while maintaining information from multiple data sources required for successful operational reporting.

### DEPLOY A COMPREHENSIVE SOLUTION

The Banner Operational Data Store is a comprehensive solution that provides everything an institution needs to begin utilizing the information that is stored across their campus. This includes out-of-the-box integration to Banner as well as the leading business intelligence tools from Cognos. As a preferred Cognos reseller only Ellucian provides a complete solution for data repositories and reporting tools that meets the specialized needs of higher education at a lower total cost of ownership and faster time to benefit. It also helps your technical staff deploy reporting services with confidence by providing:

- A standardized data model for self-service operational reporting
- Integration with the Cognos business intelligence suite
- Extraction, transformation, and load (ETL) facilities to the operational data store
- Incremental refresh mechanisms that allow for institution defined periodic refreshing of data
- Product maintenance updates and enhancements

## ENSURING SUCCESS WITH ELLUCIAN SERVICES

Ellucian knows your administrative solution better than anyone, so you can be assured that our experts will deliver the Performance Reporting and Analytics services, as well as, Management Consulting advisory services you need to be successful. Ellucian consultants will work with you to develop a business and information plan to cost-effectively support your institutional intelligence goals, guide the installation and load process, and provide technical and functional training to deploy and use this powerful solution effectively. Additionally, service experts are available to provide the customization your institution may need. Through customization services, consultants can extend this solution to address areas outside your administrative system and can provide custom development and analytical tool training.

## ELLUCIAN'S ANALYTICS

The Banner Operational Data Store and the Banner Enterprise Data Warehouse are a part of Ellucian's Analytics solution set, which also includes Cognos and Argos defined for higher education, and performance management consulting. Together these leverage business intelligence technologies to provide users with relevant information and enable them to plan their business activities proactively. Ellucian developed this suite in recognition of the fact that reporting technologies must be part of an overall analytics program that includes consistent institution-wide data definitions, tools, and architecture. Ultimately, analytics solutions help institutions harvest information from existing data sources, create consistent reporting definitions and reports, and present appropriate information to the people who need it.



## ABOUT ELLUCIAN

Ellucian helps education institutions thrive in an open and dynamic world. We deliver a broad portfolio of technology solutions, developed in collaboration with a global education community, and provide strategic guidance to help education institutions of all kinds navigate change, achieve greater transparency, and drive efficiencies. More than 2,300 institutions in 40 countries around the world look to Ellucian for the ideas and insights that will move education forward, helping people everywhere discover their futures through learning.

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